

**ANA-NY
Board of Directors Meeting
May 13, 2023**

PRESIDING: Marilyn Dollinger, President

PRESENT:

OFFICERS: Marilyn Dollinger, President, Tanya Drake, Vice President, and Trudy Hutchinson, Secretary

DIRECTORS: James Connolly, Giselle Gerardi, Kim Velez, and Sarah Miner

EXCUSED: Phyllis Yezzo, Treasurer, and Susan Chin

STAFF: Jeanine Santelli, Executive Director, Deb Spass, Program Manager, and Kennedee Blanchard, Member Engagement Associate

GUESTS: Amy Kellogg, Lobbyist, and Amy Pedrick, Auditor

Topic	Discussion	Resolution
CALL TO ORDER		President Dollinger called the meeting to order at 9:13 am on Saturday, May 13, 2023. Giselle Gerardi read the ANA-NY mission statement.
ATTENDANCE	Quorum Present	Secretary Hutchinson took attendance and declared a quorum was present.
ANNOUNCEMENTS	See attached Dolphin Award Ceremony sponsorship form. Executive Director Santelli mentioned that ANA-NY typically sponsors between the \$500-\$1500 level every year. Secretary Hutchinson recused herself from the vote due to her serving on the Nurses House (NH) Board of Directors. Kim Velez suggested sponsoring at a higher level this year due to the passing of Winifred (Winnie) Kennedy, who was the 1 st President of ANA-NY and who also served on the NH Board of Directors. Executive Director Santelli suggested sponsoring at the \$500 level and making an additional donation to Nurses House in Winnie’s memory/honor.	

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ANNOUNCEMENTS cont'd.	<p>DOLPHIN AWARD SPONSORSHIP</p> <ul style="list-style-type: none"> ▪ MOTION TO APPROVE \$500 SPONSORSHIP LEVEL FOR THE DOLPHIN AWARD CEREMONY – Tanya Drake/Giselle Gerardi ▪ MOTION TO MAKE A \$300 DONATION TO NURSES HOUSE IN MEMORY OF WINNIE KENNEDY – Kim Velez/Tanya Drake <p>ANNUAL CONFERENCE:</p> <p>Executive Director Santelli informed the Board that the staff will reserve their hotel rooms for them, but that they will need to register themselves for the conference using the promo code, Board_23.</p> <p>President Dollinger asked if the event planner, Capital Health Consulting (CHC) is the driving force in obtaining sponsorships or if the ANA-NY staff is pulling most of the weight. She also mentioned that the Board will evaluate the services of CHC after the conference to determine whether they want to use them again next year.</p>	<p>APPROVED UNANIMOUSLY</p> <p>APPROVED UNANIMOUSLY</p> <p>Executive Director Santelli stated the staff have been the ones mostly obtaining sponsorships and that while ANA-NY was exhibiting at the NYS Emergency Nurses Association (NYSENA) and the Home Care Association (HCA) conferences, Deb and Kennedee were working the exhibitor tables for additional sponsorships and exhibitors.</p>
LOBBYIST'S REPORT	See attached report from Amy Kellogg.	

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LOBBYIST’S REPORT cont’d.	<p>Amy mentioned the resolution from Senator Persaud that just came out in recognition of National Nurses Week and passed around the Proclamation from Governor Hochul for National Nurses Month. She also informed the Board of the outcome of our joint Advocacy Day with the New York State Association of Nurse Anesthetists (NYSANA) on May 9th.</p> <p>She provided the Board with some feedback from Advocacy Day and mentioned that a few ANA-NY members went rogue and off topic. To make sure that that doesn’t happen again next year she suggested having the orientation session be mandatory in order to attend Advocacy Day. She also mentioned that there was a Voter Voice Campaign for those who were unable to join us in person, which resulted in 226 individual messages to legislators from 117 members.</p> <p>Amy stated that the legislative session will end on June 8th this year. She informed the Board that the Simulation bill has passed both houses and is just waiting to be sent to the Governor. She also mentioned that Executive Order 4, which has been in place since September 2021, will abruptly end on May 22nd.</p>	<p>Executive Director Santelli stated that she will need to fine-tune the Voter Voice Campaign message next year in order to avoid any confusion.</p> <p>President Dollinger stated that we need to educate our members throughout the year, so they are aware of that service.</p>
AUDITOR’S REPORT	See attached reviewed financial statements and 990 from Amy Pedrick.	

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<p>CONSENT AGENDA</p>	<p>APRIL 17, 2023, MINUTES</p> <ul style="list-style-type: none"> ▪ MOTION TO APPROVE CONSENT AGENDA – Trudy Hutchinson/Kim Velez <p>COMMITTEE REPORTS:</p> <ul style="list-style-type: none"> ▪ Nursing Education – See attached report from Giselle Gerardi ▪ Audit – See attached report from Kim Velez ▪ Award Recipients: <ol style="list-style-type: none"> 1. Nursing Practice: <ol style="list-style-type: none"> a) Sun Ja Kim b) Celia McIntosh 2. Nursing Education: <ol style="list-style-type: none"> a) Edwin-Nikko Kabigting <p>STAFF REPORTS:</p> <ul style="list-style-type: none"> ▪ ED – See attached report from Executive Director Santelli ▪ Program Manager – See attached report from Deb Spass ▪ Member Engagement Associate – See attached report from Kennedee Blanchard <p>POLICY GRID See attached</p>	<p>APPROVED UNANIMOUSLY</p>

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<p>PRESIDENT’S REPORT</p>	<p>President Dollinger stated that we need to get more ANA-NY members involved in Advocacy Day next year and that she thought that the orientation session was well received and would like to do it again next year. She informed the Board that she was a speaker at the NYSENA conference, April 26-28, and that she did a presentation on advocacy.</p> <p>She provided the Board with an update on the Special Interest Groups (SIGs):</p> <ul style="list-style-type: none"> ▪ Climate & Health have had 2 meetings so far and will continue to meet monthly. ▪ Policy & Advocacy has its first meeting next week on May 15th. ▪ IDD has not had a meeting yet. Co-Lead Liz Dollinger sent out a letter to her nursing colleagues to help ramp up support. ▪ Nursing Shortage has not met yet. She recommends including staffing reports to be provided at the meetings. ▪ Technology group has not met yet. <p>She mentioned that she will give the SIGs a year to see if they take off and will reevaluate them at that time.</p> <p>Sarah Miner asked for some guidance with the Policy & Advocacy SIG that she is a co-lead for so</p>	<p>President Dollinger stated that she sees the role of this group as a training ground for members to move onto the Legislation Committee and that she</p>

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PRESIDENT’S REPORT cont’d.	<p>that they are not overstepping on the Legislation Committee.</p> <p>President Dollinger recommended that Board members join a SIG but that it is not mandatory.</p> <p>She also provided the Board with an update on the Organizational Affiliate’s (OAs) and mentioned that they have had 2 legislative priority meetings so far and have another one coming up on May 16th.</p> <p>She also informed the Board that the National Membership Assembly is in June and that she will send an email with links for that to the Board.</p>	<p>plans to attend the meetings to help clarify any issues.</p> <p>Executive Director Santelli also mentioned that the group is not sanctioned with any authority and that if there are any concerns, they can send a proposal to the Legislation Committee who will then bring it to the Board.</p>
TREASURER’S REPORT	<p>See attached report from Treasurer Yezzo.</p> <p>Executive Director Santelli provided the report on Phyllis’ behalf and mentioned that the income is above budgeted, and expenses are below budgeted.</p>	
CONTINUING BUSINESS	<p>Executive Director Santelli showed the Board the current draft of the annual conference agenda and mentioned that she came up with themes for each day around the full conference theme, <i>Nurses: Lighting the Way</i>. She informed the Board that the speakers for the panel discussion are being</p>	

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<p>CONTINUING BUSINESS cont'd.</p>	<p>covered by CHC and that the staff have sent out acceptance letters to the abstract submitters and are waiting to hear back from them. She mentioned that there were 2 tabletop escape room scenarios that were approved this year, and that Connie Perkins, who writes the <i>No Kidding</i> column submission for our newsletter, will be doing the 1 pm slot and that the escape rooms will be happening concurrently. She also mentioned that we will be doing a Poster Blitz again this year and that there will be 21 poster presentations.</p> <p>She informed the Board that she came up with some structure for the OA and SIG meetings. For the OAs she is going to do an Idea Exchange, which will allow participants to gather perspectives from as many people as possible in a short amount of time, and then share their key insights and takeaways with the whole group. For the SIGs she is going to do a Fishbowl, which consists of a small inner circle of participants who will be asked a question to foster further discussion and an outer circle of participants who can listen and/or choose to join the conversation by moving into the inner circle. There will be an option to “feed the fish”, which allows participants from the outer circle to ask questions for the inner circle to discuss by throwing in pieces of paper with their questions on them.</p>	<p>Vice President Drake suggested clarifying on the agenda that these will be tabletop escape room scenarios and not a full escape room.</p>

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CONTINUING BUSINESS cont'd.	<p>She also informed the Board that we are going to be utilizing a different app this year and that she would like to have President Dollinger's YouTube video on the Nurse Licensure Compact as a virtual presentation on the app as well. She stated that there will be 2 Health Equity and 2 Diversity, Equity, Inclusion, and Belonging (DEIB) speakers and that she will be doing a fireside chat with the endnote speaker on LGBTQ+ and DEIB issues. She also mentioned that there will be a land acknowledgement again this year and every year going forward.</p> <p>President Dollinger stated that she would like to fit in an informal lunch/meeting for the outgoing BOD and for the incoming BOD as well.</p>	
NEW BUSINESS	<p>Giselle informed the Board that Lee Mancuso invited her to attend the Professional Nurses Association of Suffolk County's (PNASC) dinner and for her to give an update on ANA-NY events. She mentioned that she would give an update on Advocacy Day and asked for some other ideas.</p> <p>Vice President Drake suggested having the Program Committee chair announce the program calendar for 2024 during the Governing Assembly meeting.</p>	<p>James suggested mentioning the full program calendar of events and Executive Director Santelli suggested mentioning the weekly emails.</p>

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<p>NEW BUSINESS cont'd.</p>	<p>President Dollinger suggested having a link on the conference app for to access the list of programs also.</p> <p>Kim provided an update on the Earth Day Beach Clean-up and mentioned that not everyone who attended were nurses. She had asked them how they heard about the event, and they stated that they had googled ideas for Earth Day, and that our event was one of the ones listed.</p> <p>President Dollinger extended a <i>Congratulations</i> to Secretary Hutchinson who recently received the Daisy Award for Extraordinary Nursing Faculty. This award was established to provide colleges/schools of nursing a national recognition program that they could use to demonstrate appreciation to their nursing faculty for their commitment and inspirational influence on their students.</p>	
<p>STRATEGIC PLANNING EXERCISES</p>	<p>Executive Director Santelli gave the Board a test to determine if they know what our member benefits are. She provided each Board member with a stack of sticky notes that had different benefits on each piece of paper and asked them to indicate which benefits they thought belonged in the appropriate columns listed, which were ANA only, Both, and ANA-NY only.</p>	

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<p>STRATEGIC PLANNING EXERCISES cont'd.</p>	<p>See attached 3 Modes of Governance and Critical Questions documents. The Board was also provided with physical copies of the 2019-2023 Strategic Plan. The Board decided that Strategic Goals 1, 2, and 3 are redundant and that they need to come up with broader contextual goals.</p> <p>Executive Director Santelli informed the Board that we saw an increase in our membership during the COVID-19 pandemic, which was mostly due to the additional benefits that were offered during that time, but that we saw a dip in membership this year, which has finally started to level off.</p> <p>She discussed the survey that she sent out to the Board in preparation for strategic planning and noticed there were 5 overarching goals:</p> <ol style="list-style-type: none"> 1) Advocate for the public and nursing profession in NYS. 2) Seek out and promote member benefits, including engagement opportunities. 3) Collaborate with professional nursing associations at all levels. 4) Provide timely and accurate information and education to all stakeholders. 5) Structure programming. 	

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<p>STRATEGIC PLANNING EXERCISES cont'd.</p>	<p>Vice President Drake suggested highlighting member benefits periodically on social media, in the weekly emails, and in the newsletter.</p> <p>James suggested having a business card that is specifically for member benefits that includes a QR code that directs people to our benefits page. He also suggested having ANA-NY app, which we can then use to push out weekly emails and other information to our members.</p> <p>Kim indicated that they need to get more involved with the informatics and AI side of things to keep up with the current demands of today. She suggested having a speaker on this topic at next year's annual conference.</p> <p>Executive Director Santelli informed the Board that they need to come up with a new strategic plan for the next 3-5 years. She also mentioned that it will be brought up at every meeting until it is sent to the Governing Assembly for approval in November.</p> <p>The Board decided that they need to update our Vision Statement and make it bigger and more direct.</p> <p>See attached Homework document.</p>	<p>James is going to work on the language for the new vision statement and will send it to the rest of the Board for their input.</p> <p>Before the next meeting in June, the Board has been asked to identify the top 3 influences and perspectives for each of the following categories:</p>

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STRATEGIC PLANNING EXERCISES cont'd.		Membership and Value, Finances/Resources, Board and Governance, Strategic Plan/Execution, Brand and Technology, Advocacy, Performance, and Outcomes/Results, and indicate whether it is a Strength (S), Weakness (W), Opportunity (O), or Challenge (C).
NEXT MEETINGS	<p>June 19, 2023 @ 1830</p> <ul style="list-style-type: none"> ▪ ANAI reports from Giselle Gerardi and Jessica Varghese <p>July 17, 2023 @ 1830</p> <ul style="list-style-type: none"> ▪ ANA President, Dr. Jennifer Mensik Kennedy – tentative <p>August 21, 2023 @ 1830</p> <p>September 18, 2023 @ 1830</p> <p>October 16, 2023 @ 1830</p> <p>December 11, 2023 @ 1830</p> <ul style="list-style-type: none"> ▪ Budget ▪ Approval of committee rosters 	
UPCOMING EVENTS	<ul style="list-style-type: none"> ▪ New Guidance for Infant Feeding: Food Allergy Prevention, 5/18/23 @ 1300 & 5/22/23 @ 1800 ▪ Prudential: Taking Control of Your Taxes, 5/24/23 @ 1300 & 1800 ▪ SPAN: Smart Nutrition for the Busy Professional, 5/24/23 @ 1800 ▪ Books & Brunch: Square Foot Gardening, 5/27/23 @ 1100 ▪ SPAN: Living Purposefully, 6/14/23 @ 1200 	

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<p>UPCOMING EVENTS cont'd.</p>	<ul style="list-style-type: none"> ▪ Prudential: Transitioning Successfully into Retirement, 6/21 @ 1300 & 6/22 @ 1900 ▪ Swinging with ANA-NY, NYC, 6/27/23 https://swingers.club/us/locations/nyc?utm_source=google&utm_medium=organic&utm_campaign=gmb&utm_content=nyc ▪ SPAN: Hydrate Your Way to Health, 7/12/23 @ 1700 ▪ Prudential: Financial Education for Early Career Employees, 7/19 @ 1300 & 7/20 @ 1900 ▪ Books & Brunch: Raised Bed Revolution, 8/13/23 @ 1100 ▪ SPAN: Fatigue – Is it Really Just Lack of Sleep?, 8/16/23 @ 1500 ▪ Prudential: Working Session, 8/16 @ 1300 & 8/17 @ 1900 ▪ Exhibiting: NYONL, 9/10/23 - 9/12/23, Tarrytown ▪ Prudential: Roadmap to Retirement 9/20 @ 1300 & 9/21 @ 1900 ▪ SPAN: Virtual Meditation, 9/20/23 @ 1200 ▪ Falling for ANA-NY, Corning, NY, 9/20/23 https://home.cmog.org/ ▪ Exhibiting: New York State Association of Nurse Anesthetists, 9/29/23 - 10/1/23, White Plains ▪ 2023 Nightingale Gala, Albany, NY, 9/30/23 https://www.cfny.org/2023-nightingale-gala/ 	

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<p>UPCOMING EVENTS cont'd.</p>	<ul style="list-style-type: none"> ▪ Exhibiting: Cracking the Code, 10/5/23, Rochester ▪ SPAN: Virtual Zumba Class, 10/18/23 @ 1900 ▪ Prudential: Fundamentals of Wills, Trusts, and POAs, 10/18 @ 1300 & 10/19 @ 1900 ▪ Prudential: Creating Generational Wealth, 11/8 @ 1300 & 1900 ▪ Exhibiting: NYS Chief Nursing Officers Educational Conference, 11/8/23, Saratoga Springs, NY ▪ 11th Annual Conference, Turning Stone Resort and Casino, Verona, NY, 11/9/23 - 11/11/23 https://www.turningstone.com/ ▪ SPAN: Mindfulness & You, 11/15/23 @ 1800 ▪ Books & Brunch: Kitchen Garden Revival, 12/2/23 @ 1100 ▪ Prudential: Your Social Security Benefits, 12/6 @ 1300 & 1900 ▪ 12th Annual Conference, The Sagamore Resort, Bolton Landing, NY (on Lake George), 10/21/24-10/23/24 https://www.opalcollection.com/sagamore/?utm_source=Google&utm_medium=Listing&utm_campaign=The%20Sagamore%20Resort ▪ 13th Annual Conference, TWA Hotel @ JFK, Queens, NY, 10/9/25-10/11/25 https://www.twahotel.com/ 	

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ADJOURNMENT	No further business. MOTION TO ADJOURN – Tanya Drake/Giselle Gerardi	APPROVED UNANIMOUSLY President Dollinger adjourned the meeting at 12:23 pm.

**Recorded by,
Kennedee Blanchard, Member Engagement Associate**