

**ANA-NY
Board of Directors Microsoft Teams Conference Meeting
August 21, 2023**

PRESIDING: Marilyn Dollinger

PRESENT:

OFFICERS: Tanya Drake, Trudy Hutchinson

DIRECTORS: Susan Chin, James Connolly, Giselle Gerardi, Sarah Miner, Kim Velez

ABSENT: Phyllis Yezzo

STAFF: Jeanine Santelli, Executive Director, Deb Spass, Program Manager

GUESTS:

Topic	Discussion	Resolution
Call to Order		President Dollinger called the meeting called to order at 6:30 pm on Monday, August 21, 2023. Giselle Gerardi read the ANA-NY mission statement.
Attendance	Quorum Present	President Dollinger took attendance and declared a quorum was present.
<p>Announcements:</p> <p>Apportionment for MA has increased to 7 reps and 17 votes</p> <p>Start thinking about what you are going to bring for the silent auction at Conference</p>	<p>In the folder is the new apportionment letter for Membership Assembly for next year. Instead of 6 reps, we are now allocated 7 and there are 17 votes which will be apportioned among the voting representatives in attendance.</p> <p>Sagamore does have gift cards available. Trudy has 2 DOTS paintings and a basket with books that are in good condition. Jeanine has a box of books and her Mom is donating a quilt again; Marilyn suggested offering suggestions of items that usually “go.”</p>	

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Eva Allerton Nursing History Lecture sponsorship (\$250 IN 2020 for Trudy)	<p>This is done in Rochester and is a program of the Rochester Medical Museum and Archives, part of the Rochester Academy of Medicine. We have had esteemed speakers from this organization. In 2020, we sponsored a speaker at the \$250 level. This year, our President is speaking and wanted to see if ANA-NY was interested in Sponsoring the lecture.</p> <p>Levels of sponsors are \$50, \$100, etc. and are mentioned in the program. The lecture is September 19th.</p>	Motion by Tanya Drake and seconded by Giselle Gerardi to sponsor this lecture in the amount of \$250. The motion was unanimously approved.
Nurse Honor Guard support	<p>The Nurses Honor Guard was started in April 2022. At a Nurse’s funeral, members of the Guard (in their white uniforms and capes carrying Nightingale lamps and a rose) and do a “sign off” or farewell ceremony.</p> <p>Jeanine suggested to the Nurse Honor Guard group that they get 501(c)3 status. The cost ranges from \$2,000 to \$5,000.</p> <p>If ANA-NY supports this effort, the organization will be listed as a Sponsor. The ANA-NY lawyer will also help them obtain the tax exempt status.</p>	Motion by Kim Velez and seconded by Trudy Hutchinson to underwrite the cost of the Nurse Honor Guard obtaining the 501c3 status. The motion was unanimously passed.
Hawai’i American Nurses Association donation	Hawai’i ANA has developed a fund that goes to the Nurses that have been affected by the wildfires.	Motion by Tanya Drake and seconded by James Connolly and Sarah Miner for ANA-NY make a donation of \$1,000 to this fund. The motion was unanimously passed.

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<p>Consent agenda: Minutes of July 17, 2023</p> <p>Committee reports 1) Program 2) Nursing Education</p> <p>Staff Reports i) ED ii) Program Manager iii) Member Engagement Associate (1) Election Analytics to date iv) Communications (1) Analytics</p>	<p>The Legislation Committee 2024 Priorities have been pulled out and will be voted on separately and included with the Legislation Committee Report.</p>	<p>Motion made by Tanya Drake and seconded by Kim Velez to pass the consent agenda. The motion was unanimously approved.</p>
<p>President’s Report: Marilyn</p>	<p>At the July Board meeting, Board members were asked to think about where ANA-NY is as a 10-year old organization and what are the net steps as the organization continues to grow. How does the organization appeal to Nurses, increase membership and provide service and meet the needs of nurses in NYS. President Dollinger encourages everyone to continue to think about a vision for the future.</p> <p>Registration for the Conference is fairly low. Board members must register ASAP. We need to encourage all members and OA members to attend.</p>	<p>Deb to check registrations for the Annual Conference and will send the reminders to the Board members that have yet to register.</p>

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	<p>When Jeanine’s review was done, some Board members requested that more information be added about her activities with different groups. She did add more information this month in her report and wanted to thank Jeanine for doing that.</p> <p>President Dollinger has been contacted by HANYS and will be interviewed about the NYS workforce. She is thrilled that nursing has been invited to have a “voice” in this research.</p> <p>Special Interest Groups are moving along. President Dollinger expected and has given a reasonable time frame to get them going.</p>	<p>At the one-year mark, there will be an evaluation process for each SIG.</p>
<p>Treasurer’s Report:</p> <p>a) Finance report</p> <p>1) Items not included in the 2023 budget</p> <p>(1) CINAHL - \$20,000</p> <p>(2) CNR – Research Specialist - \$2,600 ytd</p>	<p>Phyllis is excused, Jeanine will be doing the report. The Treasurer’s report is filed in the folder, along with the P & L’s.</p> <p>Income is higher than budgeted; the expenses are less than budgeted.</p> <p>We are “close to the line,” as we had additional unplanned expenses.</p>	
<p>Continuing Business:</p> <p>A) Vision Statement - James</p>	<p>James added the draft Vision statement to the draft of the strategic plan last month, - Board members were not aware of this and need additional time to review.</p>	<p>It has been moved out of the folder and will be deferred to the next meeting. It will be put on the agenda for September.</p> <p>In the future, have the Nomination Committee include the bio form that all candidates submit in</p>

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	<p>Marketing strategy is important, Advertising should showcase the ANA-NY programs before programs sponsored by other entities.</p> <p>James stated that the Committee went for a robust approach. He is suggesting the committee shift their thinking to 2024 and 2025 and take a greater role in evaluation of the programs before reoffering. Suggestions for programs have come from both committee outreach and staff outreach.</p>	<p>Program Committee should use an evaluation form. Second, the committee should set a limit for these programs. Deb Spass stated that there is an evaluation form that is sent out, although very little response is received.</p> <p>A reminder for Program Committee members that attendance is expected at the Member Mixers. This was suggested during the last Program Committee meeting. The next mixer is in Corning, NY.</p>
Next meetings	<p>September 18, 2023 @1830</p> <ul style="list-style-type: none"> ▪ Review Nurse Leader Fellows Application <p>October 16, 2023 @ 1830</p> <p>December 11, 2023 @ 1830</p> <ul style="list-style-type: none"> ▪ Budget ▪ Approval of committee rosters 	
Upcoming events	<p>Exhibiting: NYONL, 9/10/23 - 9/12/23, Tarrytown</p> <p>Prudential – Roadmap to Retirement 9/20 @ 1300 & 9/21 @ 1900</p> <p>SPAN – Virtual Meditation, 9/20/23 @ 1200</p> <p>Falling for ANA-NY, Corning, NY, 9/20/23 https://home.cmog.org/</p>	

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	<p>Exhibiting: New York State Association of Nurse Anesthetists, 9/29/23 - 10/1/23, White Plains</p> <p>2023 Nightingale Gala, Albany, NY, 9/30/23 https://www.cfnny.org/2023-nightingale-gala/</p> <p>Exhibiting: Cracking the Code, 10/5/23, Rochester</p> <p>Exhibiting: NYS Assoc. of Ambulatory Surgical Centers, 10/4-5, Albany</p> <p>SPAN – Virtual Zumba Class, 10/18/23 @ 1900</p> <p>Prudential – Fundamentals of Wills, Trusts, and POAs, 10/18 @ 1300 & 10/19 @ 1900</p> <p>Prudential – Creating Generational Wealth, 11/8 @ 1300 & 1900</p> <p>Exhibiting: NYS Chief Nursing Officers Educational Conference, 11/8/23, Saratoga Springs, NY</p> <p>11th Annual Conference, Turning Stone Resort and Casino, Verona, NY, 11/9/23 -11/11/23 https://www.turningstone.com/</p> <p>SPAN – Mindfulness & You, 11/15/23 @ 1800</p> <p>Books & Brunch: Kitchen Garden Revival, 12/2/23 @ 1100</p> <p>Prudential – Your Social Security Benefits, 12/6 @ 1300 & 1900</p>	

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	<p>12th Annual Conference, The Sagamore Resort, Bolton Landing, NY (on Lake George), 10/21/24-10/23/24 https://www.opalcollection.com/sagamore/?utm_source=Google&utm_medium=Listing&utm_campaign=The%20Sagamore%20Resort</p> <p>13th Annual Conference, TWA Hotel @ JFK, Queens, NY, 10/9/25-10/11/25 https://www.twahotel.com/</p>	
Adjourn: Marilyn	The meeting was adjourned at 8:15 pm	Motion to adjourn the meeting made by Kim Velez and seconded by James Connolly.

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Committee Report to Board of Directors

Date of Meeting/Report: 8/15/2023

Committee: Education Committee

Members Present: Joanne Lapidus- Graham (chair), Jessica Varghese, Nancy Maggio, Tara Zacharzuk-Marciano, Richardeana Theodore, Doreen Rogers, Sarah Marshall, and Suzanne Elie

Other Attendees: Jeanine Santelli, Marilyn Dollinger, Giselle Gerardi and Brianna Augustin

Members Absent: Heidi Reed, Leticia Rios, Aliza Ben-Zacharia, and Kady Hoistion

What are the defined goals/objectives for the committee and with which Strategic Goal do they align?

- Increase opportunities for dialogue.
 - ANA 2023 position statement on AI
 - AACN/CCNE competency-based curricular standards for BSN programs.
 - The transition of education programs adopting these new standards
 - Compassion for Nurses SIG update & suggestions for White Paper on Dedicated Education Units (DEUs).
 - Student perspectives on DEUs
 - Appropriateness of selecting a DEU, unit eligibility criteria
 - DEU staff orientation to role and function
 - Smaller SON programs and the difficulty of securing clinical placement due to DEU commitment to larger SON
 - The theme of consistency during clinical education
 - Impact of post-COVID staff attitudes and staffing patterns

- Opportunity for students to learn cooperation and teamwork
- National Student Nurses Association Leadership Summit
 - Discussion on committee opportunities to engage with student nurses
 - Mentoring
 - Volunteer or exhibit at student nurse events
 - Members to return to Alma Mater to speak on their own career journey and professional nurses association membership
 - Explore what other C/SNAs are doing in their state
 - Student perspective
 - Lots of asks, overwhelmed with school may prevent collaboration with C/SNA organizations
- Member engagement will help members see the value of membership.
 - Submitting to the quarterly journal is always encouraged.
 - Committee member, Tara Zacharzuk-Marciano is drafting a CE article. The topic is AI in the OR setting.
 - Call for volunteers for next issue shared, deadline of 12/1/2023.
 - In-person committee meeting proposed for the ANA-NY 11th Annual Conference

What are the success metrics/estimated timeline for those metrics for the committee?

- Engagement
 - Participation and Attendance

What activity has the committee completed since the last report?

N/A August meeting cancelled due to vacations

What resources (financial or human) are the committee requesting of the staff or BOD? None

Is there a motion from the committee? None

Respectfully submitted by: Giselle Gerardi, Ph.D., RN

Member Engagement Associate Report

September 11, 2023

Kennedee Blanchard

Organizational Affiliates – The next OA Legislative Priority meeting is scheduled for September 26th at 6 pm.

Newsletter – Finalizing the table of contents with corresponding articles and graphics for the October newsletter, which is due to Health eCareers on September 18th.

Monthly Office Update – Finalizing the material to send to Health eCareers for the September Monthly Office Update, which is due on September 18th.

Special Interest Groups – All of the Special Interest Groups (SIGs) are now up and running and typically meet on a monthly basis. I send out the calendar invites and reminders, attend, and take minutes for each SIG meeting. Camille Koroma, Co-Chair for the Advances in Nursing Technology SIG had to step down and is no longer able to co-lead this group. Jeanine and I will be drafting a SIG policy and procedure document for review at the next BOD meeting.

Weekly Emails – Provide Brittany with content for weekly emails, which started on February 2nd and goes out every Thursday morning.

Project MZ CSNA Advisory Group – The CSNA and ANAE MZ Advisory Groups are now combined and will be meeting every 3rd Thursday of the month until the end of the year. The next meeting is on September 21st at 3 pm.

ANA-NY Election – The 2023 election ran from August 7th – September 1st and had a turnout rate of almost 5%. I received the election results from Association Voting and followed up with the nominees regarding the results.

Events:

- 12th Annual New York State Action Coalition Future of Nursing Summit held virtually on August 16th.
- SPAN webinar on August 16th.
- Destination Niagara event at the Saratoga Racetrack on August 17th.

August 2023 – Program Manager Submission for 8/21/23 Board Meeting

Annual Conference:

- As of August 14th, we have 52 registrants for the conference
- Signed contract with Splashes of Hope and we will be painting two 4x4 panels for a Children's Hospital in Buffalo

Programming

- Prudential webinar series in July:
 - July 19th – 1 attendee
 - July 20th – 0 attendees
- Books and Brunch: Raised Bed Revolution, 8/13 did not have any attendees

Respectfully submitted,

Deb Spass

September 2023 ED Report

Jeanine Santelli, PhD, RN, AGPCNP-BC, FAAN

Strategic Goal #1: Continue to increase membership at a sustained rate of 8% annually (benchmarks: beginning of JS tenure - 4186 members, end 2022 – 8220 members)

- 8473 members (up from 8449)

Strategic Goal #2: Increase member retention to sustain membership growth goal of 8% annually

- Retention rate - 74% (up from 69%, ANA benchmark 76%)

Strategic Goal #3: Increase member engagement to support retention goal

- Election held with marked increase in participation from previous years'

Strategic Goal #4: Increase value of membership

- Working on edits for Winter JANANY – Edmund's husband has had health issues which derailed things for a bit

Strategic Goal #5: Increase visibility

- Working with Brittany to jazz up membership and OA marketing materials
- OA co-branded advertising for Nurses Week/Month
- Co-branded poster to stop violence against nurses (NYONL)
- Nurse Residency white paper posted
- Recorded interview for UAlbany PH re: adult immunizations
- Attend NYSED BON meetings
- Invoiced OAs for 2023 dues – only 3 non-renewals
- Co-sponsor of *Building Guardrails to Success: Increasing Diversity in Nursing*
- Exhibiting in 2023
 - Professional Nurses Association of Western NY Research Conference
 - Nursing Student Association of NYS
 - Associate Degree Council
 - Emergency Nurses Association
 - Home Care Association
 - NY Organization of Nurse Leaders
 - NYS Association of Nurse Anesthetists
 - Cracking the Code
 - Long Island Hospital Nurses Week event
 - NYS Chief Nursing Officers
 - NYS Association of Ambulatory Surgical Centers
- Presentations:
 - NYS Nurses on Boards Coalition webinar – gave a quick overview of ANA-NY during breakout session

- Collaborations
 - Center for Nursing
 - CNR Leadership Group – chair 2022-2023
 - CICU
 - Simulation bill
 - NYSAC
 - Attend monthly meetings and share ANA-NY updates
 - NOB Committee
 - Attend monthly meetings
 - Panelist in webinar on joining a Board
 - STTI Nurse Leader Review Committee
 - Review applications for eligibility in STTI
 - Let's Get Immunized NY
 - Attend monthly meetings
 - Promote immunization information on our social media sites
 - Attend press rallies
 - Review and sign on to support letters as appropriate
 - Tobacco Free NY
 - Attend monthly meetings
 - Promote information on our social media sites
 - Attend press rallies
 - Review and sign on to support letters as appropriate
 - Empire State Society of Association Executives
 - Jeanine – Board, ALA Committee, Scholarship Committee
 - New York Nursing Alliance
 - Attend monthly meetings and share ANA-NY updates
 - SUNY Polytech IRB Community Member
 - Attend monthly meetings
 - Review IRB submissions
 - ANA
 - GOVA calls
 - Pres/ED calls
 - Climate Change/Environmental Health collaborative