PRESIDING: Marilyn Dollinger, President

PRESENT:

OFFICERS: Marilyn Dollinger, President, Tanya Drake, Vice President, and Trudy Hutchinson, Secretary

DIRECTORS: James Connolly, Giselle Gerardi, Kim Velez, and Sarah Miner

EXCUSED: Phyllis Yezzo, Treasurer, and Susan Chin

STAFF: Jeanine Santelli, Executive Director, Deb Spass, Program Manager, and Kennedee Blanchard, Member Engagement Associate

GUESTS: Amy Kellogg, Lobbyist, and Amy Pedrick, Auditor

Торіс	Discussion	Resolution
CALL TO ORDER		President Dollinger called the meeting to order at 9:13 am on Saturday, May 13, 2023. Giselle Gerardi read the ANA-NY mission statement.
ATTENDANCE	Quorum Present	Secretary Hutchinson took attendance and declared a quorum was present.
ANNOUCEMENTS	See attached Dolphin Award Ceremony sponsorship form. Executive Director Santelli mentioned that ANA-NY typically sponsors between the \$500-\$1500 level every year. Secretary Hutchinson recused herself from the vote due to her serving on the Nurses House (NH) Board of Directors. Kim Velez suggested sponsoring at a higher level this year due to the passing of Winifred (Winnie) Kennedy, who was the 1 st President of ANA-NY and who also served on the NH Board of Directors. Executive Director Santelli suggested sponsoring at the \$500 level and making an additional donation to Nurses House in Winnie's memory/honor.	

Торіс	Discussion	Resolution
ANNOUNCEMENTS cont'd.	 DOLPHIN AWARD SPONSORSHIP MOTION TO APPROVE \$500 SPONSORSHIP LEVEL FOR THE DOLPHIN AWARD CEREMONY – Tanya Drake/Giselle Gerardi MOTION TO MAKE A \$300 DONATION TO NURSES HOUSE IN MEMORY OF WINNIE KENNEDY – Kim Velez/Tanya Drake 	APPROVED UNANIMOUSLY
	ANNUAL CONFERENCE: Executive Director Santelli informed the Board that the staff will reserve their hotel rooms for them, but that they will need to register themselves for the conference using the promo code, Board_23 . President Dollinger asked if the event planner, Capital Health Consulting (CHC) is the driving force in obtaining sponsorships or if the ANA-NY staff is pulling most of the weight. She also mentioned that the Board will evaluate the services of CHC	Executive Director Santelli stated the staff have been the ones mostly obtaining sponsorships and that while ANA-NY was exhibiting at the NYS Emergency Nurses Association (NYSENA) and the Home Care Association (HCA) conferences, Deb
LOBBYIST'S REPORT	after the conference to determine whether they want to use them again next year. See attached report from Amy Kellogg.	and Kennedee were working the exhibitor tables for additional sponsorships and exhibitors.

Торіс	Discussion	Resolution
LOBBYIST'S REPORT cont'd.	Amy mentioned the resolution from Senator Persaud that just came out in recognition of National Nurses Week and passed around the Proclamation from Governor Hochul for National Nurses Month. She also informed the Board of the outcome of our joint Advocacy Day with the New York State Association of Nurse Anesthetists (NYSANA) on May 9 th . She provided the Board with some feedback from Advocacy Day and mentioned that a few ANA-NY members went rogue and off topic. To make sure that that doesn't happen again next year she suggested having the orientation session be mandatory in order to attend Advocacy Day. She also mentioned that there was a Voter Voice Campaign for those who were unable to join us in person, which resulted in 226 individual messages to legislators from 117 members. Amy stated that the legislative session will end on June 8 th this year. She informed the Board that the Simulation bill has passed both houses and is just waiting to be sent to the Governor. She also mentioned that Executive Order 4, which has been	Executive Director Santelli stated that she will need to fine-tune the Voter Voice Campaign message next year in order to avoid any confusion. President Dollinger stated that we need to educate our members throughout the year, so they are aware of that service.
	in place since September 2021, will abruptly end	
	on May 22 nd .	
AUDITOR'S REPORT	See attached reviewed financial statements and 990 from Amy Pedrick.	

Торіс	Discussion	Resolution
CONSENT AGENDA	APRIL 17, 2023, MINUTES MOTION TO APPROVE CONSENT AGENDA Trudy Hutchinson/Kim Velez 	APPROVED UNANIMOUSLY
	 COMMITTEE REPORTS: Nursing Education – See attached report from Giselle Gerardi Audit – See attached report from Kim Velez Award Recipients: Nursing Practice:	
	 STAFF REPORTS: ED – See attached report from Executive Director Santelli Program Manager – See attached report from Deb Spass Member Engagement Associate – See attached report from Kennedee Blanchard POLICY GRID See attached 	

Торіс	Discussion	Resolution
PRESIDENT'S REPORT	President Dollinger stated that we need to get more ANA-NY members involved in Advocacy Day next year and that she thought that the orientation session was well received and would like to do it again next year. She informed the Board that she was a speaker at the NYSENA conference, April 26- 28, and that she did a presentation on advocacy.	
	She provided the Board with an update on the Special Interest Groups (SIGs):	
	 Climate & Health have had 2 meetings so far and will continue to meet monthly. Policy & Advocacy has its first meeting next week on May 15th. IDD has not had a meeting yet. Co-Lead Liz Dollinger sent out a letter to her nursing colleagues to help ramp up support. Nursing Shortage has not met yet. She recommends including staffing reports to be provided at the meetings. Technology group has not met yet. 	
	She mentioned that she will give the SIGs a year to see if they take off and will reevaluate them at that time.	
	Sarah Miner asked for some guidance with the Policy & Advocacy SIG that she is a co-lead for so	President Dollinger stated that she sees the role of this group as a training ground for members to move onto the Legislation Committee and that she

Торіс	Discussion	Resolution
PRESIDENT'S REPORT cont'd.	that they are not overstepping on the Legislation Committee.	plans to attend the meetings to help clarify any issues.
	President Dollinger recommended that Board members join a SIG but that it is not mandatory.	Executive Director Santelli also mentioned that the group is not sanctioned with any authority and that if there are any concerns, they can send a proposal to the Legislation Committee who will then bring it to the Board.
	She also provided the Board with an update on the Organizational Affiliate's (OAs) and mentioned that they have had 2 legislative priority meetings so far and have another one coming up on May 16 th .	
	She also informed the Board that the National Membership Assembly is in June and that she will send an email with links for that to the Board.	
TREASURER'S REPORT	See attached report from Treasurer Yezzo. Executive Director Santelli provided the report on Phyllis' behalf and mentioned that the income is above budgeted, and expenses are below budgeted.	
CONTINUING BUSINESS	Executive Director Santelli showed the Board the current draft of the annual conference agenda and mentioned that she came up with themes for each day around the full conference theme, <i>Nurses:</i> <i>Lighting the Way.</i> She informed the Board that the speakers for the panel discussion are being	

Торіс	Discussion	Resolution
CONTINUING BUSINESS cont'd.	covered by CHC and that the staff have sent out acceptance letters to the abstract submitters and are waiting to hear back from them. She mentioned that there were 2 tabletop escape room scenarios that were approved this year, and that Connie Perkins, who writes the <i>No Kidding</i> column submission for our newsletter, will be doing the 1 pm slot and that the escape rooms will be happening concurrently. She also mentioned that we will be doing a Poster Blitz again this year and that there will be 21 poster presentations. She informed the Board that she came up with some structure for the OA and SIG meetings. For the OAs she is going to do an Idea Exchange, which will allow participants to gather perspectives from as many people as possible in a short amount of time, and then share their key insights and takeaways with the whole group. For the SIGs she is going to do a Fishbowl, which consists of a small inner circle of participants who will be asked a question to foster further discussion and an outer circle of participants from the outer circle to ask questions for the inner circle to discuss by throwing in pieces of paper with their questions on them.	Vice President Drake suggested clarifying on the agenda that these will be tabletop escape room scenarios and not a full escape room.

Торіс	Discussion	Resolution
CONTINUING BUSINESS cont'd.	She also informed the Board that we are going to be utilizing a different app this year and that she would like to have President Dollinger's YouTube video on the Nurse Licensure Compact as a virtual presentation on the app as well. She stated that there will be 2 Health Equity and 2 Diversity, Equity, Inclusion, and Belonging (DEIB) speakers and that she will be doing a fireside chat with the endnote speaker on LGBTQ+ and DEIB issues. She also mentioned that there will be a land acknowledgement again this year and every year going forward.	
	President Dollinger stated that she would like to fit in an informal lunch/meeting for the outgoing BOD and for the incoming BOD as well.	
NEW BUSINESS	Giselle informed the Board that Lee Mancuso invited her to attend the Professional Nurses Association of Suffolk County's (PNASC) dinner and for her to give an update on ANA-NY events. She mentioned that she would give an update on Advocacy Day and asked for some other ideas. Vice President Drake suggested having the Program Committee chair announce the program calendar for 2024 during the Governing Assembly meeting.	James suggested mentioning the full program calendar of events and Executive Director Santelli suggested mentioning the weekly emails.

Торіс	Discussion	Resolution
NEW BUSINESS cont'd.	President Dollinger suggested having a link on the conference app for to access the list of programs also. Kim provided an update on the Earth Day Beach Clean-up and mentioned that not everyone who attended were nurses. She had asked them how they heard about the event, and they stated that they had googled ideas for Earth Day, and that our event was one of the ones listed. President Dollinger extended a Congratulations to	
	Secretary Hutchinson who recently received the Daisy Award for Extraordinary Nursing Faculty. This award was established to provide colleges/schools of nursing a national recognition program that they could use to demonstrate appreciation to their nursing faculty for their commitment and inspirational influence on their students.	
STRATEGIC PLANNING EXERCISES	Executive Director Santelli gave the Board a test to determine if they know what our member benefits are. She provided each Board member with a stack of sticky notes that had different benefits on each piece of paper and asked them to indicate which benefits they thought belonged in the appropriate columns listed, which were ANA only, Both, and ANA-NY only.	

Торіс	Discussion	Resolution
Questions docum provided with phy Strategic Plan. Th Goals 1, 2, and 3 a to come up with b Executive Directo we saw an increas COVID-19 pander additional benefit time, but that we year, which has fi She discussed the Board in preparat noticed there wer 1) Advocate professio 2) Seek out including 3) Collabora associatic 4) Provide ti and educ	odes of Governance and Critical ents. The Board was also ysical copies of the 2019-2023 e Board decided that Strategic are redundant and that they need proader contextual goals. r Santelli informed the Board that se in our membership during the nic, which was mostly due to the st that were offered during that saw a dip in membership this nally started to level off. • survey that she sent out to the ion for strategic planning and re 5 overarching goals: for the public and nursing n in NYS. and promote member benefits, engagement opportunities. te with professional nursing ons at all levels. mely and accurate information ation to all stakeholders. programming.	

Торіс	Discussion	Resolution
STRATEGIC PLANNING EXERCISES cont'd.	Vice President Drake suggested highlighting member benefits periodically on social media, in the weekly emails, and in the newsletter.	
	James suggested having a business card that is specifically for member benefits that includes a QR code that directs people to our benefits page. He also suggested having ANA-NY app, which we can then use to push out weekly emails and other information to our members.	
	Kim indicated that they need to get more involved with the informatics and AI side of things to keep up with the current demands of today. She suggested having a speaker on this topic at next year's annual conference.	
	Executive Director Santelli informed the Board that they need to come up with a new strategic plan for the next 3-5 years. She also mentioned that it will be brought up at every meeting until it is sent to the Governing Assembly for approval in November.	
	The Board decided that they need to update our Vision Statement and make it bigger and more direct.	James is going to work on the language for the new vision statement and will send it to the rest of the Board for their input.
	See attached Homework document.	Before the next meeting in June, the Board has been asked to identify the top 3 influences and perspectives for each of the following categories:

Торіс	Discussion	Resolution
STRATEGIC PLANNING EXERCISES cont'd.		Membership and Value, Finances/Resources, Board and Governance, Strategic Plan/Execution, Brand and Technology, Advocacy, Performance, and Outcomes/Results, and indicate whether it is a Strength (S), Weakness (W), Opportunity (O), or Challenge (C).
NEXT MEETINGS	 June 19, 2023 @ 1830 ANAI reports from Giselle Gerardi and Jessica Varghese July 17, 2023 @ 1830 ANA President, Dr. Jennifer Mensik Kennedy – tentative August 21, 2023 @ 1830 September 18, 2023 @ 1830 October 16, 2023 @ 1830 December 11, 2023 @ 1830 Budget Approval of committee rosters 	
UPCOMING EVENTS	 New Guidance for Infant Feeding: Food Allergy Prevention, 5/18/23 @ 1300 & 5/22/23 @ 1800 Prudential: Taking Control of Your Taxes, 5/24/23 @ 1300 & 1800 SPAN: Smart Nutrition for the Busy Professional, 5/24/23 @ 1800 Books & Brunch: Square Foot Gardening, 5/27/23 @ 1100 SPAN: Living Purposefully, 6/14/23 @ 1200 	

Торіс	Discussion	Resolution
UPCOMING EVENTS cont'd.	 Prudential: Transitioning Successfully into Retirement, 6/21 @ 1300 & 6/22 @ 1900 Swinging with ANA-NY, NYC, 6/27/23 https://swingers.club/us/locations/nyc?ut m source=google&utm medium=organic &utm campaign=gmb&utm content=nyc SPAN: Hydrate Your Way to Health, 7/12/23 @ 1700 Prudential: Financial Education for Early Career Employees, 7/19 @ 1300 & 7/20 @ 1900 Books & Brunch: Raised Bed Revolution, 8/13/23 @ 1100 SPAN: Fatigue – Is it Really Just Lack of Sleep?, 8/16/23 @ 1500 Prudential: Working Session, 8/16 @ 1300 & 8/17 @ 1900 Exhibiting: NYONL, 9/10/23 - 9/12/23, Tarrytown Prudential: Roadmap to Retirement 9/20 @ 1300 & 9/21 @ 1900 SPAN: Virtual Meditation, 9/20/23 @ 1200 Falling for ANA-NY, Corning, NY, 9/20/23 https://home.cmog.org/ Exhibiting: New York State Association of Nurse Anesthetists, 9/29/23 - 10/1/23, White Plains 2023 Nightingale Gala, Albany, NY, 9/30/23 https://www.cfnny.org/2023- nightingale-gala/ 	

Торіс	Discussion	Resolution
UPCOMING EVENTS cont'd.	 Exhibiting: Cracking the Code, 10/5/23, Rochester SPAN: Virtual Zumba Class, 10/18/23 @ 1900 Prudential: Fundamentals of Wills, Trusts, and POAs, 10/18 @ 1300 & 10/19 @ 1900 Prudential: Creating Generational Wealth, 11/8 @ 1300 & 1900 Exhibiting: NYS Chief Nursing Officers Educational Conference, 11/8/23, Saratoga Springs, NY 11th Annual Conference, Turning Stone Resort and Casino, Verona, NY, 11/9/23 - 11/11/23 <u>https://www.turningstone.com/</u> SPAN: Mindfulness & You, 11/15/23 @ 1800 Books & Brunch: Kitchen Garden Revival, 12/2/23 @ 1100 Prudential: Your Social Security Benefits, 12/6 @ 1300 & 1900 12th Annual Conference, The Sagamore Resort, Bolton Landing, NY (on Lake George), 10/21/24-10/23/24 <u>https://www.opalcollection.com/sagamor e/?utm_source=Google&utm_medium=Lis ting&utm_campaign=The%20Sagamore%2 OResort</u> 13th Annual Conference, TWA Hotel @ JFK, Queens, NY, 10/9/25-10/11/25 <u>https://www.twahotel.com/</u> 	

Торіс	Discussion	Resolution
ADJOURNMENT	No further business.	
	MOTION TO ADJOURN – Tanya Drake/Giselle Gerardi	APPROVED UNANIMOUSLY
		President Dollinger adjourned the meeting at
		12:23 pm.

Recorded by,

Kennedee Blanchard, Member Engagement Associate



Committee Report to Board of Directors

Date of Meeting/Report: 5/16/2023

Committee: Education Committee

Members Present: Joanne Lapidus- Graham, Jessica Varghese, Nancy Maggio, Heidi Reed, Tara Zacharzuk-Marciano, Richardeana Theodore, Doreen Rogers, Sarah Marshall, Leticia Rios and Kady Hoistion

Other Attendees: Marilyn Dollinger, Jeanine Santelli, Deb Spass, Emily Spinner, Jean Hillyer, Susan Vonderheid, Eleanor Shanklin Truex

Members Absent: Giselle Gerardi, Aliza Ben-Zacharia, Suzanne Elie and Brianna Augustine.

What are the defined goals/objectives for the committee and with which Strategic Goal do they align?

- Expand Continuing Education Programming
 - Presentation: Restrictive Search Criteria in Nursing Literature Searches.
 - Recording available on YouTube
- Increase opportunities for dialogue.
 - Presentation from librarians regarding restrictive search criteria
 - Project Firstline
 - Used in an Escape Room development
 - Next meeting discussion topic
 - How can faculty facilitate an increase return rate of course & instructor evaluation?

What are the success metrics/estimated timeline for those metrics for the committee?

- Engagement
 - o Participation and Attendance

What activity has the committee completed since the last report?

• Presentation

What resources (financial or human) are the committee requesting of the staff or BOD? None

Is there a motion from the committee? None

Respectfully submitted by: Giselle Gerardi, Ph.D., RN

June 2023 ED Report

Jeanine Santelli, PhD, RN, AGPCNP-BC, FAAN

Strategic Goal #1: Continue to increase membership at a sustained rate of 8% annually (benchmarks: beginning of JS tenure - 4186 members, end 2022 – 8220 members)

• 8424 members (up from 8287)

Strategic Goal #2: Increase member retention to sustain membership growth goal of 8% annually

• Retention rate - 69% (ANA benchmark 76%)

Strategic Goal #3: Increase member engagement to support retention goal

• Nominations for 2023 ballot – 17 received for 12 open positions

Strategic Goal #4: Increase value of membership

- Working on edits for Winter JANANY
- Added additional programs for 2023 and beginning discussions of 2024 programs

Strategic Goal #5: Increase visibility

- OA co-branded advertising for Nurses Week/Month
- Nurse Residency white paper ready to be sent to legislators once session is over
- Recorded interview for UAlbany PH re: adult immunizations
- Attend NYSED BON meetings
- Invoiced OAs for 2023 dues only 3 non-renewals
- Co-sponsor of Building Guardrails to Success: Increasing Diversity in Nursing
- Exhibiting in 2023
 - PNAWNY Research Conference
 - NSANYS
 - o ADC
 - o ENA
 - o HCA
 - o NYONL
 - o NYSANA
 - Cracking the Code
 - o Long Island hospital Nurses Week event
 - NYS Chief Nursing Officers
- Presentations:
 - o NYS Nurses on Boards Coalition webinar
- Collaborations
 - Center for Nursing
 - CNR Leadership Group chair
 - o CICU

- Simulation bill
- o NYSAC
- NOB Committee
- o STTI Nurse Leader Review Committee
- Let's Get Immunized NY
- Tobacco Free NY
- Empire State Society of Association Executives
 - Jeanine Board, ALA Committee, Scholarship Committee
- New York Nursing Alliance
- SUNY Polytech IRB Community Member
- o ANA
 - GOVA calls
 - Pres/ED calls
 - Climate Change/Environmental Health collaborative



Monthly Committee Report to Board of Directors

Date of Meeting/Report: May 11, 2023

Committee: Legislative Committee

Members Present: Cathy Finlayson (CF), Tom Bonfiglio (TB), Alyssa Ballentine (AB), Faye Wang (FW), and Kaleena Soorma (KS)

Board Members/Guests present: Marilyn Dollinger (MD), President, Jeanine Santelli (JS), Executive Director, and Kennedee Blanchard (KB), Member Engagement Associate

GUESTS: Amy Kellogg Esq. (AK), JD, Advocate

Members Absent: Glennie Millard (GM), Brittany Richards (BR), Veronica Valazza (VV), and Sarah Valentine (SV)

What are the defined goals/objectives for the committee and with which Strategic Goal do they align?

- 1. Review and provide input on current legislative activities as presented by Amy Kellog, ANA-NY Lobbyist.
- 2. Participate in NYS Lobby day/ May 9.

The goals align with the 2022 ANA-NY Legislative priorities as approved at the annual conference

What are the success metrics/estimated timeline for those metrics for the committee?

Member attendance at monthly meeting

What activity has the committee completed since the last report?

Advocacy Day (Lobby Day) May 9th- Joint day with NYS Association of Nurse Anesthetists (NYSANA). 150 members from both associations participated in 130 legislative meetings. All participants took part in a rally supporting the CRNA practice bill. Assemblywoman Reyes who is in support of this bill spoke at the rally.

Members unable to join Advocacy had the opportunity to participate in our Voter Voice Campaign that resulted in 224 individual outreaches to legislators from 122 ANA-NY members. This is a significant increase from the 44 ANA-NY members that utilized the Phone-to Action campaign last year.

Review of Bill tracker for input on current Bills.

What resources (financial or human) are the committee requesting of the staff or BOD?

None

Is there a motion from the committee?

No

Respectfully submitted by:

Susan Chin

Member Engagement Associate Report

June 9, 2023 Kennedee Blanchard

Organizational Affiliates – Continue to hold OA Legislative Priority meetings on the 3rd Tuesday of each month and add the notes from the meetings on the Board of Directors SharePoint site as well. Met with contacts from the Times Union to go over the reports of our digital co-branded Nurses Week ad with NYSANA and NYSASN. Met with Tara Zacharzuk-Marciano from PNADP to go over OA benefits and discussed opportunities for increased involvement between both associations.

Leg Committee – Attend and take minutes for Legislation Committee every month. Next meeting is scheduled for August 3rd.

Newsletter – Currently compiling articles and materials for the July newsletter which need to be submitted on June 20th.

FNL Award – Sent press releases for 9 Future Nurse Leader Awardees to the newspapers the nominating faculty members provided contact information for.

Special Interest Groups – Attend and take notes for the Climate & Health and Policy & Advocacy SIGs which both meet monthly. The Advances in Technology SIG will have its first meeting on June 26th at 6 pm. The Compassion for Nurses SIG has been meeting biweekly and the Intellectually & Developmentally Disabled Populations SIG has yet to meet. We continue to receive more members signups for the SIGs due to the marketing and advertising of SIGs in the weekly email, newsletter, and on social media.

Weekly Emails – Provide Brittany with content for weekly emails, which started on February 2nd and goes out every Thursday morning.

Monthly Office Updates - Currently compiling information for June's Office Update.

Project MZ CSNA Advisory Group – Continue to meet every 3rd Monday of the month until August. The next meeting is on June 20th at 2 pm. Newest responsibilities include having personal conversations with nurses in the MZ target group, capturing their insights, and sharing the feedback with ANA. We also have an article reading list that contains a large number of MZ related articles for us to read and review.

Events

- Attended ANA's webinar, "Asking and Advocating for What Nurses Need", on May 17th.
- Took road trip to the Turning Stone Resort Casino for site visit.

- Attended ESSAE's Annual Conference and Trade Show on June 8th at the Albany Capital Center.
- Will be attending SPAN's "Living Purposefully" webinar on June 14th.

June 2023 – Program Manager Submission for 6/19/23 Board Meeting

Annual Conference:

- The letters for the abstract submissions were finalized and sent out via e-mail;
- We have received confirmation that all podium presenters will be in attendance
- As of June 12th, we have 42 registered members

Programming

- There were two sessions of New Guidance for Infant Feeding: Food Allergy Prevention: 5/18/23 @ 1:00 & 5/22/23 @ 6:00. Unfortunately we did not have any attendees on 5/18 and only 2 on 5/22.
- Prudential webinar series: Taking Control of your taxes: 5/24/23 1:00 & 6:00 pm
- SPAN: Smart Nutrition for the Busy Professional: 5/24/23 @ 6:00
- Books and Brunch: Square Foot Gardening took place on Saturday, May 27th, and we had 2 attendees.
- Prudential Series for June 7th was cancelled due to one registrant

Nurses' Month

• We did have some participation in our contests for Nurses' Month

2024 Annual Conference - Informatics

• Have contacted some individuals to participate as Speakers

2025 Annual Conference – Empowerment

• Contacted speakers for their participation and secured our Keynote – Janine Stange

2026 Annual Conference

• Have a meeting scheduled to speak with a representative from a possible venue

Respectfully submitted,

Deb Spass