

#### **Conference Planning for 2023**

November 9-11, 2023, Turning Stone Resort Casino, 5218 Patrick Rd., Verona, NY

Last updated: 6/29/23 6:24 PM by Cheryl Rings

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Phase 1 – December 2022								
Objective	Action Items	Completion Date Est.	Owners	Status	Notes			
Present results of post- conference survey to Executive Director	<ul><li>Organize results</li><li>Present to ED</li></ul>	12/31/22	Cheryl & Caroline	Complete	CHC drafting results emails for speakers			
Set 2023 theme	<ul> <li>Review 2020- 2030 paper for ideas</li> <li>Present to ED</li> </ul>	12/31/22	Cheryl & Caroline	Complete	<ul> <li>Nurses, Lighting the Way</li> <li>Subthemes and tracks</li> <li>Supportive Work Environment</li> <li>DEIB</li> <li>Health Equity</li> </ul>			



Phase 2 – January-March 2023								
Objective	Action Items	Completion Date Est.	Owners	Status	Notes			
Call for Abstracts & Escape Room Games	Guidelines and submission instructions, to be tied to conference theme	1/14/22	Jeannine & Brittany	Complete	<ul><li>Abstract deadline 2/28</li><li>Extended to 3/17</li></ul>			
Early outreach to key speakers such as keynote or highly sought-after speakers to gauge interest and get on calendars	<ul> <li>Contact speakers</li> <li>Get commitment and collect contracts</li> </ul>	3/31/23		Complete	<ul> <li>Contracts signed: Dallas         Ducar, John Perricone     </li> <li>Others: Lisa Alteri, Quoida         Lauzon, Kenya Beard     </li> </ul>			
Coordinate with Turning Stone on room rates, conference layout, on-site event planning and catering contacts	<ul> <li>Review contract for any information and identify missing details</li> <li>Contact resort if needed</li> </ul>	3/31/23		Complete	TS provides 6' long tables at a charge of \$35 per table			
Set schedules & rates for early bird & regular registration, vendor registration & cut off dates	<ul> <li>Review past practices&amp; adjust for 2023</li> <li>Update prospectus and</li> </ul>	3/31/23		Complete	<ul> <li>Attendee registration cut off to coincide with room block closing date</li> <li>Early bird registration through May</li> <li>Sales on 4<sup>th</sup> of July &amp; Labor Day</li> </ul>			



	other documents to reflect dates				Attendee registration ending 10/23
Set pricing for attendees, sponsors, vendors etc.	Review previous     & adjust for 2023	3/31/23	Cheryl & Jeanine	Complete	<ul> <li>Using 2022 except \$10 increase to Gala ticket</li> <li>\$325 Member Full Conference (Excludes Gala)</li> <li>\$500 Non-Member Full Conference (Excludes Gala)</li> <li>\$200 Retired/Student Full Conference (Excludes Gala)</li> <li>\$100 Thursday</li> <li>\$125 Friday</li> <li>\$125 Saturday</li> <li>\$45 Gala</li> <li>\$0 Governing Assembly</li> </ul>
Prepare conference budget	Review previous     & adjust for 2023	3/31/23		Complete	
Exhibitor/Vendor prospectus planning, distribution, and coordination	Review previous     & adjust for 2023	3/31/23	Cheryl & Brittany	Complete	<ul> <li>Pricing increases</li> <li>Room for 50 tables (6')</li> <li>Updated prospectus complete</li> <li>Vendor sign-up deadline 9/30/23</li> </ul>



Design conference logo		3/31/23	Cheryl	Complete	NURSES: LIGHTING THE WAY
Plan Land Acknowledgement	<ul> <li>Identify details.</li> <li>Coordinate with spiritual leader for a blessing if possible.</li> </ul>	5/31/23	CHC	Complete	"Borrowed" from another event that did a great job.



Phase 3 – April-August 2023							
Objective	Action Items	Completion Date Est.	Owners	Status	Notes		
Strategic development of content	<ul> <li>Keynote &amp; Endnote Speakers</li> <li>Speaker selection and preparation</li> <li>Plan Breakout Sessions</li> <li>Plan Workshops</li> </ul>	8/31/23		In Progress	<ul> <li>Keynote address: John Perricone</li> <li>Endnote: Dallas Ducar, Fireside chat with Jeanine</li> <li>Keynote panel with Lisa Alteri, Quoida Lauzon and Kenya Beard. Topic: Don't Let Your Light Go Out</li> </ul>		
Gala/Awards Dinner	<ul><li>Entertainment</li><li>Agenda</li><li>Awards</li><li>Décor, Atmosphere</li></ul>	8/31/23		In Progress	<ul> <li>Band booked for dancing after dinner: Nite Train</li> <li>Solo guitarist booked for cocktail hour: Paul Quigley</li> <li>Contract signed</li> </ul>		
Plan for PAC event; coordinate with ANA-NY Lobbyist and Government Relations team	•	8/31/23		Complete / Cancelled	PAC has declined to host an event in coordination with conference		
Prepare and promote fundraising and conference sponsorships	<ul> <li>Digital advertising</li> <li>Email marketing (from vendors to attendees)</li> </ul>	8/31/23		In Progress			



	Promotional opportunities not included in prospectus				
Develop education and learning incentives to drive a well-attended, inperson conference (pending COVID restrictions) with increased attendance over time	Engagement through ap	8/31/23		In Progress	<ul> <li>Conference ap has engagement opportunities built in that can be "gamified". Hoping to find a way to carry the "Game" throughout the year.</li> </ul>
Plan social activities and entertainment for the conference and surrounding conference	•	8/31/23		Unnecessary	Turning stone offers many opportunities for additional entertainment
Coordinate all Continuing Education requirements	•	8/31/23	CHC	In Progress	<ul> <li>Maura to gather data for Jeannine to enter on ANA-Mass for CEUs</li> <li>Submit by September 8</li> </ul>
Coordinate with marketing team to promote conference	<ul><li>Topic</li><li>Speakers</li><li>Location</li><li>Activities</li><li>CE credits</li></ul>	8/31/23		In Progress	•



	<ul> <li>networking opportunities</li> <li>other benefits of attending</li> <li>Conference application</li> </ul>			
Collect documents from speakers	<ul> <li>Presentation     Slide decks</li> <li>Bios/intro     language</li> <li>Learning     objectives</li> <li>Headshots</li> </ul>	8/31/23	In Progress	CHC will connect with podium presenters and speakers for submission for CE credits.
Incorporate networking events to encourage interaction between attendees and vendors	•	8/31/23	In Progress	<ul> <li>Networking will be during breaks as they are already longer for posters.</li> <li>OA networking event in a speed dating setup where everyone will write down a challenge, they would like to work on during the first 3 minutes of the event. Then they will pair up with a stranger and each get 2.5 minutes to their challenge. Participants will switch partners every 5 minutes and be encouraged to exchange contact information to continue the conversation.</li> </ul>



					Special interest groups to have a fishbowl networking event. Room is set up with 3 circles of 6 chairs each and 5 participants start in each circle leaving an empty chair. Each circle has a topic and only those sitting can speak. Others in the room can take an empty chair to join in the conversation or "feed the fish" by writing a question or statement on a piece of paper and throwing it into the bowl.
Manage and reconcile conference budget on a quarterly basis	Raise any major budgetary risks to Executive Director			In Progress	• \$5360 budgeted for speakers. So far agreed \$3000 in honorariums plus travel, meals, hotels. Panel presenters not yet confirmed, likely another \$1500.
Coordinate logistics with on-site Event and Conference Planner	<ul> <li>Dates and times</li> <li>Food and beverage planning</li> <li>Transportation</li> <li>AV needs</li> <li>Special set up and storage for exhibitors</li> <li>Spatial planning, etc.</li> </ul>	8/31/23	CHC	In Progress	<ul> <li>Emailed Stephen with contact info for Kevin Marsh at CMI Communications 3/9/23</li> <li>Need curtained corner for Phyllis to hold her meetings</li> </ul>



Coordinate with local groups to identify discounts for conference attendees coming into town for the event; connect with the town convention and tourism bureau to assist with logistics and plans.	•	8/31/23		
Design & order all printed materials being distributed	<ul><li>Advertiser artwork</li><li>Programs (only for gala)</li></ul>	8/31/23		
Plan prizes & awards	•	8/31/23		
Coordinate with photographer	<ul><li>Event Photos</li><li>Group Photos</li><li>Board Members</li><li>Other Groups</li></ul>	8/31/23	In Progress	<ul> <li>Photo during lunch break at the "flower wall" staircase</li> <li>Photographer from last year is booked.</li> </ul>
Design and order all event signage	<ul> <li>Welcome?</li> <li>Sponsors</li> <li>Lunch</li> <li>Breakfast</li> <li>Escape Room</li> <li>Breakout Rooms</li> </ul>	8/31/23		<ul> <li>Duke (swag guy) can do the printing for signage</li> <li>Directional signage including a lunch sign with Velcro arrow</li> <li>One for breakout downstairs</li> <li>Escape room directional signs</li> </ul>



Status Key	
Not yet started	
In Progress	
Completed	

<ul><li>Promotion of speakers/events</li><li>Posters?</li></ul>		<ul> <li>Lean on Steven for what we will need and what they may have available</li> </ul>
1 031013 :		available



Phase 4 – September-October 2023								
Objective	Action Items	Completion Date Est.	Owners	Status	Notes			
Registration materials for attendees	<ul> <li>Badges</li> <li>Program for Gala</li> <li>Table Assignments</li> <li>Dinner Choices</li> <li>Payment Status</li> </ul>	10/31/23						
Registration materials for vendors	<ul> <li>table assignments</li> <li>Map and needs</li> <li>Set up and break down times</li> <li>Representative badges</li> <li>Agendas</li> <li>Set up and storage spaces</li> </ul>	10/31/23						
Registration materials for speakers	<ul> <li>Badges</li> <li>Programs</li> <li>Communicate any additional amenities available to them like meals or participation in other event activities</li> </ul>	10/31/23						
Confirm vendue details	<ul> <li>Catering</li> <li>Transportation</li> <li>Hotel Rooms (including for AV staff)</li> <li>Check in and check out times will be well staffed if coinciding with a break so that attendees will not be missing programming</li> </ul>	10/31/23			Rooms needed for staff (6), board members, speakers, band			



	Vendors deliveries will be securely stored and accessible for set up			
Provide final agenda & details	<ul><li>Email Speakers</li><li>Email Vendors</li></ul>	10/31/23		
Prepare and schedule for all on-site support	<ul> <li>Set Up</li> <li>Lists of attendees (payment status), exhibitors, table numbers, meal choices, etc.</li> <li>Notes for speeches (intros etc.)</li> <li>Awards</li> <li>Registration table &amp; check in for exhibitors, attendees &amp; speakers</li> <li>Available for assistance as needed</li> <li>Breakdown</li> </ul>	10/31/23		
Support marketing team with any content or artwork needed for conference ap	<ul> <li>Speaker bios, topics etc.</li> <li>Advertising</li> <li>Agenda</li> <li>Contact information</li> <li>Venue information</li> <li>Additional recorded presentations</li> <li>Resources in the area</li> </ul>	10/31/23		



Phase 5 – November-December 2023					
Objective	Action Items	Completion Date Est.	Owners	Status	Notes
Coordinate with marketing team to encourage social sharing of photos and stories	Provide information to marketing team	12/31/23			
Assist with coordinating post-conference survey and present results to Executive Director/Board of Directors (BOD)	<ul><li>Build and send out survey</li><li>Organize results</li><li>Provide to ED &amp; Speakers</li></ul>	12/31/23			
Assist with theme and agenda development for 2024	Recommendations to ED	12/31/23			
Review 2023 Annual Conference programming,	Provide best practices and key take-aways to ED	12/31/23			
Identification of nursing and healthcare industry trends and industry foresight and planning for conference theme and content creation	Recommendations to ED	12/31/23			
Finalize conference budget reconciliation	Provide to ED	12/31/23			





Meeting Title: Meeting ANA-NY/CHCParticipants:Client: ANA-NY■ JeanineDate & Time: Friday, June 30, 2023, 11am■ DebLocation: Virtual■ Cheryl■ Maura

Agenda Item	Discussion Points	Decision / Outcome / Next Steps
1. Vendors	<ul> <li>Sponsors/Exhibitors update</li> <li>Confirmed \$27,000 (Budgeted at \$30,250)</li> <li>Outreach to awardee employers has gone out. Will be following up.</li> </ul>	<ul> <li>Suggested outreach to any missed hospitals in the event region, correctional facilities, HCA Homecare Assoc. Central NY.</li> </ul>
2. Speakers	<ul> <li>Kenya Beard update: Kenya is on board for the panel and contracts have gone out to her and Nurse Q</li> </ul>	•
3. Attendees	<ul> <li>Progress Update: 35 (\$7,000 of budgeted \$43,000)</li> <li>Talked about allowing last minute registrations. Decided to create a process for it but not specify anywhere that it is an option.</li> </ul>	
4. Program / Agenda	<ul> <li>Group Photo: During lunch break at the flower wall stairwell. On new agenda.</li> <li>Gala         <ul> <li>Discussed additional "props" or decoration.</li> <li>Velvet rope, runner etc.</li> <li>Center pieces</li> </ul> </li> </ul>	<ul> <li>Deb to share updated agenda file</li> <li>Contact Kevin to see if they have lights or other décor for gala (CHC)</li> <li>Contact TS about table décor for gala (CHC)</li> </ul>
5. Marketing	<ul> <li>Conference App Update: being built</li> <li>Digital Advertising Promotion</li> <li>Email marketing (from vendors to attendees) – decided on 4 emails sent out to attendees after the conference with sponsor information. Sponsors will be grouped by level.</li> <li>Promotional opportunities not included in prospectus</li> </ul>	<ul> <li>Assess digital advertising "inventory" to get number available for sale to non-sponsors. (CHC)</li> </ul>





6. Action Plan Review	<ul> <li>Drinks at gala \$17-25 per person for 1-hour open bar, estimate 50 people = \$2000</li> <li>Dinners at gala \$3000</li> <li>Sponsor an individual speaker</li> <li>Discussed what we need from speakers</li> <li>John doesn't typically send a presentation or anything beforehand. Deb will follow up with him as needed</li> <li>Need powerpoint presentations for Kevin right before event for projection</li> <li>PAC may be bringing cookies &amp; ribbons for badges</li> </ul>	Start compiling list of photos requested from photographer (CHC)
7. Other Items	<ul> <li>Signage inventory</li> <li>Directional signs can have arrows added to them.         Will 1 of each of them be enough? Posters &amp;         Exhibitors, Lunch, Breakfast, Registration.</li> <li>Took photos of sponsor signs which can be matched up to sponsors as they sign up. Need to double check that the logo is current.</li> <li>Gala sign will need to be replaced as we don't have a comedian this year. Maybe a simple directional sign this year with Velcro arrow for future use?</li> <li>Need to walk the route to photo location before conference and "herd" attendees. Judging by the map I think it's downstairs past the Seneca room to the end of the hall, right to the end of the building and on the lefthand side.</li> </ul>	<ul> <li>Contact TS for details on any signage provided by TS including welcome to attendees, directions for Seneca &amp; Meadow. (CHC)</li> <li>1 for CIG Networking downstairs (Seneca room) CHC to find out if TS can help with this.</li> <li>1 for Phyllis (Coaching Session)</li> <li>1 for Escape Room (possibly need multiple to get attendees around the event center and through the rotunda (and back). CHC to find out if TS can help with this</li> <li>CHC to send over any possible providers of silent auction items</li> </ul>

#### July 2023 ED Report

#### Jeanine Santelli, PhD, RN, AGPCNP-BC, FAAN

Strategic Goal #1: Continue to increase membership at a sustained rate of 8% annually (benchmarks: beginning of JS tenure - 4186 members, end 2022 – 8220 members)

• 8434 members (up from 8424)

Strategic Goal #2: Increase member retention to sustain membership growth goal of 8% annually

• Retention rate - 74% (up from 69%, ANA benchmark 76%)

Strategic Goal #3: Increase member engagement to support retention goal

• Nominations for 2023 ballot – 17 received for 12 open positions

Strategic Goal #4: Increase value of membership

- Working on edits for Winter JANANY
- Added additional programs for 2023 and beginning discussions of 2024 programs

Strategic Goal #5: Increase visibility

- OA co-branded advertising for Nurses Week/Month
- Nurse Residency white paper ready to be sent to legislators once session is over
- Recorded interview for UAlbany PH re: adult immunizations
- Attend NYSED BON meetings
- Invoiced OAs for 2023 dues only 3 non-renewals
- Co-sponsor of Building Guardrails to Success: Increasing Diversity in Nursing
- Exhibiting in 2023
  - o PNAWNY Research Conference
  - NSANYS
  - o ADC
  - o ENA
  - o HCA
  - NYONL
  - o NYSANA
  - Cracking the Code
  - Long Island hospital Nurses Week event
  - NYS Chief Nursing Officers
- Presentations:
  - NYS Nurses on Boards Coalition webinar gave a quick overview of ANA-NY during breakout session
- Collaborations
  - Center for Nursing
    - CNR Leadership Group chair 2022-2023

- o CICU
  - Simulation bill
- NYSAC
  - Attend monthly meetings and share ANA-NY updates
- o NOB Committee
  - Attend monthly meetings
  - Panelist in webinar on joining a Board
- STTI Nurse Leader Review Committee
  - Review applications for eligibility in STTI
- Let's Get Immunized NY
  - Attend monthly meetings
  - Promote immunization information on our social media sites
  - Attend press rallies
  - Review and sign on to support letters as appropriate
- o Tobacco Free NY
  - Attend monthly meetings
  - Promote information on our social media sites
  - Attend press rallies
  - Review and sign on to support letters as appropriate
- Empire State Society of Association Executives
  - Jeanine Board, ALA Committee, Scholarship Committee
- New York Nursing Alliance
  - Attend monthly meetings and share ANA-NY updates
- SUNY Polytech IRB Community Member
  - Attend monthly meetings
  - Review IRB submissions
- ANA c
  - GOVA calls
  - Pres/ED calls
  - Climate Change/Environmental Health collaborative



#### Monthly Committee Report to Board of Directors

Date of Meeting/Report: June 1, 2023

**Committee: Legislative Committee** 

Members Present: Faye Wang (FW), Cathy Finlayson (CF), Tom Bonfiglio (TB), and Sarah

Valentine (SV)

**Board Members/Guests present:** Marilyn Dollinger (MD), President, Jeanine Santelli (JS), Executive Director, and Kennedee Blanchard (KB), Member Engagement Associate, Susan Chin (SC) Borad Liaison

GUESTS: Caitlin Anderson (CA), JD, Advocate

**Members Absent:** Alyssa Ballentine (AB), Kaleena Soorma (KS), Brittany Richards (BR), and Veronica Valazza (VV)

## What are the defined goals/objectives for the committee and with which Strategic Goal do they align?

- 1. Review and provide input on current legislative activities as presented by Amy Kellog, ANA-NY Lobbyist.
- 2. Participate in NYS Lobby day/ May 9.

The goals align with the 2022 ANA-NY Legislative priorities as approved at the annual conference

What are the success metrics/estimated timeline for those metrics for the committee?

#### Member attendance at monthly meeting

#### What activity has the committee completed since the last report?

Committee Input provided for following bills that were introduced in direct relation to Executive Order 4, which expired on May 22<sup>nd</sup>.

- A6030-A- Standing Orders for patient care in hospitals. Passed in assembly and predicted to pass in Senate. It was noted that the COVID vaccine is one item previously included in the Executive orders, but not included in this bill.
- 2. A6697-A relates to temporarily authorizing certain applicants for licensure as a nurse or physician to practice. Committee in agreement for MOS letter supporting assembly but not senate version of the bill.
- 3. S4784/A7174 -, authorizes collaborative programs for community paramedicine services as part of the hospital-home care-physician

#### Additional Bill input:

- 1. S1196/A1673, -requires health insurance policies and Medicaid to cover biomarker testing for certain purposes.
- 2. A7154/S1531, requires health care provider who administers an immunization to a person nineteen years of age or older to report such information to DOH or a regional health information organization unless such person objects to the reporting.
- 3. A7018 establishes the first responder epinephrine preparedness initiative (EPI) act, creating a first responder epinephrine access program
- 4. A7338/S6542 removes limitations on newborn screening for glucose-6-phosphate dehydrogenase deficiency.

What resources (financial or human) are the committee requesting of the staff or BOD?

None

Is there a motion from the committee?

No

Respectfully submitted by:

Susan Chin

## **Member Engagement Associate Report**

July 10, 2023 Kennedee Blanchard

**Organizational Affiliates** – Continue to hold OA Legislative Priority meetings on the 3<sup>rd</sup> Tuesday of each month and add the notes from the meetings on the Board of Directors SharePoint site as well.

**Leg Committee** – Attend and take minutes for Legislation Committee every month. July's meeting was postponed until August 3<sup>rd</sup>.

**Newsletter** – Sent Health eCareers articles and materials for the July newsletter and currently in the proofing stage. Awaiting final proof to give the go ahead to print.

**Special Interest Groups** – All of the Special Interest Groups (SIGs) meet monthly except for the Intellectually & Developmentally Disabled Populations SIG, which is scheduled to have their first meeting on July 31<sup>st</sup> at 6 pm. The Policy & Advocacy SIG had to cancel their July meeting but has their next meeting scheduled for August 14<sup>th</sup> at 2 pm. The Climate & Health SIG has their next meeting scheduled on August 1<sup>st</sup> at 1:30 pm, the Advances in Technology SIG has their next meeting scheduled on July 24<sup>th</sup> at 6 pm, and the Igniting Compassion for Nurses SIG has their next meeting scheduled on July 20<sup>th</sup> at 3 pm.

**Weekly Emails** – Provide Brittany with content for weekly emails, which started on February 2<sup>nd</sup> and goes out every Thursday morning.

**Monthly Office Updates** – No office update this month due to the newsletter.

**Project MZ CSNA Advisory Group** – Continue to meet every 3<sup>rd</sup> Monday of the month until August. The next meeting is on July 17<sup>th</sup> at 3 pm.

#### **Events**

Member Mixer at Swingers in NYC on June 27<sup>th</sup>.

**PRESIDING:** Marilyn Dollinger, President

#### PRESENT:

OFFICERS: Marilyn Dollinger, President, Phyllis Yezzo, Treasurer, and Trudy Hutchinson, Secretary

**DIRECTORS:** Susan Chin, James Connolly, Giselle Gerardi, Kim Velez, and Sarah Miner

**EXCUSED:** Tanya Drake, Vice President

STAFF: Jeanine Santelli, Executive Director and Kennedee Blanchard, Member Engagement Associate

**GUESTS:** Amy Kellogg, Lobbyist

CALL TO ORDER  President Dollinger called the meeting to 6:32 pm on Monday, June 19, 2023. Susa	
read the ANA-NY mission statement.	in Chin
ATTENDANCE Quorum Present President Dollinger took attendance and a quorum was present.	declared
ANNOUNCEMENTS  See attached newsletter metrics report from Health eCareers.  Conference Update: See attached action plans and meeting notes from the past couple of meetings with Capital Health Consulting (CHC). Executive Director Santelli mentioned that there have been some challenges getting panel speakers and that some of them have pulled out.  See attached VPP data from ANA  Annual Conference: Executive Director Santelli informed the Board that their hotel reservations have been made and that only 4 Board members	

Topic	Discussion	Resolution
	have registered for the annual conference so far. She also mentioned the proposed themes and logos for the 2024 and 2025 annual conferences and that the staff already have a couple of speakers lined up for the 2024 conference and have secured keynote speaker, Janine Stange, for the 2025 conference.	Treasurer Yezzo stated that she is not in favor of the proposed Rosie the Riveter logo for the 2025 conference since NYSNA uses her in their marketing. Giselle Gerardi also thinks Rosie the Riveter is geared more for the older generation and might not make sense to the younger generation of nurses that we are looking to target.
LOBBYIST'S REPORT	See attached report from Amy Kellogg.	
	Amy informed the Board about the bills that passed both houses, which include Simulation Education - S447-C (Stavisky)/A3076-A (Lupardo), Biomarkers – S1196-A (Persaud)/A1673-A (Hunter), Standing Orders - S6886-A (Rivera)/A6030-C (Paulin), Community Paramedicine Demonstration Program - S6749-B (Rivera)/A6683-B (Paulin), Temporary Licenses – S7492-B (Stavisky)/A6697-B (Fahy), and Pharmacist Medication Administration – S6337-A (Breslin)/A6779-A (McDonald).	
	She mentioned that Executive Order 4 (EO 4), which was issued because of the staffing shortage facing New York, has been extended through the end of session and is currently set to expire on June 22 <sup>nd</sup> . Since the staffing emergency still exists, many facilities and providers are asking for the	

Topic	Discussion	Resolution
	Governor to continue to extend EO 4, so Amy is not sure what she will do.	
	Amy also informed the Board about the bills that did not pass both houses, most notably the Nurse Licensure Compact – A6421 (O'Donnell). She mentioned that she is still working on securing a majority sponsor in the Senate but is having difficulty since NYSNA is still opposed to the compact. Amy encourages the Board to look at her report folder because there is a lot of information	
	in there.  Susan Chin asked if Amy knew why NYSNA was opposed to the Nurse Licensure Compact?	Amy stated that she thinks it has to do with the staffing agency issues but can't say for certain.
CONSENT AGENDA	President Dollinger and Sarah Miner both mentioned that they were having difficulties accessing SharePoint. President Dollinger stated that she did not read the consent agenda so she will need to rely on the rest of the Board for approval.	
	MOTION TO APPROVE CONSENT AGENDA – James Connolly/Kim Velez	APPROVED UNANIMOUSLY
	MAY 13, 2023, MINUTES  COMMITTEE REPORTS:	

Topic	Discussion	Resolution
	<ul> <li>Legislation – See attached report from Susan Chin</li> <li>Nursing Education – See attached report from Giselle Gerardi</li> </ul>	
	STAFF REPORTS:	
	<ul> <li>ED – See attached report from Executive Director Santelli</li> <li>Program Manager – See attached report from Deb Spass</li> <li>Member Engagement Associate – See attached report from Kennedee Blanchard</li> </ul>	
PRESIDENT'S REPORT	President Dollinger informed the Board about her trip to Washington D.C. for the 2023 ANA Membership Assembly on June 16 <sup>th</sup> -17th. She mentioned that there were 5 elected ANA-NY delegates who joined her and Executive Director Santelli, two of whom were Board members Giselle Gerardi and Kim Velez.	
	She also mentioned ANA's "Hill Day" on June 15 <sup>th</sup> , where Lauren Lodico, a senior at Malloy College and the President of the National Student Nurses Association (NSNA), and Kenya Williams, the new Executive Director of NSNA, who is also from NY, and several other colleagues joined them in their visits to New York State Representatives and Senators. The priorities they discussed with legislators focused on the need to retain nurses in	

Topic	Discussion	Resolution
	the workforce by supporting legislative proposals to the Workplace Violence Prevention Act H.R. 2663/S.1176, National Nursing Workforce Center Act H.R. 2411/S.1150, and the ICAN Act H.R. 2713. They also asked legislators to consider joining the Congressional Nursing Caucus. However, she mentioned that unlike previous years few meetings were with Legislators most were with staffers this year.	
	She stated that the Friday Dialogue Forums resulted in a robust member discussion as they reviewed recommendations for three proposals, which included Virtual Nursing as a Practice Model Innovation, the Role of Nurses in Promoting Gun Safety and Preventing Violence, and Addressing Nursing Documentation During a Time of Crisis.	
	Giselle Gerardi and Kim Velez both provided their thoughts and experiences attending Hill Day and the Membership Assembly as well.	
	President Dollinger gave a brief update on the monthly Policy & Advocacy Special Interest Group meetings (SIG) and the monthly Organizational Affiliate Legislative Priorities meetings and stated that they are both going strong.	
TREASURER'S REPORT	See attached report from Treasurer Yezzo.	

Topic	Discussion	Resolution
	Finance Report: Treasurer Yezzo stated that there has been a modest decrease in annual dues which is consistent with prior months and that the total expenses are slightly overbudget due to the new membership benefit of CINAHL. She also mentioned that she attributes the fiscal health of the organization to the staff.	
	Kim Velez asked if the investments are different in Bank of America compared to Merrill Lynch.	Treasurer Yezzo stated that Bank of America is where we bank and Merrill Lynch is where we have our investments.
CONTINUING BUSINESS	ANAI Reports: Each year ANA-NY fully funds two members' attendance to the American Nurses Advocacy Institute (ANAI), a program held in Washington, DC where ANA Government Affairs staff provide a deep dive into legislation and advocacy. Attendees select a project to develop with the support of ANA staff and an ANA-NY mentor. The two members who were selected for the ANAI this year were Jessica Varghese and Giselle Gerardi.  See attached report from Jessica Varghese, who is the Chair of the Legislation Committee and whose project focused on further development of said committee.  Giselle Gerardi updated the Board on her project, which focuses on maternal health issues, including maternal and infant	

Topic	Discussion	Resolution
Topic	mortality rates. She mentioned that she hosted ANA-NY's January event program, Aftershock Screening and Panel Discussion, which involved a special screening of the documentary AFTERSHOCK, which follows the stories of two bereaved families as they galvanize activists, birth-workers and physicians to reckon with the US maternal health crisis following the preventable deaths of two young women due to childbirth complications. After the screening, a panel discussion was held with Giselle, her colleague, Siobhan Whalen, and two of the activists featured in the film, Bruce McIntyre III and Omari Maynard. She also mentioned that she is currently involved in the development of a Maternal Health Taskforce in Nassau County.	Resolution
	Strategic Planning Draft Goals: See attached Strategic Goals Draft. Executive Director Santelli asked for the Boards approval on the current goals so they can move onto phase 2 of the strategic plan.  James Connolly asked if something along the lines of research should be included in the goals.	Executive Director Santelli stated that ANA-NY used to have a research committee but that the Board dissolved it a few years ago since we are a

Topic	Discussion	Resolution
		part of the Center for Nursing Research (CNR) with the Foundation of New York State Nurses.
	MOTION TO APPROVE THE GOAL STATEMENTS AS WRITTEN – Susan Chin/Trudy Hutchinson	APPROVED UNANIMOUSLY
	See attached Homework Responses. Executive Director Santelli suggested that the Board look at the responses and categorize them into subgoals/action items for the strategic plan. She asked that the Board send her any suggested and/or recommended implementation strategies by July 7 <sup>th</sup> so that she can compile operational action goals to bring to the July meeting. President Dollinger asked each Board member to have some thoughtful reflection on these goals and think of where we want to be in the next 5 years to provide some qualitative feedback.	
	Executive Director Santelli mentioned that she hasn't heard from James Connolly regarding his proposal for the new vision statement.	James Connolly stated that he will put his proposed vision statement in the July folder to discuss at the next meeting.
NEW BUSINESS	Request for funding from Foundation: See attached proposal from the Foundation of New York State Nurses (FNYSN). Executive Director Santelli informed the Board that the FNYSN has hired a new research specialist (see attached	

Topic	Discussion	Resolution
	position description, specific duties, and CV) and are asking us to pay 50% of her salary. Discussion ensued among the Board regarding their thoughts and the proper procedure for proposals per the MOU, which is that one Board submits a proposal to the other Board with a request for review. The consensus was that they felt like the FNYSN should have consulted us before hiring the research specialist and were concerned that they sent us a proposal after the fact.  Executive Director Santelli mentioned that she was asked to interview the research specialist when she was chairing the CNR Leadership Team but that she was not approached as the Executive Director of ANA-NY. She also mentioned that the research specialist was previously discussed as a possibility for the shared space and that she suggested having JANANY as part of the research specialist's duties also but that was not included in the final document.  Treasurer Yezzo suggested receiving quarterly reports from the CNR indicating what they are working on and what programs are being implemented.	Executive Director Santelli stated that the Research Specialist is now chairing the CNR Leadership Team and that anything that is in the shared space of both organizations is supposed to be reported on, however there is nothing currently in that space right now to report on.
		in that space right now to report on.

Topic	Discussion	Resolution
	President Dollinger stated that the first issue is	
	that the FNYSN did not follow the proper process	
	per the MOU and secondly, she asked if this	
	position a good fit for the shared space? She thinks	
	it would be a good idea to give the FNYSN feedback on how the process should work going	
	forward.	
	Torward.	
	Sarah Miner stated that we should have more of a	
	say in the research specialist's job description and	
	duties if we are paying part of their salary.	
	Lance Control History and a literature	
	James Connolly thinks we should accept the proposal and have a thorough review of the	
	process with the FNYSN so that both parties are on	
	the same page.	
	Kim Velez stated that we should have been part of	
	the discussion regarding the research specialist's	
	job description since 75% of their duties are for the	
	FNYSN.	
	Treasurer Yezzo stated that she would be willing to	
	approve the proposal for one year and suggested	
	reevaluating the proposal again at that time based	
	on the FNYSN's deliverables.	
	Procident Pollinger proposed beging a mosting	
	President Dollinger proposed having a meeting with her, Executive Director Santelli and Executive	
	with her, Executive Director Santein and Executive	

Topic	Discussion	Resolution
	Director Deb Elliott from the FNYSN to discuss that their proposal did not follow the proper process per the MOU and that the ANA-NY Board would be willing to approve the proposal for a limited time depending on deliverables. She stated that if the Board does not feel satisfied that the level of desired collaboration will not be met then they will decline the proposal. She asked if the Board was comfortable delegating that discussion with the above-mentioned parties? She also asked the Board to send her and Executive Director Santelli ideas for what they think would be appropriate deliverables to bring to the FNYSN for further discussion.	Board members indicated that they were in support of the discussion between President Dollinger, Executive Director Santelli and Executive Director Deb Elliott from the FNYSN.
NEXT MEETINGS	President Dollinger stated the new President of ANA, Dr. Jennifer Mensik Kennedy, is confirmed to speak at the July Board meeting and urges the Board to come up with any questions for her.  July 17, 2023 @ 1830  ANA President, Dr. Jennifer Mensik Kennedy  August 21, 2023 @ 1830  Review Nurse Leader Fellows applications  October 16, 2023 @ 1830	

Торіс	Discussion	Resolution
	December 11, 2023 @ 1830	
	<ul><li>Budget</li></ul>	
	<ul> <li>Approval of committee rosters</li> </ul>	
UPCOMING EVENTS	<ul> <li>Prudential – Transitioning Successfully into</li> </ul>	
	Retirement, 6/21 @ 1300 & 6/22 @ 1900	
	<ul><li>Swinging with ANA-NY, NYC, 6/27/23</li></ul>	
	https://swingers.club/us/locations/nyc?ut	
	m_source=google&utm_medium=organic	
	&utm_campaign=gmb&utm_content=nyc	
	■ SPAN – Hydrate Your Way to Health,	
	7/12/23 @ 1700  Prudential – Financial Education for Early	
	Career Employees, 7/19 @ 1300 & 7/20 @	
	1900	
	<ul> <li>Books &amp; Brunch: Raised Bed Revolution,</li> </ul>	
	8/13/23 @ 1100	
	<ul> <li>SPAN – Fatigue – Is it Really Just Lack of</li> </ul>	
	Sleep?, 8/16/23 @ 1500	
	<ul><li>Prudential – Working Session, 8/16 @</li></ul>	
	1300 & 8/17 @ 1900	
	<ul><li>Exhibiting: NYONL, 9/10/23 - 9/12/23,</li></ul>	
	Tarrytown	
	■ Prudential – Roadmap to Retirement 9/20	
	@ 1300 & 9/21 @ 1900	
	<ul><li>SPAN – Virtual Meditation, 9/20/23 @</li><li>1200</li></ul>	
	<ul><li>Falling for ANA-NY, Corning, NY, 9/20/23</li></ul>	
	https://home.cmog.org/	

Topic	Discussion	Resolution
	<ul> <li>Exhibiting: New York State Association of Nurse Anesthetists, 9/29/23 - 10/1/23, White Plains</li> <li>2023 Nightingale Gala, Albany, NY, 9/30/23 https://www.cfnny.org/2023-nightingale-gala/</li> <li>Exhibiting: Cracking the Code, 10/5/23, Rochester</li> <li>SPAN – Virtual Zumba Class, 10/18/23 @ 1900</li> <li>Prudential – Fundamentals of Wills, Trusts, and POAs, 10/18 @ 1300 &amp; 10/19 @ 1900</li> <li>Prudential – Creating Generational Wealth, 11/8 @ 1300 &amp; 1900</li> <li>Exhibiting: NYS Chief Nursing Officers Educational Conference, 11/8/23, Saratoga Springs, NY</li> <li>11<sup>th</sup> Annual Conference, Turning Stone Resort and Casino, Verona, NY, 11/9/23 - 11/11/23 https://www.turningstone.com/</li> <li>SPAN – Mindfulness &amp; You, 11/15/23 @ 1800</li> <li>Books &amp; Brunch: Kitchen Garden Revival, 12/2/23 @ 1100</li> <li>Prudential – Your Social Security Benefits, 12/6 @ 1300 &amp; 1900</li> </ul>	
	<ul> <li>12<sup>th</sup> Annual Conference, The Sagamore Resort, Bolton Landing, NY (on Lake</li> </ul>	
	George), 10/21/24-10/23/24 https://www.opalcollection.com/sagamor	

Topic	Discussion	Resolution
	e/?utm_source=Google&utm_medium=Lis ting&utm_campaign=The%20Sagamore%2 OResort  13 <sup>th</sup> Annual Conference, TWA Hotel @ JFK, Queens, NY, 10/9/25-10/11/25 https://www.twahotel.com/	
ADJOURNMENT	No further business.	
	MOTION TO AJOURN – Kim Velez/Phyllis Yezzo	APPROVED UNANIMOUSLY
		President Dollinger adjourned the meeting at 8:29
		pm.

Recorded by,

Kennedee Blanchard, Member Engagement Associate

#### **Annual Conference:**

- As of July 10<sup>th</sup>, we have 42 registrants for the full conference
- Splash of Hope (Painting with a Purpose) will potentially be participating at the Conference
- Have begun to send letters to possible donors for the Silent Auction

#### **Programming**

- Prudential webinar series: Transitioning Successfully into Retirement: 2 attendees for both sessions
- Swinging with ANA-NY (Member Mixer) was fun! Didn't have as many show up that had registered, although was still a good time had by all! There was a total of 12 of us in attendance.
- Books and Brunch: Raised Bed Revolution, scheduled for 8/13 has 3 people registered.

#### **2024 Annual Conference - Informatics**

- Speakers have been identified:
  - Mark Nelson contract signed
  - o Bruce, The Ethics Guy contract signed
  - Candy Campbell (Florence Nightingale) awaiting contract

#### **2025** Annual Conference – Empowerment

- Speakers have been identified:
  - Janine Stange contract signed
  - Amy Dee contract signed
  - India Walten awaiting contract

Respectfully submitted,

**Deb Spass**