



2025 Engagement Committee Report to Board of Directors

Date of Meeting/Report: 2/12/25

Present: Committee Members: Andrea Kabacinski, Michele Caliva, Nadia Joseph, Helen Pham, Lee Mancuso, Nicole Kirchhoffer, and Renee Sanchez

Board Liaison: Seon Lewis-Holman

ABSENT: Nadia Joseph and Jenny Uguru

STAFF: Deb Spass

What are the defined goals/objectives for the committee and with which Strategic Goal do they align?

The 2025 Program Committee Goals are in line with the ANA-NY objectives of promoting excellence in nursing practice, improving the quality of health care services and promoting professional and leadership development.

The 2025 goals are noted below:

1. Quarterly educational and professional development CE bearing programs will be offered. The Committee will collaborate with the ANA- NY Health Equity Task Force, SIGs and other committees to review and support program proposals from these groups as needed.
2. Quarterly social engagement programs, both in-person and virtual will be offered. The Committee will collaborate with OAs across the state whenever possible.

3. Evaluations will be done for all programs including numbers registered, numbers attending, (ANA-NY members and others) and engagement. These will be reported to the Committee after each event and included in the Committee Annual Report.

4. One in-person Committee meeting is supported by ANA-NY; this can be scheduled for the ANA-NY Annual meeting October 9- 11, 2025 or some other date in 2025.

What are the success metrics/estimated timeline for those metrics for the committee?

At least 4 CE bearing programs will be provided by 12/31/25

At least 4 social engagement programs will be provided to membership by 12/31/25

Evidence of program evaluation for CE bearing and social engagement programs presented at engagement committee meetings on a quarterly basis

One in-person committee meeting will be held before October 31. 2025

What activity has the committee completed since the last report?

The Health Equity Task Force Members completed training of MAP-IT 3.0.

Taskforce now working on educational program and resources for membership.

Coming events

1. Book Discussion and Interview with Maria Smilios of the Black Angels, 3/12/25. CE application submitted.
2. Meet the ANA-NY Board President engagement event
3. Jones Beach Clean-up: Organized by Helen Pham. Planned for April 22, 2025.
4. Paint& Sip social event: Best turnout is an event on Long Island—Garden City location. Cost: \$20/person March 28, 2025.

New Programs under development:

The updated Young Professionals SIG Proposal Proposal reviewed by Engagement Committee members, however, Josphine absent from committee meeting.

Discussion moved to next committee meeting in March.

Other programs under development to be offered on an quarterly basis:

Cannabis Education

Mindful Nutrition

GLP 1 Topic

What resources (financial or human) are the committee requesting of the staff or BOD?

Swag for beach clean-up

NEW BUSINESS

NA

Is there a motion from the committee?

No

Respectfully submitted by: Seon Lewis-Holman

February 2025 ED Report

Advocacy

- Notified Legislation Committee and BOD of Advocacy Day date
- Notified PAC of Board appointment
- Working through logistics for face-to-face Board meeting
- Signed on to ICAN

Services

- 9,085 members
- Continued challenges with JANANY publication
- Setting up schedule for new member trickle emails
- Scheduled Paint and Sip member event
- ANA-NY app is now live and active

Professional Promotion

- Preparing materials for NACLI sponsorship
- Working on logistics for Town Hall in Utica (CP & JS)
- Call for conference abstracts open
- Booking exhibiting opportunities

Educational Advancement

- Notified Kenya of \$200 support – have not yet heard back where to send the check

ANA-NY
Board of Directors Microsoft Teams Conference Meeting
January 22, 2025

PRESIDING: Dr. Connie Perkins

PRESENT:

OFFICERS: Tanya Drake, Elisa (Lee) Mancuso, Kimberly Velez

DIRECTORS: Giselle Gerardi, Theodora Levine, Seon Lewis-Holman, Kerlene Richards, and Alison Simpson

ABSENT: Elisa (Lee) Mancuso

STAFF: Jeanine Santelli, Executive Director, Deb Spass, Program Manager, and Kennedee Blanchard, Membership Engagement Coordinator

GUESTS: Amy Kellogg - Lobbyist

Topic	Discussion	Resolution
Call to Order		President Perkins called meeting to order at 6:02 pm
Mission	The mission of ANA-NY is to foster high standards of nursing and promote the professional and educational advancement of nurses to improve health care for all.	President Perkins read the mission.
Attendance		Secretary Velez took attendance and a quorum has been established.
Announcements: a) Amy is earning her kibble at the capital – her First Day of Session report is in the folder. b) NACLI sponsorship request c) Membership numbers from ANA d) Flavored Vape sign-on letter e) Mercy University Event f) HIMSS event: Kim	budget_summaries_25.docx Flavored vape was not in the Governor’s budget – we have signed onto a new version of it, in hopes to move this forward. Due to our partnership with the Child Abuse Training, Kenya Beard reached out asking for support for the AI-Nurse Nexus Symposium. Should this be given to the Engagement	Upon motion by Tanya Drake and seconded by Giselle Gerardi to provide a full-page ad in the NACLI program for \$100.00. The motion was unanimously approved. Upon motion by Teddi Levine and seconded by Alison Simpson to provide partial sponsorship of \$200.00. The motion was unanimously approved. This will show support on an important topic. Engagement Committee can look at this and see what can be offered to our members.

ANA-NY
Board of Directors Microsoft Teams Conference Meeting
January 22, 2025

Topic	Discussion	Resolution
	<p>Committee to discuss, or should a partial payment be provided?</p> <p>HIMMS event is 4/11/25 @ the Microsoft Office and they are requesting representation from ANA-NY to help with registration and set-up.</p>	<p>Kim Velez will be there representing ANA-NY. This information can be shared on ANA-NY Social Media on their behalf, as the abstracts have been extended. Discussion was acceptable and no motion is needed.</p>
<p>Consent Agenda:</p> <ul style="list-style-type: none"> a) Minutes of 12/5/24 b) President's report c) Staff Reports <ul style="list-style-type: none"> i) ED ii) Member Engagement iii) Program Manager d) Committee reports <ul style="list-style-type: none"> i. Legislation ii. Nursing Education iii. Audit iv. Engagement v. Awards vi. Nominations & Elections e) PAC Board appointment recommendation <ul style="list-style-type: none"> i) Valarie Lucas 	<p>PAC Board requested Valarie Lucas to replace Susan Dewey-Hammer who is terming off. The PAC Board will be Cathy Finlayson as the treasurer, Beverly Karas-Irwin and Valarie Lucas.</p>	<p>Upon motion by Teddi Levine and seconded by Seon Lewis-Holman to approve the consent agenda. Motion was unanimously approved.</p>
<p>6) Treasurer's Report: Lee</p> <p>A) December P&L</p>	<p>Looking at our net, land expenses and income. We had an approved budget to be at a negative almost</p>	<p>Lee was not present at the meeting, the P&L is in the folder.</p>

ANA-NY
Board of Directors Microsoft Teams Conference Meeting
January 22, 2025

Topic	Discussion	Resolution
	\$108,000 and still have a few things trickling in, we are to the good \$95,000. \$200,000 better than budgeted	
<p>7) Unfinished Business</p> <p>A) Editor-in-Chief suggestions</p> <p>B) Review Current Strategic Plan</p> <p>C) NextGen updates: Kennedee</p>	<p>Wanted to provide a “refresher” of the Strategic plan and note that all of the activities are tied to the Strategic Plan. ANA-NY 2024-27 Strategic Plan_final (2).pdf</p> <p>Board Liaisons report also references which strategic goal you are working with.</p> <p>See power point presentation below: NextGen Nursing 2024 End of Year Report 1-7-2025.pptx</p> <p>New name of group is called NextGen, replacing Project MZ, to be more inclusive of the new generations.</p>	
<p>8) New Business</p> <p>a) Advocacy Day 4/29/25</p> <p>i) move April face-to-face Board meeting to 4/28 or 4/30?</p> <p>b) Unveiling new brand – see Jeanine’s email signature</p> <p>i) Who wants business cards?</p> <p>ii) Working on new Teams background, exhibiting items, etc.</p>	<p>It has been discussed and decided upon that the Board and Leg Committee members would be the only individuals invited to attend in person.</p> <p>The Face-to-face Board meeting will be a little retreat.</p>	<p>It was decided to have the Board meeting on Monday, April 28th. One person indicated they are not able to make it.</p> <p>Roll-out for the new branding will be in March. National will be giving us some \$ for the re-branding. Please let Deb know if you would like Business Cards, including what to be put on them.</p>

ANA-NY
Board of Directors Microsoft Teams Conference Meeting
January 22, 2025

Topic	Discussion	Resolution
<p>c) LPN membership – ANA is considering expanding to include LPNs, best to wait and see what they do as it will be much less work on our end (centralized membership)</p> <p>d) Motion from Governing Assembly to award ANA-NY Hall of Fame to all ANA-NY members who have received either ANA Hall of Fame Award or AAN Living Legend Award since 2012</p> <p>i) List, award criteria, and awards process in folder</p> <p>(1) Robert Piemonte and Madeline Naegle were founding members of ANA-NY</p> <p>(2) Suzanne, Madeline Naegle , and Teresa have not been actively involved in ANA-NY</p> <p>ii) 2025 call for nominations will include Hall of Fame</p> <p>iii) How does Board want to address the approved motion?</p>	<p>The motion set forth: This Assembly recommends to the ANA-NY Board of Directors that when considering new members to its Hall of Fame that the Board consider members of ANA-NY who have been inducted into ANA’s Hall of Fame and/or identified as a living legend by the American Academy of Nursing from 2012 going forward in this century.</p>	<p>It has been decided that there will be no June Board Meeting; Jeanine will update the invites accordingly.</p>
Adjournment	Meeting was adjourned at 7:58	Motion made by Giselle Gerardi and seconded by Teddi Levine, the meeting was adjourned.

ANA-NY
Board of Directors Microsoft Teams Conference Meeting
January 22, 2025

Topic	Discussion	Resolution
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Committee Report to Board of Directors

Date of Meeting/Report: 01/30/2025

Present: Marilyn Dollinger (MD), Michelle Slymon (MS), Susan Chin (SC), Jacob Wilkins (JW), Tara Zacharzuk-Marciano (TZ), Heidi Cross (HC), Heidi Hahn-Schroeder (HH), Caroline Ledoux (CL), and Susan Dewey-Hammer (SD)

Board Liaison: Kerlene Richards (KR)

Guests: Amy Kellogg

Staff: Jeanine Santelli (JS), Executive Director and Kennedee Blanchard (KB), Member Engagement Associate

ABSENT:

What are the defined goals/objectives for the committee and with which Strategic Goal do they align?

- Partnership with the representation of NYS government, in order to have familiarity with the NYS legislative process.
- Provision of guidance and recommendations for ANA-NY on NYS legislative issues and actions.
- Committee discussion and actions which align the 5 legislative priorities that have been established for ANA NY for 2025.

What are the success metrics/estimated timeline for those metrics for the committee?

- Attendance at monthly/bimonthly meetings.
- Attendance at lobby & advocacy day for ANA NY on Tuesday April 29, 2025.
- Review and maintain the bill tracker throughout the 2025-2026 session.

What activity has the committee completed since the last report?



- Bill chart update & Tracker review
- NYS Budget chart
- Governor budget approval process
-

What resources (financial or human) are the committee requesting of the staff or BOD?

- Support from Program Associate, and ANA NY lobbyist Amy Kellogg

Is there a motion from the committee?

- None at this time

Respectfully submitted by:

Kerlene Richards, DNP RN NE-BC CCRN

Marketing Report — February 2025

Prepared by Brittany Lawton, MBA

General/Misc. Updates

- Preparing for rebrand launch in mid-March (tentative 3/13)
- Developed 2025 marketing strategy to outline deliverables and tactics

What's Next

- Announce new brand to ANA-NY community
- Rebrand all material and assets with updated visuals

Social Media Updates

- Consistent posting on social media, resulting in significant success, outperforming most industry benchmarks. See social media analytics report in Consent Folder.

What's Next

- Considering opportunities to engage with influencers and use live features on social media to engage younger audiences

ANA-NY App

- App is launched!
- Email communication sent to members introducing the app, including a video tour and guide to set up member profile within the app

What's Next

- Hosting Lunch & Learn “office hours” style event on 3/18 to allow members an opportunity to ask questions about the app
- Continue to promote the app to current members
- Establish a point system, recorded within the app, to encourage member engagement

Email Marketing

- Continue Weekly Update email marketing (sent every Thursday) with support from Kennedee.
 - Current number of subscribers receiving this email: 22,800
 - Email Open Rate: 50%
 - ♣ According to most data, the average email open rate for associations, including non-profits, falls around 27-28%, which is significantly higher than the average across all industries due to the typically high engagement level of association members.

- Collaborated with Kennedee to compose new member onboarding email sequences, including video introductions from the ANA-NY team members

What's Next

- Implement and beta test new member onboarding email series; adjust as needed and launch
- Email series for Organizational Affiliates

Paid Digital Marketing

- Continuing display ads, OTT, and YouTube pre-roll ads targeting nurses across the state
- Introducing SEM campaign to target individuals searching for ANA-NY offerings
- Developed strategy to ensure regular creative asset adjustments that align with annual marketing strategy

What's Next

- Exploring unique opportunities to partner with publications around the state to further connect with target audience groups
- Adjusting messaging in Q2 and Q3 to directly promote the 13th Annual Conference

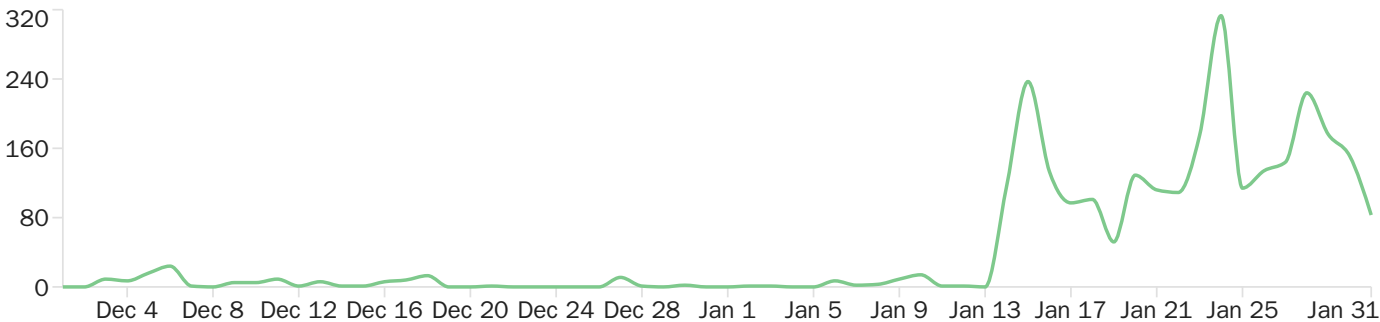
Loom.ly Account Overview (December 1, 2024 - January 31, 2025)

Total Clicks

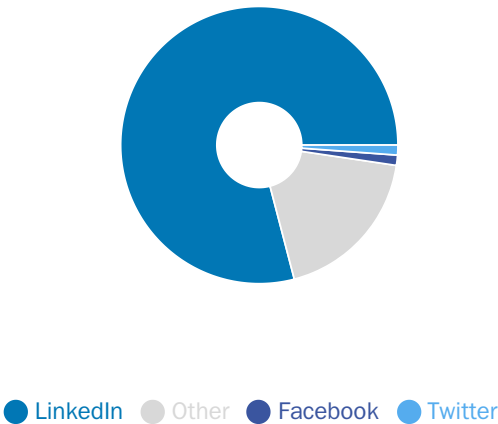
2,766

+2,526 | (1052.5%)

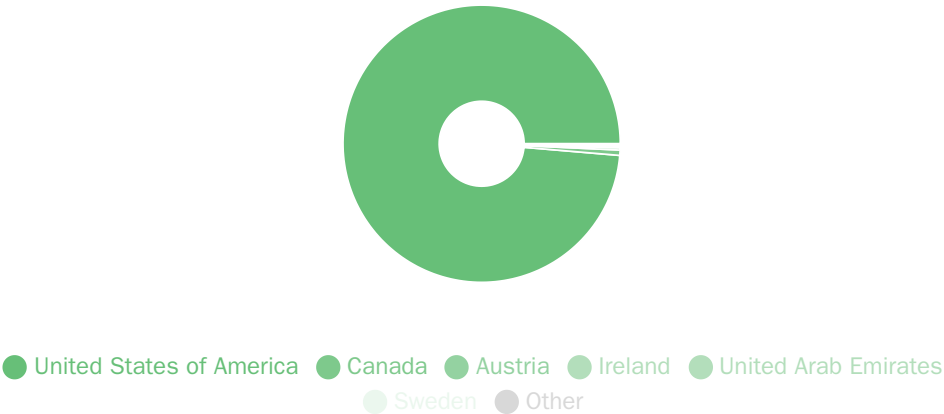
Clicks Over Time



Click Sources



Click Locations



Loom.ly Link Metrics (December 1, 2024 - January 31, 2025)

Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
December 04, 2024 1:14 PM	https://loom.ly/KuqXB1s https://www.facebook.com/share/p/19jNEiBHqp/	7	Other 3 Facebook 2 More 2	United States of America 4 Austria 1 More 2
December 04, 2024 1:17 PM	https://loom.ly/dOZBiOY https://www.cdc.gov/flu-resources/php/nivw/index.html	1	Other 1	United States of America 1
December 04, 2024 1:17 PM	https://loom.ly/J8WCMIQ https://www.vaccines.gov/en/	11	Other 10 Twitter 1	United States of America 9 Canada 1 Sweden 1
December 04, 2024 1:17 PM	https://loom.ly/LZvy8IO https://www.wcjb.com/2024/11/22/uf-student-educates-about-flu-			
December 04, 2024 1:43 PM	https://loom.ly/tGJaUm4 https://apnews.com/article/flu-covid-vaccine-thanksgiving-christmas-c44d008754ef95b78761d218d9ab77da	10	Other 9 Twitter 1	United States of America 8 Austria 1 Canada 1

Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
December 06, 2024 11:11 AM	https://loom.ly/254G3L8 https://www.daemen.edu/academics/scott-bieler-college-health-professions/nursing/nursing-education-ms?utm_source=anany&utm_medium=cpc&utm_campaign=nursingeducationms	4	Other 4	United States of America 3 Romania 1
December 06, 2024 11:22 AM	https://loom.ly/pAlo2k8 https://www.daemen.edu/academics/scott-bieler-college-health-professions/nursing/adult-gerontology-acute-care-nurse?utm_source=anany&utm_medium=cpc&utm_campaign=acute-care	1	Other 1	United States of America 1
December 09, 2024 12:57 PM	https://loom.ly/KW_X9rg https://www.nso.com/risk-management/individuals?&utm_source=association-newsletter&utm_medium=partners-content&utm_campaign=202410&utm_content=social2_awareness&utm_term=&utm_source=internal&utm_medium=email&utm_campaign=&utm_content=	7	Other 6 Twitter 1	United States of America 5 Austria 1 Ireland 1
December 09, 2024 1:02 PM	https://loom.ly/gGuSXXg https://learn.nso.com/nurse-spotlight?&utm_source=association-newsletter&utm_medium=partners-content&utm_campaign=202410&utm_content=social1_awareness&utm_term=quiz&utm_source=internal&utm_medium=email&utm_campaign=&utm_content=	13	Other 8 LinkedIn 2 More 3	United States of America 11 Germany 1 Sweden 1
December 18, 2024 12:59 PM	https://loom.ly/hpvZh3Y https://www.clinicaladvisor.com/features/nurses-with-disabilities-support/			
December 19, 2024 12:35 PM	https://loom.ly/5sLfa0k https://nurse.org/articles/best-of-nursing-awards-finalist-list/#community			

Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
December 19, 2024 2:06 PM	https://loom.ly/O3loObs https://form.jotform.com/243504264528052	20	Other 11 Twitter 3 More 6	United States of America 18 Italy 1 Hong Kong 1
January 06, 2025 3:52 PM	https://loom.ly/q-ZbGIU https://anany.nursingnetwork.com/nursing-events/145974-meet-the-new-ana-ny-president#!info	17	Other 9 LinkedIn 6 Twitter 2	United States of America 17
January 06, 2025 4:09 PM	https://loom.ly/dXrFZMw https://anany.nursingnetwork.com/enduring-activities/63-identification-and-reporting-of-child-abuse-and-maltreatment-neglect-nys-mandated-coursework#!overview	3670	LinkedIn 2979 Other 680 More 11	United States of America 3652 Canada 12 More 6
January 20, 2025 2:59 PM	https://loom.ly/Jb91LyY https://anany.nursingnetwork.com/nursing-events/146295-a-virtual-discussion-with-maria-smilios-author-of-the-black-angels-the-untold-story-of-the-nurses-who-helped-cure-tuberculosis#!info	27	Other 20 Facebook 4 More 3	United States of America 23 France 2 More 2
December 06, 2024 11:06 AM	https://loom.ly/s8WUbUk https://www.daemen.edu/academics/scott-bieler-college-health-professions/nursing/ms-nursing-leadership-and-healthcare?utm_source=anany&utm_medium=cpc&utm_campaign=nursingleadershiphealthcare	6	Other 6	United States of America 4 Finland 1 United Arab Emirates 1




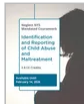


Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
January 22, 2025 1:42 PM	https://loom.ly/PwvTmjQ https://www.aana.com/advocacy/national-crna-week/	5	Other 3 Twitter 1 Facebook 1	United States of America 4 Sweden 1
January 22, 2025 2:04 PM	https://loom.ly/duxqbpU https://form.jotform.com/250054331950044	30	LinkedIn 12 Other 10 More 8	United States of America 28 France 1 Canada 1
January 20, 2025 3:08 PM	https://loom.ly/Um9vEDA https://www.acp-online.org/advocacy/cv-professionals-week/			
January 22, 2025 2:46 PM	https://loom.ly/SYsTNeQ https://clemson.ca1.qualtrics.com/jfe/form/SV_3yOrL62jwR4euWO	54	Other 48 Twitter 4 LinkedIn 2	United States of America 36 Nigeria 10 More 8
January 20, 2025 2:58 PM	https://loom.ly/7mQYRNM https://nnypno.nursingnetwork.com/nursing-events/146307-nurse-navigator-at-the-helm-sailing-the-stormy-seas-of-complex-health-conditions?utm_campaign=sb6b5jgv8o&utm_medium=event-attendee-conv-link&utm_source=nursing-network#!info	9	Other 6 Facebook 2 Twitter 1	United States of America 8 Austria 1

Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
January 22, 2025 3:14 PM	https://loom.ly/SCT-fKA https://form.jotform.com/90135657743158	6	Other 5 Twitter 1	United States of America 4 Sweden 1 Russian Federation 1
January 20, 2025 3:01 PM	https://loom.ly/u3Mf93k https://www.ins1.org/about-us/iv-nurse-day/	5	Other 4 Twitter 1	United States of America 2 Norway 1 More 2
January 20, 2025 1:59 PM	https://loom.ly/2a-kOSE https://www.cfnny.org/donate/			
January 20, 2025 1:59 PM	https://loom.ly/8qOhfWc https://www.legacy.com/us/obituaries/newsday/name/mary-finnin-obituary?id=57269418	12	Other 6 Facebook 4 Twitter 2	United States of America 11 Ireland 1
January 20, 2025 2:57 PM	https://loom.ly/0zOnays https://www.dailynurse.com/ana-president-jennifer-mensik-kennedy-honored-as-one-of-healthcares-most-influential-leaders/?utm_campaign=ADV-MN-DN&utm_medium=email&_hsenc=p2ANqtz-9jxO3DQK008Gs7H4_fD1wlhmTrYMdcFnZdtCd2pSKUDFnTG5fe0WnJ7t3KX7ciDo2RgV42v1rTG5evQU6MHS9I3T6Ng&_hsmi=342433460&utm_content=342433460&utm_source=hs_email	9	Other 6 Twitter 1 More 2	United States of America 7 Austria 1 Ireland 1

Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
January 20, 2025 3:19 PM	https://loom.ly/Ti3YFF4 https://www.youtube.com/watch?v=2UVOUkCwDLY&t=2s	2	Other 2	United States of America 2
January 20, 2025 3:17 PM	https://loom.ly/wY6fO9c https://www.sгна.org/Attend/GI-Nurses-and-Associates-Week			
January 20, 2025 3:07 PM	https://loom.ly/9yWnSDA https://www.aaacn.org/events/ambulatory-care-nurses-week	9	Other 6 LinkedIn 2 Twitter 1	United States of America 9
January 20, 2025 3:07 PM	https://loom.ly/oa2w_cl https://www.aspan.org/Education-Events/PANAW	8	Other 6 Twitter 1 Facebook 1	United States of America 7 Sweden 1
January 20, 2025 3:10 PM	https://loom.ly/wZKxjag https://www.astna.org/page/CCTND/Critical-Care-Transport-Nurses-Day.htm			
January 20, 2025 3:16 PM	https://loom.ly/j5NfiVc https://www.nursingworld.org/education-events/certified-nurses-day/#:~:text=Certified%20Nurses%20Day%E2%84%A2%20occurs,the%20field%20of%20nursing%20certification			

Creation Date	Shortened URL & Original Link	Clicks	Sources	Locations
January 23, 2025 10:23 AM	https://loom.ly/EdYJBJs https://forms.office.com/pages/responsepage.aspx?id=Ngtk_QOngECDABgXIIQYiUESV3e5bJMuPINch9Yw3xUQTZCR01WOENCSTkwNII2T1IUUIA3Q1Y5UCQIQCN0PWcu&origin=QRCode&route=shorturl	12	Other 8 Twitter 2 More 2	United States of America 9 Germany 1 More 2
January 20, 2025 3:19 PM	https://loom.ly/YuSIljc https://www.nursingworld.org/?utm_campaign=595201_2024_Racism_in_Nursing_AUG_1009&utm_medium=email&_hsenc=p2ANqtz--eJmv9MpbBD7yzEI5geA7hp2Z6LA0aI3Ob3K-kSUxennGvIGVg9IIuIpn6KExCOK6JRE_po-KIrxWLydJmsbllcLN8tg&_hsmi=339260030&utm_content=Dec_Newsltr_EM1&utm_source=hs_email			
Total	34 links shortened with Loomly	3,955		
Average		116.3		

Facebook Account Overview (December 1, 2024 - January 31, 2025)

Posts Published		Total Likes		New Likes		Unlikes			
44		1,112		14		3			
+6 15.8%		+10 0.9%		+7 100.0%		+1 50.0%			
Total Reach		Organic Reach		Paid Reach		Impressions		Video Views	
7,972		7,988		0		9,470		25	
+3,316 71.2%		+3,356 72.5%				+3,027 47.0%		-12 -32.4%	
3 Highest Reach Posts					3 Most Shared Posts				
<div><div></div><div>Gala Award Recipient</div><div>+5 Congratulations to Sally Norton, PhD, RN FNAP, FPCN, FAAN...</div></div> <div>2,641</div>					<div><div></div><div>Gala Award Recipient</div><div>+5 Congratulations to Sally Norton, PhD, RN FNAP, FPCN, FAAN...</div></div> <div>12</div>				
<div><div></div><div>Obit - Mary J. Finnin</div><div>In Honor and Memory of Mary J. Finnin, Founding Member of...</div></div> <div>481</div>					<div><div></div><div>Child Abuse NYS Coursework</div><div>Join our online learning session tailored for nurses to n...</div></div> <div>3</div>				
<div><div></div><div>Workiversary, Kennedee & Deb (2023)</div><div>Today is a big day! Happy second work-iversary to both Ke...</div></div> <div>413</div>					<div><div><div>+11</div></div><div>Photos from the 2024 ANA-NY Gala & Awards Anchors</div><div>Aweigh ...</div></div> <div>2</div>				

3 Lowest Reach Posts



Everybody's Work Screening 4
TONIGHT 🌟 Join us Tuesday, December 3, 2024 at 6:00pm ET
...

38



SIG Survey
The ANA-NY Advances in Nursing Technology Special Interes...

50



Vaccines for the Holidays
Don't wait for the post-holiday surge. With the holidays ...

52

3 Least Shared Posts



SIG Survey
The ANA-NY Advances in Nursing Technology Special Interes...

0



ANA Presidents
A very "presidential" meeting! 🌟 ANA-NY Board President C...

0



Vaccines for the Holidays
Don't wait for the post-holiday surge. With the holidays ...

0





Likes By Country







- 1. United States of America (1,015 likes)
- 2. India (13 likes)
- 3. Nigeria (12 likes)
- 4. Philippines (11 likes)
- 5. Canada (8 likes)







Likes By City







- 1. New York, NY (246 likes)
- 2. Rochester, NY (15 likes)
- 3. Latham, NY (12 likes)
- 4. Albany, NY (11 likes)
- 5. Henrietta, NY (8 likes)


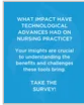




Facebook Post Metrics (December 1, 2024 - January 31, 2025)







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 31, 2025 5:38 AM EST	 Image	 <p>Nurse Navigator at the Helm Join Northeast New York Professional Nurses Organization, Inc. (NNYPNO) on Thursday, February 6th from 6:30-7:30PM for Nurse Navigator at the Helm: Sailing the Stormy Seas of Complex Health Condi...</p>	<div>Non-ANA Events</div>	127	0	0	1	7	0
January 30, 2025 5:38 AM EST	 Multi-Image	 <p>+4</p> <p>Table Top Escape Rooms We're throwing it back to last fall's Annual ANA-NY Conference and our table top escape rooms! This is one of our favorite features of the Conference — we love everyone's enthusiasm, intelligence, ...</p>	<div>Annual Conference</div>	143	2	0	1	7	0







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 29, 2025 5:38 AM EST	 Image	 <p>100 Most Influential People in Healthcare The American Nurses Enterprise (ANA) President Jennifer Mensik Kennedy, PhD, MBA, RN, NEA-BC, FAAN has been named one of Modern Healthcare's 100 Most Influential People in Healthcare for 2024! 🌟 Th...</p>	<div>ANA-News</div>	173	2	0	1	6	0
January 28, 2025 6:08 AM EST	 Image	 <p>HIMSS-NYS Extended Deadline LAST CALL 🚩 DEADLINE EXTENDED 🕒 Call for abstracts and student poster presentations for the HIMSS NY Chapter Spring 2025 Nursing Symposium has been extended until TOMORROW, January 29th! Click he...</p>	<div>Non-ANA Events</div>	63	0	0	0	0	0
January 28, 2025 6:08 AM EST	 Image	 <p>Obit - Mary J. Finnin In Honor and Memory of Mary J. Finnin, Founding Member of ANA-NY (January 28, 1936 — January 11, 2025). A brief snippet from Mary's obituary: "It's hard to describe Mary Finnin: she was a trailbla...</p>	<div>ANA-News</div>	481	29	1	1	25	0







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 27, 2025 5:38 AM EST	 Image	 <p>Call for Abstracts ☀️ ANA-NY invites you to submit your abstracts for posters, podium presentations, and tabletop escape room scenarios for the 13th Annual ANA-NY Conference at TWA Hotel. This year's theme is Be Empow...</p>	<div>Annual Conference</div>	118	2	0	1	3	0
January 25, 2025 6:08 AM EST	 Image	 <p>National IV Nurse Day January 25th is National IV Nurse Day! Infusion Nurses Society (INS) celebrates IV Nurse Day each year to recognize the decades of continuing education, advocacy, and professional development that ...</p>		159	1	0	1	3	0
January 24, 2025 10:33 AM EST	 Image	 <p>CRNA Week Happy #CRNAWeek! ☀️ National CRNA Week (January 19-25th, 2025) is a week-long celebration of Certified Registered Nurse Anesthetists and their contributions to healthcare and patient care. This week...</p>		107	0	0	1	2	0







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 24, 2025 6:08 AM EST	 Image	 <p>HIMSS-NYS Extended Deadline DEADLINE EXTENDED 🕒 Call for abstracts and student poster presentations for the HIMSS New York State Chapter Spring 2025 Nursing Symposium has been extended until January 29th! There's still time...</p>	Non-ANA Events	74	1	0	0	1	0
January 23, 2025 5:38 AM EST	 Image	 <p>Annual Conference Save The Date It's always nice to have something to look forward to! 🌟 SAVE THE DATE for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the TWA Hotel at JFK Airport in Queens. You do not want to miss...</p>	Annual Conference	147	2	0	1	6	0
January 21, 2025 5:38 AM EST	 Image	 <p>Daemen Univ. Sponsorship Daemen University's Nursing Leadership and Healthcare Administration program provides students with a local option to gain imperative skills to lead in today's healthcare systems while working along...</p>		55	0	0	0	0	0







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 17, 2025 5:38 AM EST	 Image	 <p>SIG Survey 2 We need your participation! ☀️ The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of technological advances on nursing practice, as these in...</p>		53	0	0	0	1	0
January 16, 2025 5:38 AM EST	 Multi-Image	 <p>+2</p> <p>Gala Award Recipient 5 Congratulations to Susan Chin, PhD, RN, NEA-BC, NNP-BC on being given the Policy & Service Award at this past fall's Annual ANA-NY Conference. ☀️ Dr. Chin consistently demonstrates exceptional lead...</p>	<div>Annual Conference</div>	87	5	0	0	6	0
January 15, 2025 5:38 AM EST	 Image	 <p>Meet the New ANA-NY President 2 LAST CALL! ☀️ Join us tomorrow, Thursday, January 16th from 12:00-1:00pm ET to hear from the newly-elected ANA-NY President Connie Perkins, PhD, RN, CNE, and share your thoughts for the future of AN...</p>	<div>ANA-Events</div>	94	1	0	1	1	0







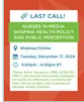
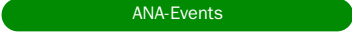
Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 14, 2025 6:08 AM EST	 Multi-Image	 <p>+11</p> <p>Conference Posters Posters! 🌟 We were absolutely blown away by the research posters at the 12th Annual ANA-NY Conference last October. Thank you to all who participated! 🙌 Tag or share if you see a familiar face. We...</p>	Annual Conference	80	1	1	0	7	0
January 13, 2025 5:38 AM EST	 Image	 <p>SPAN - Compassion Project NYSNA's SPAN - Statewide Peer Assistance for Nurses believes that every nurse deserves access to treatment, help in preserving their license and employment status, and ongoing support throughout th...</p>		252	4	0	2	5	0
January 10, 2025 5:38 AM EST	 Image	 <p>Child Abuse NYS Coursework Join our online learning session tailored for nurses to navigate recent legislative changes impacting the Identification and Reporting of Child Abuse and Maltreatment/Neglect coursework in New York...</p>	Educational	122	1	0	3	3	0







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 09, 2025 6:08 AM EST	 Image	 <p>Meet the New ANA-NY President Join us on Thursday, January 16th from 12:00-1:00pm ET to hear from the newly-elected ANA-NY President Connie Perkins, PhD, RN, CNE, and share your thoughts for the future of ANA-NY! 🌟 In this vir...</p>		73	1	0	1	0	0
January 09, 2025 5:38 AM EST	 Multi-Image	 <p>+8 Splashes of Hope #ThrowbackThursday to last fall's Annual Conference where we teamed up with Splashes of Hope to create a mural with the help of our conference attendees. We donated the finished mural to Saratoga H...</p>	<div>Annual Conference</div>	151	1	1	1	9	0
January 07, 2025 5:38 AM EST	 Multi-Image	 <p>+2 Gala Award Recipient 4 Huge congratulations to Fidelindo Lim, DNP, CCRN, FAAN on being given the Mentorship Award at this fall's Annual Conference. Dr. Lim is an outstanding educator and scholar whose contributions to t...</p>	<div>Annual Conference</div>	169	2	0	1	6	0







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
January 06, 2025 5:38 AM EST	 Image	 <p>SIG Survey The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of technological advances on nursing practice, as these innovations have reshaped how we...</p>		50	0	0	0	1	0
January 02, 2025 5:38 AM EST	 Image	 <p>Workiversary, Kennedee & Deb (2023) Today is a big day! Happy second work-iversary to both Kennedee and Deb! 🎉 We are so grateful to have you as colleagues and look forward to celebrating many more work anniversaries with you as par...</p>		413	47	4	1	59	0
January 01, 2025 5:38 AM EST	 Image	 <p>Happy New Year Happy New Year from all of us at ANA-NY! 🌟 A big thank you to all nurses and healthcare workers working today and every day. Your dedication inspires us all to be better. Wishing you a year fille...</p>	<div>Holidays</div>	85	2	0	1	0	0


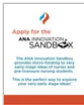




Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 30, 2024 5:38 AM EST	 Multi-Image	 <div>+3</div> <p>Gala Award Recipient 3 Congratulations to Shantay Carter, BSN, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards Ceremony! 🌟 During the pandemic, while recovering herself from COVID-19, ...</p>	Annual Conference	214	5	0	1	8	0
December 27, 2024 5:38 AM EST	 Image	 <p>NSO Documentation Quiz Put your documentation knowledge to the test with this 10 question quiz from our partner, NSO - Nurses Service Organization! Click here to take the quiz: https://loom.ly/gGuSXXg</p>		116	0	0	1	4	0
December 24, 2024 5:38 AM EST	 Image	 <p>Happy Holidays Happy Holidays from ANA-NY! 🎁 Sending a special "thank you" to all the nurses and healthcare providers working these next few weeks. We are grateful for you for keeping our communities safe. 💙 Wis...</p>	Holidays	110	6	0	1	1	0








Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 23, 2024 5:38 AM EST	 Image	 ANA Presidents A very "presidential" meeting! 🌟 ANA-NY Board President Connie Perkins and ANA President Jennifer Mensik Kennedy had the opportunity to connect at the 2024 ANA Leadership Summit earlier this month....		98	4	0	0	0	0
December 20, 2024 5:38 AM EST	 Multi-Image	 +5 Gala Award Recipient 2 Congratulations to Weon Hi Kang, MSN, AGACNP-BC, FNP-C, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards Ceremony! 🌟 Weon Hi Kang provided care and nursing to COVI...	<div>Annual Conference</div>	193	10	0	2	8	0
December 19, 2024 6:08 AM EST	 Image	 Conference Group Shot #ThrowbackThursday to the 12th Annual Conference in beautiful Bolton Landing on Lake George! 🍁 Can you find yourself in this group photo? Tag yourself and a friend! 📷 #ANANY2024 #InnovativeNursing	<div>Annual Conference</div>	79	3	0	1	3	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 18, 2024 5:38 AM EST	 Link	 <p>Vaccines for the Holidays Don't wait for the post-holiday surge. With the holidays approaching, now is the time to get vaccinated — bring presents not the #flu #COVID #RSV #Pneumonia Click here read more: https://loom.ly/t...</p>		52	0	0	0	0	0
December 17, 2024 5:38 AM EST	 Image	 <p>Nurses Service Organization They say knowledge is power. That's why at ANA-NY, we're teaming up with our endorsed partner, NSO - Nurses Service Organization, to boost your risk management education! NSO is a leading provider...</p>		65	0	0	0	0	0
December 16, 2024 5:38 AM EST	 Image	 <p>CE Nurses in Media 4 LAST CALL 🌟 Nurses in Media: Shaping Health Policy and Public Perception is TOMORROW, Tuesday, December 17, 2024 from 3:00-4:00pm ET. This event offers 1.0 CE credit to attendees. Attendees will l...</p>		61	0	0	0	1	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 13, 2024 5:38 AM EST	 Image	 <p>TWA Hotel (2025 Conference) Meet the TWA Hotel, the location of the 13th Annual ANA-NY Conference next October! ✈️ Jump back in time at this retro-themed historical hotel located in John F. Kennedy International Airport - JFK...</p>	<div>Annual Conference</div>	136	1	0	1	5	0
December 12, 2024 5:38 AM EST	 Multi-Image	 <p>+5</p> <p>Gala Award Recipient Congratulations to Sally Norton, PhD, RN FNAP, FPCN, FAAN on being awarded the Distinguished Nurse Researcher Award this past October at the 12th Annual Conference, given by the Center for Nursing ...</p>	<div>Annual Conference</div>	2,641	348	2	12	715	0
December 11, 2024 5:38 AM EST	 Image	 <p>CE: Nurses in Media 3 Who is Nurse Alice Benjamin? 🌟 Alice Benjamin, MSN, ACNS-BC, FNP-C is a nationally board certified Family Nurse Practitioner and Cardiac Clinical Nurse Specialist and with over two decades of exper...</p>	<div>ANA-Events</div>	139	0	0	1	3	0







Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 10, 2024 6:08 AM EST	 Multi-Image	 <p>+1</p> <p>Wreath Making Class The ANA-NY team celebrated the festive holiday season at the wreath making event put on by Discover Albany and Albany Capital Center. We're really proud of our wreaths! 🌞🌲</p>	Non-ANA Events	167	4	1	1	15	0
December 09, 2024 5:38 AM EST	 Multi-Image	 <p>+4</p> <p>Conference Gala Photos Did you go to the Gala at this year's Annual Conference? 🌞 Here are some photos from the 2024 ANA-NY Gala & Awards Ceremony at the Sagamore Resort on Lake George from the 12th Annual Conference thi...</p>	Annual Conference	216	6	0	2	23	0
December 06, 2024 6:08 AM EST	 Multi-Image	 <p>+3</p> <p>CE: Nurses in Media 2 Mark your calendar! 🌞 Join us on Tuesday, December 17th from 3-4pm ET for Nurse Alice Benjamin's virtual session Nurses in Media: Shaping Health Policy and Public Perception. Leveraging her exte...</p>	ANA-Events	65	0	0	0	0	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 06, 2024 5:38 AM EST	 Image	 Innovation Sandbox 2 ☀️ Are you a nurse or nursing student working to solve a problem and have innovative solution that would benefit from micro-funding? Consider applying for the ANA Innovation Sandbox. All it takes is...		99	1	0	1	1	0
December 05, 2024 10:28 PM EST	 Image	 National Influenza Vaccine Week This week is National Influenza Vaccine Week #NIVW2024 and it's the perfect time to get your #flushot! A few reminders: 💉 Everyone 6 months and older should get their annual flu shot 💉 Flu can be ...		60	1	0	1	0	0
December 05, 2024 5:38 AM EST	 Image	 Early Bird Conference Tickets Early Bird Pricing ☀️ for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the TWA Hotel at JFK Airport in Queens, NY. ✈️ Next year's theme is empowerment — you do not want to miss this! ...	<div>Annual Conference</div>	114	1	0	1	2	0

Date	Format	Post	Labels	Reach	Reactions	Comments	Shares	Clicks	Video Views
December 04, 2024 1:06 PM EST	 Multi-Image	 +11 Photos from the 2024 ANA-NY Gala & Awards Anchors Aweigh at the Sagamore Resort. Please feel free to tag yourself and share!		292	9	0	2	48	0
December 04, 2024 5:38 AM EST	 Image	 Board Member Spotlight 4 Big congratulations and welcome to our new Board Director-at-Large, Alison Simpson, PhD, RN! 🌟 Dr. Simpson serves as Assistant Professor and Chair of the Undergraduate Nursing Program at St. John F...		202	2	0	1	9	0
December 03, 2024 5:38 AM EST	 Image	 Everybody's Work Screening 4 TONIGHT 🌟 Join us Tuesday, December 3, 2024 at 6:00pm ET for a screening and panel discussion about the film "Everybody's Work." The documentary "Everybody's Work" uncovers the pervasive issue of ...		38	0	0	0	0	0
Total				8,433	505	10	48	1,004	0
Average				191.7	11.5	0.2	1.1	22.8	0.0

Twitter Account Overview (December 1, 2024 - January 31, 2025)

Tweets Published	Total Likes	Total Retweets	Total Followers	Following
41	32	4	423	261
+7 20.6%			-15 -3.4%	-1 -0.4%

3 Most Retweeted Posts		3 Most Liked Posts	
	Everybody's Work Screening 4 TONIGHT ☀️ Join us Tue, 12/3 at 6pm ET for a screening and panel discussion about the film "Everybody's Work." The fil...		Obit - Mary J. Finnin In Honor and Memory of Mary J. Finnin, Founding Member of ANA-NY (1/28/36 — 1/11/25). Thank you, Mary, for your unwav...
	Obit - Mary J. Finnin In Honor and Memory of Mary J. Finnin, Founding Member of ANA-NY (1/28/36 — 1/11/25). Thank you, Mary, for your unwav...		Gala Award Recipient 5 +2 Congratulations to Susan Chin, PhD, RN, NEA-BC, NNP-BC on being given the Policy & Service Award at this past fal...
	SPAN - Compassion Project NYSNA's Statewide Peer Assistance for Nurses (SPAN) believes that every nurse deserves access to treatment, help in p...		Gala Award Recipient +3 Congratulations to Sally Norton, PhD, RN FNAP, FPCN, FAAN on being awarded the Distinguished Nurse Researcher Award a...

3 Least Retweeted Posts



Nurse Navigator at the Helm

Join NNYPNO on 2/6 from 6:30-7:30PM for Nurse Navigator at the Helm: Sailing the Stormy Seas of Complex Health Condit...

0



Happy New Year

Happy New Year from all of us at ANA-NY! 🌟

0

A big thank you to all nurses and healthcare workers working today and ev...



+3 Gala Award Recipient 3

Congratulations to Shantay Carter, BSN, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & amp...

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3 Least Liked Posts



Happy Holidays

#HappyHolidays from #ANANY! 🎁 Sending a special "thank you" to all the #nurses and healthcare providers working these...

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ANA Presidents

A very "presidential" meeting! 🌟 ANA-NY Board President Connie Perkins and ANA President Jennifer Mensik Kennedy had ...

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+3 Gala Award Recipient 2







Congratulations to Weon Hi Kang, MSN, AGACNP-BC, FNP-C, RN on being awarded the Nurse Hero Award at this year's 2024 ...







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


Twitter Post Metrics (December 1, 2024 - January 31, 2025)







Date	Format	Post	Labels	Retweets	Likes
January 31, 2025 5:38 AM EST	 Image	 <p>Nurse Navigator at the Helm Join NNYPNO on 2/6 from 6:30-7:30PM for Nurse Navigator at the Helm: Sailing the Stormy Seas of Complex Health Conditions. You'll learn how nurse navigators guide oncology patients along the journe...</p>	<div>Non-ANA Events</div>	0	1
January 30, 2025 5:38 AM EST	 Multi-Image	 <p>+3</p> <p>Table Top Escape Rooms #ThrowbackThursday to last fall's Annual #ANANY Conference and our table top escape rooms! REMINDER 🌟 Abstracts for escape room scenarios, posters, and presentations are due for the 13th Annual C...</p>	<div>Annual Conference</div>	0	1







Date	Format	Post	Labels	Retweets	Likes
January 28, 2025 6:08 AM EST	 Image	 <p>HIMSS-NYS Extended Deadline LAST CALL 🚨 DEADLINE EXTENDED 🕒 Call for abstracts and student poster presentations for the @HIMSSNYS Spring 2025 Nursing Symposium has been extended until TOMORROW, 1/29! Click here to submit yo...</p>	Non-ANA Events	0	0
January 28, 2025 6:08 AM EST	 Image	 <p>Obit - Mary J. Finnin In Honor and Memory of Mary J. Finnin, Founding Member of ANA-NY (1/28/36 — 1/11/25). Thank you, Mary, for your unwavering commitment and service. Click here to read her obituary: https://t.co/gA...</p>	ANA-News	1	4
January 27, 2025 5:38 AM EST	 Image	 <p>Call for Abstracts #ANANY invites you to submit your abstracts for posters, podium presentations, and tabletop escape room scenarios for the 13th Annual ANA-NY Conference at @TWAHotel. The deadline to submit is 2/28/...</p>	Annual Conference	0	2







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January 25, 2025 6:08 AM EST	 Image	 <p>National IV Nurse Day 1/25 is National #IVNurseDay! Infusion Nurses Society (INS) celebrates IV Nurse Day each year to recognize the decades of continuing education, advocacy, and professional development that have driv...</p>		0	1
January 24, 2025 10:33 AM EST	 Image	 <p>CRNA Week Happy #CRNAWeek! ☀️ A week-long celebration of #CRNAs and their contributions to healthcare and patient care. Let's celebrate and advocate for the CRNAs in your community! 🙌 Click here to learn mor...</p>		0	0
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January 17, 2025 5:38 AM EST	 Image	 <p>SIG Survey 2 The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of technological advances on nursing practice, as these innovations have reshaped how we...</p>		0	0
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January 13, 2025 5:38 AM EST	 Image	 <p>SPAN - Compassion Project NYSNA's Statewide Peer Assistance for Nurses (SPAN) believes that every nurse deserves access to treatment, help in preserving their license and employment status, and ongoing support throughout th...</p>		1	2







Date	Format	Post	Labels	Retweets	Likes
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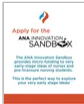


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December 30, 2024 5:38 AM EST	 Multi-Image	 <p>Gala Award Recipient 3 Congratulations to Shantay Carter, BSN, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards! ☀️ During the pandemic, Shantay used her social media platform to educa...</p>	<div>Annual Conference</div>	0	2
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December 24, 2024 5:38 AM EST	 Image	 <p>Happy Holidays #HappyHolidays from #ANANY! 🎁 Sending a special "thank you" to all the #nurses and healthcare providers working these next few weeks. We are grateful for you for keeping our communities safe. 💙 Wi...</p>	<div>Holidays</div>	0	0
December 23, 2024 5:38 AM EST	 Image	 <p>ANA Presidents A very "presidential" meeting! 🌟 ANA-NY Board President Connie Perkins and ANA President Jennifer Mensik Kennedy had the opportunity to connect at the 2024 ANA Leadership Summit earlier this month....</p>		0	0
December 20, 2024 5:38 AM EST	 Multi-Image	 <div>+3</div> <p>Gala Award Recipient 2 Congratulations to Weon Hi Kang, MSN, AGACNP- BC, FNP-C, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards Ceremony! 🌟 #ANANY2024 #InnovativeNursing https://t.c...</p>	<div>Annual Conference</div>	0	0

Date	Format	Post	Labels	Retweets	Likes
December 19, 2024 6:08 AM EST	 Image	 <p>Conference Group Shot #ThrowbackThursday to the 12th Annual Conference in beautiful Bolton Landing on Lake George! 🍁 Can you find yourself in this group photo? Tag yourself and a friend! 📷 #ANANY2024 #InnovativeNursi...</p>	<div>Annual Conference</div>	0	0
December 18, 2024 5:38 AM EST	 Link	 <p>Vaccines for the Holidays Don't wait for the post-holiday surge. With the holidays approaching, now is the time to get vaccinated — bring presents not the #flu #COVID #RSV #Pneumonia Click here read more: https://t.co/e8Nf...</p>	<div>Holidays</div>	0	0
December 17, 2024 5:38 AM EST	 Image	 <p>Nurses Service Organization They say knowledge is power. That's why at #ANANY, we're teaming up with our endorsed partner, Nurses Service Organization (NSO), to boost your risk management education! Check it out! https://t.c...</p>		0	0

Date	Format	Post	Labels	Retweets	Likes
December 16, 2024 5:38 AM EST	 Image	 <p>CE Nurses in Media 4 LAST CALL 🌟 Nurses in Media: Shaping Health Policy and Public Perception is TOMORROW, 12/17 from 3-4pm ET. This event offers 1.0 CE credit to attendees. @AskNurseAlice will provide actionable strat...</p>	<div>ANA-Events</div>	0	0
December 13, 2024 5:38 AM EST	 Image	 <p>TWA Hotel (2025 Conference) Meet the @TWAHotel, the location of the 13th Annual #ANANY Conference next October! ✈️ Jump back in time at this retro-themed historical hotel located in JFK Airport in Queens, NY. Early Bird pric...</p>	<div>Annual Conference</div>	0	0
December 12, 2024 5:38 AM EST	 Multi-Image	 <p>+3</p> <p>Gala Award Recipient Congratulations to Sally Norton, PhD, RN FNAP, FPCN, FAAN on being awarded the Distinguished Nurse Researcher Award at the 12th Annual Conference, given by the Center for Nursing at the Foundation ...</p>	<div>Annual Conference</div>	1	3







Date	Format	Post	Labels	Retweets	Likes
December 11, 2024 5:38 AM EST	 Image	 <p>CE: Nurses in Media 3 Who is @askNurseAlice? ☀️ We're thrilled to have her as our featured speaker in the virtual webinar "Nurses in Media: Shaping Health Policy and Public Perception" on Tue 12/17 from 3-4pm ET. This ev...</p>	ANA-Events	0	0
December 10, 2024 6:08 AM EST	 Multi-Image	 <p>+1</p> <p>Wreath Making Class The #ANANY team celebrated the festive #holiday season at the wreath making event put on by @DiscoverAlbany and @AlbanyCapCenter. We're really proud of our wreaths! ☀️🌲 https://t.co/8y48PthGa9</p>	Non-ANA Events	0	2
December 09, 2024 5:38 AM EST	 Multi-Image	 <p>+3</p> <p>Conference Gala Photos Did you go to the Gala at this year's Annual Conference? ☀️ Here are some photos from the 2024 #ANANY Gala & Awards Ceremony at the Sagamore Resort on #LakeGeorge from the 12th Annual Conference...</p>	Annual Conference	0	0

Date	Format	Post	Labels	Retweets	Likes
December 06, 2024 6:08 AM EST	 Multi-Image	 <p>+3</p> <p>CE: Nurses in Media 2 Mark your calendar! 🌟 Join us on Tuesday, December 17th from 3-4pm ET for @AskNurseAlice virtual session Nurses in Media: Shaping Health Policy and Public Perception. Register here: https://t.co/...</p>	<div>ANA-Events</div>	0	0
December 06, 2024 5:38 AM EST	 Image	 <p>Innovation Sandbox 2 🌟 Are you a nurse/nursing student working to solve a problem and have innovative solution that would benefit from micro-funding? Apply for the ANA Innovation Sandbox. Decisions and fund dispersing ...</p>		0	1
December 05, 2024 10:28 PM EST	 Image	 <p>National Influenza Vaccine Week This week is National Influenza Vaccine Week #NIVW2024 and it's the perfect time to get your #flushot! @cdcgov A flu vaccine can take flu from wild to mild. Click here to get started: https://t.co...</p>		0	0

Date	Format	Post	Labels	Retweets	Likes
December 05, 2024 5:38 AM EST	 Image	 <p>Early Bird Conference Tickets Early Bird Pricing ☀️ for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the @TWAHotel at JFK Airport in Queens, NY. ✈️ Now through 12/31, register for the 13th Annual Conference and get...</p>	<div>Annual Conference</div>	0	0
December 04, 2024 5:38 AM EST	 Image	 <p>Board Member Spotlight 4 Big congratulations and welcome to our new Board Director-at-Large, Alison Simpson, PhD, RN! ☀️ Dr. Simpson serves as Assistant Professor and Chair of the Undergraduate Nursing Program at St. John F...</p>	<div>ANA-News</div>	0	0
December 03, 2024 5:38 AM EST	 Image	 <p>Everybody's Work Screening 4 TONIGHT ☀️ Join us Tue, 12/3 at 6pm ET for a screening and panel discussion about the film "Everybody's Work." The film uncovers the pervasive issue of racism in healthcare, revealing its harmful ef...</p>		1	0
Total				4	32

Date	Format	Post	Labels	Retweets	Likes
Average				0.1	0.8

Instagram Account Overview (December 1, 2024 - January 31, 2025)

Posts Published	Total Followers	New Followers	Impressions	Reach
40	838	37	4,859	3,757
+5 14.3%	+22 2.7%	-3 -7.5%	+1,034 27.0%	+774 25.9%
3 Most Liked Posts		3 Most Commented Posts		
<div>Gala Award Recipient 3 Congratulations to Shantay Carter, BSN, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Aw...</div>		<div><div>26</div><div>Gala Award Recipient 3 Congratulations to Shantay Carter, BSN, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Aw...</div></div>		
<div><div>19</div><div>Gala Award Recipient Congratulations to Sally Norton, PhD, RN FNAP, FPCN, FAAN on being awarded the Distinguished Nurse Researcher Award t...</div></div>		<div><div>5</div><div>Gala Award Recipient 5 Congratulations to Susan Chin, PhD, RN, NEA-BC, NNP-BC on being given the Policy & Service Award at this past fall's ...</div></div>		
<div><div>17</div><div>Conference Gala Photos Did you go to the Gala at this year's Annual Conference? 🌟 Here are some photos from the 2024 ANA-NY Gala & Awards Ce...</div></div>		<div><div>3</div><div>Wreath Making Class The ANA-NY team celebrated the festive holiday season at the wreath making event put on by @DiscoverAlbany and @Alba...</div></div>		

3 Least Liked Posts

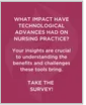


NSO Documentation Quiz

Put your documentation knowledge to the test with this 10 question quiz from our partner, @nsocares!

2

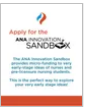
Click the link ...



SIG Survey

The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of techn...

2



Innovation Sandbox 2

☀️ Are you a nurse or nursing student working to solve a problem and have innovative solution that would benefit from ...

2

3 Least Commented Posts



Everybody's Work Screening 4

TONIGHT ☀️ Join us Tuesday, December 3, 2024 at 6:00pm ET for a screening and panel discussion about the film "Everybo...

0



Board Member Spotlight 4

Big congratulations and welcome to our new Board Director-at-Large, Alison Simpson, PhD, RN! ☀️ Dr. Simpson serves as ...

0


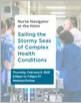









Early Bird Conference Tickets







Early Bird Pricing ☀️ for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the @TWAHotel at JFK Airport in Q...




0







Instagram Post Metrics (December 1, 2024 - January 31, 2025)




Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
January 31, 2025 5:38 AM EST	 Image	 Nurse Navigator at the Helm Join @NNYPNO_nurses on Thursday, February 6th from 6:30-7:30PM for Nurse Navigator at the Helm: Sailing the Stormy Seas of Complex Health Conditions. In this online webinar, you'll learn how nurs...	Non-ANA Events	6	0	73	72	6	8.33%	0	
January 30, 2025 5:38 AM EST	 Carousel	 Table Top Escape Rooms We're throwing it back to last fall's Annual ANA-NY Conference and our table top escape rooms! This is one of our favorite features of the Conference — we love everyone's enthusiasm, intelligence, ...	Annual Conference	7	1	73	61	8	13.11%	0	
January 29, 2025 5:38 AM EST	 Image	 100 Most Influential People in Healthcare The @ananursingworld President Jennifer Mensik Kennedy, PhD, MBA, RN, NEA-BC, FAAN has been named one of Modern Healthcare's 100 Most Influential People in Healthcare for 2024! 🌟 This recognition h...	ANA-News	11	2	106	102	13	12.75%	0	







Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
January 28, 2025 6:08 AM EST	Image	 <p>Obit - Mary J. Finnin In Honor and Memory of Mary J. Finnin, Founding Member of ANA-NY (January 28, 1936 — January 11, 2025). A brief snippet from Mary's obituary: "It's hard to describe Mary Finnin: she was a trailbla...</p>	ANA-News	14	2	134	129	16	12.4%	0	
January 27, 2025 5:38 AM EST	Image	 <p>Call for Abstracts ☀️ ANA-NY invites you to submit your abstracts for posters, podium presentations, and tabletop escape room scenarios for the 13th Annual ANA-NY Conference at @TWAHotel. This year's theme is Be Empow...</p>	Annual Conference	5	0	73	71	5	7.04%	0	
January 25, 2025 6:08 AM EST	Image	 <p>National IV Nurse Day January 25th is National IV Nurse Day! @InfusionNursesSociety (INS) celebrates IV Nurse Day each year to recognize the decades of continuing education, advocacy, and professional development that h...</p>		5	0	212	200	5	2.5%	0	







Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
January 24, 2025 10:33 AM EST	 Image	 <p>CRNA Week Happy #CRNAWeek! 🌟 National CRNA Week (January 19-25th, 2025) is a week-long celebration of Certified Registered Nurse Anesthetists and their contributions to healthcare and patient care. This week...</p>		5	0	72	69	5	7.25%	0	
January 23, 2025 5:38 AM EST	 Image	 <p>Annual Conference Save The Date It's always nice to have something to look forward to! 🌟 SAVE THE DATE for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the @TWAHotel at JFK Airport in Queens. You do not want to miss...</p>	Annual Conference	4	1	56	50	5	10.0%	0	
January 21, 2025 5:38 AM EST	 Image	 <p>Daemen Univ. Sponsorship @daemenuniversity's Nursing Leadership and Healthcare Administration program provides students with a local option to gain imperative skills to lead in today's healthcare systems while working along...</p>		2	0	37	36	2	5.56%	0	







Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
January 17, 2025 5:38 AM EST	Image	 <p>SIG Survey 2 We need your participation! 🌟 The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of technological advances on nursing practice, as these in...</p>		2	0	38	38	2	5.26%	0	
January 16, 2025 5:38 AM EST	Carousel	 <p>Gala Award Recipient 5 Congratulations to Susan Chin, PhD, RN, NEA-BC, NNP-BC on being given the Policy & Service Award at this past fall's Annual ANA-NY Conference. 🌟 Dr. Chin consistently demonstrates exceptional lead...</p>	Annual Conference	14	5	156	96	20	20.83%	1	
January 15, 2025 5:38 AM EST	Image	 <p>Meet the New ANA-NY President 2 LAST CALL! 🌟 Join us tomorrow, Thursday, January 16th from 12:00-1:00pm ET to hear from the newly-elected ANA-NY President Connie Perkins, PhD, RN, CNE, and share your thoughts for the future of AN...</p>	ANA-Events	3	0	41	39	3	7.69%	0	




Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
January 14, 2025 6:08 AM EST	 Carousel	 <p>Conference Posters Posters! 🌟 We were absolutely blown away by the research posters at the 12th Annual ANA-NY Conference last October. Thank you to all who participated! 🙌 Tag or share if you see a familiar face. We...</p>	Annual Conference	14	0	142	125	14	11.2%	0	
January 13, 2025 5:38 AM EST	 Image	 <p>SPAN - Compassion Project NYSNA's @statewidepeerassistance4nurses (SPAN) believes that every nurse deserves access to treatment, help in preserving their license and employment status, and ongoing support throughout the rec...</p>		5	1	180	172	6	3.49%	0	
January 10, 2025 5:38 AM EST	 Image	 <p>Child Abuse NYS Coursework Join our online learning session tailored for nurses to navigate recent legislative changes impacting the Identification and Reporting of Child Abuse and Maltreatment/Neglect coursework in New York...</p>	Educational	4	0	107	104	4	3.85%	0	







Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
January 09, 2025 6:08 AM EST	Image	 <p>Meet the New ANA-NY President Join us on Thursday, January 16th from 12:00-1:00pm ET to hear from the newly-elected ANA-NY President Connie Perkins, PhD, RN, CNE, and share your thoughts for the future of ANA-NY! ☀️ In this vir...</p>		7	1	95	92	8	8.7%	0	
January 09, 2025 5:38 AM EST	Carousel	 <p>Splashes of Hope #ThrowbackThursday to last fall's Annual Conference where we teamed up with @splashesofhope to create a mural with the help of our conference attendees. We donated the finished mural to Saratoga Ho...</p>	Annual Conference	11	0	506	393	12	3.05%	1	
January 07, 2025 5:38 AM EST	Carousel	 <p>Gala Award Recipient 4 Huge congratulations to Fidelindo Lim, DNP, CCRN, FAAN on being given the Mentorship Award at this fall's Annual Conference. Dr. Lim is an outstanding educator and scholar whose contributions to t...</p>	Annual Conference	10	2	93	79	12	15.19%	0	







Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
January 06, 2025 5:38 AM EST	 Image	 SIG Survey The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of technological advances on nursing practice, as these innovations have reshaped how we...		2	1	51	51	3	5.88%	0	
January 02, 2025 5:38 AM EST	 Image	 Workiversary, Kennedy & Deb (2023) Today is a big day! Happy second work-iversary to both Kennedy and Deb! 🎉 We are so grateful to have you as colleagues and look forward to celebrating many more work anniversaries with you as par...		13	2	70	68	15	22.06%	0	
January 01, 2025 5:38 AM EST	 Image	 Happy New Year Happy New Year from all of us at ANA-NY! 🌟 A big thank you to all nurses and healthcare workers working today and every day. Your dedication inspires us all to be better. Wishing you a year fille...	<div>Holidays</div>	8	0	41	40	8	20.0%	0	







Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 30, 2024 5:38 AM EST	 Carousel	 <p>Gala Award Recipient 3 Congratulations to Shantay Carter, BSN, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards Ceremony! 🌟 During the pandemic, while recovering herself from COVID-19, ...</p>	Annual Conference	26	15	217	186	41	22.04%	0	
December 27, 2024 5:38 AM EST	 Image	 <p>NSO Documentation Quiz Put your documentation knowledge to the test with this 10 question quiz from our partner, @nsocares! Click the link in our bio to take the quiz! ➡️📱</p>		2	0	41	40	2	5.0%	0	
December 24, 2024 5:38 AM EST	 Image	 <p>Happy Holidays Happy Holidays from ANA-NY! 🎁 Sending a special "thank you" to all the nurses and healthcare providers working these next few weeks. We are grateful for you for keeping our communities safe. 💙 Wis...</p>	Holidays	6	2	45	45	8	17.78%	0	



Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 23, 2024 5:38 AM EST	 Image	 <p>ANA Presidents A very "presidential" meeting! ☀️ ANA-NY Board President Connie Perkins and ANA President Jennifer Mensik Kennedy had the opportunity to connect at the 2024 ANA Leadership Summit earlier this month....</p>		5	0	75	73	5	6.85%	0	
December 20, 2024 5:38 AM EST	 Carousel	 <p>Gala Award Recipient 2 Congratulations to Weon Hi Kang, MSN, AGACNP-BC, FNP-C, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards Ceremony! ☀️ Weon Hi Kang provided care and nursing to COVI...</p>	Annual Conference	7	0	77	61	7	11.48%	0	
December 19, 2024 6:08 AM EST	 Image	 <p>Conference Group Shot #ThrowbackThursday to the 12th Annual Conference in beautiful Bolton Landing on Lake George! 🍂 Can you find yourself in this group photo? Tag yourself and a friend! 📸 #ANANY2024 #InnovativeNursing</p>	Annual Conference	10	1	73	70	11	15.71%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 17, 2024 5:38 AM EST	Image	 <p>Nurses Service Organization They say knowledge is power. That's why at ANA-NY, we're teaming up with our endorsed partner, @nsocares, to boost your risk management education! @nsocares is a leading provider of malpractice in...</p>		4	0	44	41	4	9.76%	0	
December 16, 2024 5:38 AM EST	Image	 <p>CE Nurses in Media 4 LAST CALL 🌟 Nurses in Media: Shaping Health Policy and Public Perception is TOMORROW, Tuesday, December 17, 2024 from 3:00-4:00pm ET. This event offers 1.0 CE credit to attendees. Attendees will l...</p>	ANA-Events	4	1	119	115	5	4.35%	0	
December 13, 2024 5:38 AM EST	Image	 <p>TWA Hotel (2025 Conference) Meet the @TWAHotel, the location of the 13th Annual ANA-NY Conference next October! ✈️ Jump back in time at this retro-themed historical hotel located in John F. Kennedy Airport in Queens, NY. Chec...</p>	Annual Conference	11	0	514	466	12	2.58%	1	







Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 12, 2024 5:38 AM EST	 Carousel	 <p>Gala Award Recipient Congratulations to Sally Norton, PhD, RN FNAP, FPCN, FAAN on being awarded the Distinguished Nurse Researcher Award this past October at the 12th Annual Conference, given by the @centerfornursing_n...</p>	Annual Conference	19	2	103	91	21	23.08%	0	
December 11, 2024 5:38 AM EST	 Image	 <p>CE: Nurses in Media 3 Who is @askNurseAlice? 🌟 Alice Benjamin, MSN, ACNS-BC, FNP-C is a nationally board certified Family Nurse Practitioner and Cardiac Clinical Nurse Specialist and with over two decades of experience ...</p>	ANA-Events	5	1	72	72	6	8.33%	0	
December 10, 2024 6:08 AM EST	 Carousel	 <p>Wreath Making Class The ANA-NY team celebrated the festive holiday season at the wreath making event put on by @DiscoverAlbany and @AlbanyCapCenter. We're really proud of our wreaths! 🌟 🎄 #ANANY #HappyHolidays #Holid...</p>	Non-ANA Events	15	3	99	83	18	21.69%	0	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 09, 2024 5:38 AM EST	 Carousel	 <p>Conference Gala Photos Did you go to the Gala at this year's Annual Conference? 🌟 Here are some photos from the 2024 ANA-NY Gala & Awards Ceremony at the Sagamore Resort on Lake George from the 12th Annual Conference thi...</p>	Annual Conference	17	0	178	151	17	11.26%	0	
December 06, 2024 6:08 AM EST	 Carousel	 <p>CE: Nurses in Media 2 Mark your calendar! 🌟 Join us on Tuesday, December 17th from 3-4pm ET for @askNurseAlice virtual session Nurses in Media: Shaping Health Policy and Public Perception. Leveraging her extensive exp...</p>	ANA-Events	5	2	58	51	7	13.73%	0	
December 06, 2024 5:38 AM EST	 Image	 <p>Innovation Sandbox 2 🌟 Are you a nurse or nursing student working to solve a problem and have innovative solution that would benefit from micro-funding? Consider applying for the ANA Innovation Sandbox. All it takes is...</p>		2	0	47	47	3	6.38%	1	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 05, 2024 10:28 PM EST	 Image	 <p>National Influenza Vaccine Week</p> <p>This week is National Influenza Vaccine Week #NIVW2024 and it's the perfect time to get your #flushot! A few reminders:</p> <p>💉 Everyone 6 months and older should get their annual flu shot</p> <p>💉 Flu can be ...</p>		3	0	56	55	3	5.45%	0	
December 05, 2024 5:38 AM EST	 Image	 <p>Early Bird Conference Tickets</p> <p>Early Bird Pricing 🌞 for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the @TWAHotel at JFK Airport in Queens, NY. ✈️ Next year's theme is empowerment — you do not want to miss this!</p> <p>...</p>	Annual Conference	8	0	243	229	10	4.37%	2	
December 04, 2024 5:38 AM EST	 Image	 <p>Board Member Spotlight 4</p> <p>Big congratulations and welcome to our new Board Director-at-Large, Alison Simpson, PhD, RN! 🌞 Dr. Simpson serves as Assistant Professor and Chair of the Undergraduate Nursing Program at @sjfuniver...</p>	ANA-News	16	0	208	189	17	8.99%	1	

Date	Format	Post	Labels	Likes	Comments	Impressions	Reach	Engagements	Engagement Rate	Saves	Reels Plays
December 03, 2024 5:38 AM EST	 Image	 Everybody's Work Screening 4 TONIGHT 🌟 Join us Tuesday, December 3, 2024 at 6:00pm ET for a screening and panel discussion about the film "Everybody's Work." The documentary “Everybody’s Work” uncovers the pervasive issue of ...		3	0	52	50	3	6.0%	0	
Total				320	45	4,677	4,202	372		7	
Average				8.0	1.1	116.9	105.1	9.3	8.85%	0.2	

LinkedIn Account Overview (December 1, 2024 - January 31, 2025)

<div>Posts Published</div> <div>43</div> <div>+7 19.4%</div>	<div>Likes</div> <div>425</div> <div>-94 -18.1%</div>	<div>Views</div> <div>189</div> <div>+4 2.2%</div>	<div>Followers</div> <div>1,171</div> <div>+192 19.6%</div>
<div>Comments</div> <div>66</div> <div>-19 -22.4%</div>	<div>Impressions</div> <div>13,230</div> <div>-186 -1.4%</div>	<div>Clicks</div> <div>868</div> <div>+223 34.6%</div>	<div>Engagement Rate</div> <div>10.3%</div> <div>+0.0 1.8%</div>
<div>3 Most Engaging Posts</div> <div><div></div><div>+4</div><div>Conference Gala Photos</div><div>Did you go to the Gala at this year's Annual Conference? 🌟</div><div>Here are some photos from the 2024 ANA-NY Gala & Awards Ce...</div><div>47.86%</div></div> <div><div></div><div>+11</div><div>Conference Posters</div><div>Posters! 🌟 We were absolutely blown away by the research posters at the 12th Annual ANA-NY Conference last October. T...</div><div>42.36%</div></div> <div><div></div><div>+8</div><div>Splashes of Hope</div><div>#ThrowbackThursday to last fall's Annual Conference where we teamed up with @[Splashes Of Hope](urn:li:organization:1...</div><div>40.22%</div></div>		<div>3 Most Shared Posts</div> <div><div></div><div></div><div>Child Abuse NYS Coursework</div><div>Join our online learning session tailored for nurses to navigate recent legislative changes impacting the Identificat...</div><div>4</div></div> <div><div></div><div>+11</div><div>Conference Posters</div><div>Posters! 🌟 We were absolutely blown away by the research posters at the 12th Annual ANA-NY Conference last October. T...</div><div>4</div></div> <div><div></div><div></div><div>Annual Conference Save The Date</div><div>It's always nice to have something to look forward to! 🌟 SAVE THE DATE for the 13th Annual ANA-NY Conference on Octob...</div><div>4</div></div>	

3 Least Engaging Posts



CE: Nurses in Media 3
Who is Nurse Alice? 🌟 Alice Benjamin, MSN, ACNS-BC, FNP-C is a nationally board certified Family Nurse Practitioner a...

0.0%



National Influenza Vaccine Week
This week is National Influenza Vaccine Week #NIVW2024 and it's the perfect time to get your #flushot! A few reminder...

0.0%



CRNA Week
Happy #CRNAWeek! 🌟 National CRNA Week (January 19-25th, 2025) is a week-long celebration of Certified Registered Nurs...

0.0%

3 Least Shared Posts



Gala Award Recipient 4
+2 Huge congratulations to Fidelindo Lim, DNP, CCRN, FAAN on being given the Mentorship Award at this fall's Annual Conf...

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SIG Survey
The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of techn...







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Workiversary, Kennedee & Deb (2023)
Today is a big day! Happy second work-iversary to both Kennedee and Deb! 🌟
We are so grateful to have you as collegag...







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LinkedIn Post Metrics (December 1, 2024 - January 31, 2025)







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 31, 2025 5:38 AM EST	 Image	 <p>Nurse Navigator at the Helm Join NNYPNO on Thursday, February 6th from 6:30- 7:30PM for Nurse Navigator at the Helm: Sailing the Stormy Seas of Complex Health Conditions. In this online webinar, you'll learn how nurse naviga...</p>	Non-ANA Events	0	2	3.03%	0	66	0
January 30, 2025 5:38 AM EST	 Multi-Image	 <p>+4</p> <p>Table Top Escape Rooms We're throwing it back to last fall's Annual ANA-NY Conference and our table top escape rooms! This is one of our favorite features of the Conference — we love everyone's enthusiasm, intelligence, ...</p>	Annual Conference	1	35	28.48%	7	151	0
January 29, 2025 5:38 AM EST	 Image	 <p>100 Most Influential People in Healthcare The American Nurses Association (ANA) President Jennifer Mensik Kennedy, PhD, MBA, RN, NEA-BC, FAAN has been named one of Modern Healthcare's 100 Most Influential People in Healthcare for 2024! 🌟 T...</p>	ANA-News	0	15	13.49%	16	252	3







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 28, 2025 6:08 AM EST	 Image	 <p>HIMSS-NYS Extended Deadline LAST CALL 🚩 DEADLINE EXTENDED 🕒 Call for abstracts and student poster presentations for the @[HIMSS New York State Chapter] (urn:li:organization:42383795) Spring 2025 Nursing Symposium has been exte...</p>	Non-ANA Events	0	3	8.33%	3	72	0
January 28, 2025 6:08 AM EST	 Image	 <p>Obit - Mary J. Finnin In Honor and Memory of Mary J. Finnin, Founding Member of ANA-NY (January 28, 1936 — January 11, 2025). A brief snippet from Mary's obituary: "It's hard to describe Mary Finnin: she was a trailbla...</p>	ANA-News	0	0	1.72%	1	58	0
January 27, 2025 5:38 AM EST	 Image	 <p>Call for Abstracts 🌟 ANA-NY invites you to submit your abstracts for posters, podium presentations, and tabletop escape room scenarios for the 13th Annual ANA-NY Conference at TWA Hotel. This year's theme is Be Empow...</p>	Annual Conference	3	16	12.61%	8	222	1







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 25, 2025 6:08 AM EST	 Image	 <p>National IV Nurse Day January 25th is National IV Nurse Day! Infusion Nurses Society (INS) celebrates IV Nurse Day each year to recognize the decades of continuing education, advocacy, and professional development that ...</p>		1	0	4.84%	2	62	0
January 24, 2025 10:33 AM EST	 Image	 <p>CRNA Week Happy #CRNAWeek! ☀️ National CRNA Week (January 19-25th, 2025) is a week-long celebration of Certified Registered Nurse Anesthetists and their contributions to healthcare and patient care. This week...</p>		0	0	0.0%	0	84	0
January 24, 2025 6:08 AM EST	 Image	 <p>HIMSS-NYS Extended Deadline DEADLINE EXTENDED 🕒 Call for abstracts and student poster presentations for the @[HIMSS New York State Chapter] (urn:li:organization:42383795) Spring 2025 Nursing Symposium has been extended until J...</p>	Non-ANA Events	0	3	1.8%	0	167	0







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 23, 2025 5:38 AM EST	 Image	 <p>Annual Conference Save The Date</p> <p>It's always nice to have something to look forward to!</p> <p>☀️ SAVE THE DATE for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the @[TWA Hotel] (urn:li:organization:11826635) at JFK Airport i...</p>	Annual Conference	4	1	5.18%	12	328	0
January 21, 2025 5:38 AM EST	 Image	 <p>Daemen Univ. Sponsorship @[Daemen University] (urn:li:organization:51671)'s Nursing Leadership and Healthcare Administration program provides students with a local option to gain imperative skills to lead in today's healthc...</p>		0	3	4.26%	1	94	0
January 17, 2025 5:38 AM EST	 Image	 <p>SIG Survey 2</p> <p>We need your participation!</p> <p>☀️ The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of technological advances on nursing practice, as these in...</p>		0	2	2.56%	0	78	0







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 16, 2025 5:38 AM EST	 Multi-Image	 <p>+2</p> <p>Gala Award Recipient 5 Congratulations to @Susan Chin, PhD, RN, NEA-BC, NNP- BC on being given the Policy & Service Award at this past fall's Annual ANA-NY Conference. 🌟 Dr. Chin consistently demonstrates exceptional lea...</p>	Annual Conference	0	13	12.58%	6	151	0
January 15, 2025 5:38 AM EST	 Image	 <p>Meet the New ANA-NY President 2 LAST CALL! 🌟 Join us tomorrow, Thursday, January 16th from 12:00-1:00pm ET to hear from the newly- elected ANA-NY President @[Connie Perkins, PhD, RN, CNE] (urn:li:person:_uocmsYFaO), and share your ...</p>	ANA-Events	0	3	7.41%	1	54	0
January 14, 2025 6:08 AM EST	 Multi-Image	 <p>+11</p> <p>Conference Posters Posters! 🌟 We were absolutely blown away by the research posters at the 12th Annual ANA-NY Conference last October. Thank you to all who participated! 🍷 Tag or share if you see a familiar face. We...</p>	Annual Conference	4	209	42.36%	17	550	3







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 13, 2025 5:38 AM EST	 Image	 <p>SPAN - Compassion Project NYSNA's Statewide Peer Assistance for Nurses (SPAN) believes that every nurse deserves access to treatment, help in preserving their license and employment status, and ongoing support throughout th...</p>		0	2	4.35%	3	115	0
January 10, 2025 5:38 AM EST	 Image	 <p>Child Abuse NYS Coursework Join our online learning session tailored for nurses to navigate recent legislative changes impacting the Identification and Reporting of Child Abuse and Maltreatment/Neglect coursework in New York...</p>	Educational	4	11	6.76%	5	296	0
January 09, 2025 6:08 AM EST	 Image	 <p>Meet the New ANA-NY President Join us on Thursday, January 16th from 12:00-1:00pm ET to hear from the newly-elected ANA-NY President @Connie Perkins, PhD, RN, CNE] (urn:li:person:_uocmsYFaO), and share your thoughts for the fut...</p>		3	7	5.61%	9	339	0







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 09, 2025 5:38 AM EST	 Multi-Image	 +8 Splashes of Hope #ThrowbackThursday to last fall's Annual Conference where we teamed up with @[Splashes Of Hope] (urn:li:organization:11215280) to create a mural with the help of our conference attendees. We donated...	Annual Conference	0	35	40.22%	2	92	0
January 07, 2025 5:38 AM EST	 Multi-Image	 +2 Gala Award Recipient 4 Huge congratulations to Fidelindo Lim, DNP, CCRN, FAAN on being given the Mentorship Award at this fall's Annual Conference. Dr. Lim is an outstanding educator and scholar whose contributions to t...	Annual Conference	0	18	12.92%	9	209	0
January 06, 2025 5:38 AM EST	 Image	 SIG Survey The ANA-NY Advances in Nursing Technology Special Interest Group is conducting a survey to assess the impact of technological advances on nursing practice, as these innovations have reshaped how we...		0	2	3.13%	0	64	0







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
January 02, 2025 5:38 AM EST	 Image	 <p>Workiversary, Kennedee & Deb (2023)</p> <p>Today is a big day! Happy second work-iversary to both Kennedee and Deb! 🌞</p> <p>We are so grateful to have you as colleagues and look forward to celebrating many more work anniversaries with you as par...</p>		0	4	9.57%	3	94	2
January 01, 2025 5:38 AM EST	 Image	 <p>Happy New Year</p> <p>Happy New Year from all of us at ANA-NY! 🌞</p> <p>A big thank you to all nurses and healthcare workers working today and every day. Your dedication inspires us all to be better.</p> <p>Wishing you a year fille...</p>	<div>Holidays</div>	0	4	8.7%	4	92	0
December 30, 2024 5:38 AM EST	 Multi-Image	 <div>+3</div> <p>Gala Award Recipient 3</p> <p>Congratulations to @[Shantay Carter, BSN, RN] (urn:li:person:uDmZNfquLz) on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards Ceremony! 🌞</p> <p>During the pandemic, while reco...</p>	<div>Annual Conference</div>	3	59	21.88%	22	393	2







Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 27, 2024 5:38 AM EST	 Image	 <p>NSO Documentation Quiz Put your documentation knowledge to the test with this 10 question quiz from our partner, @[Nurses Service Organization] (urn:li:organization:98880127) (NSO)! Click here to take the quiz: https://l...</p>		0	7	11.0%	4	100	0
December 24, 2024 5:38 AM EST	 Image	 <p>Happy Holidays Happy Holidays from ANA-NY! 📺 Sending a special "thank you" to all the nurses and healthcare providers working these next few weeks. We are grateful for you for keeping our communities safe. 💙 Wis...</p>	Holidays	0	1	6.9%	3	58	0
December 23, 2024 5:38 AM EST	 Image	 <p>ANA Presidents A very "presidential" meeting! 🌟 ANA-NY Board President @[Connie Perkins, PhD, RN, CNE] (urn:li:person:_uocmsYFaO) and ANA President Jennifer Mensik Kennedy had the opportunity to connect at the 202...</p>		1	12	11.48%	8	183	0



Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 20, 2024 5:38 AM EST	 Multi-Image	 +5 Gala Award Recipient 2 Congratulations to Weon Hi Kang, MSN, AGACNP-BC, FNP-C, RN on being awarded the Nurse Hero Award at this year's 2024 ANA-NY Gala & Awards Ceremony! 🌟 Weon Hi Kang provided care and nursing to COVI...	Annual Conference	0	15	12.02%	9	208	1
December 19, 2024 6:08 AM EST	 Image	 Conference Group Shot #ThrowbackThursday to the 12th Annual Conference in beautiful Bolton Landing on Lake George! 🍂 Can you find yourself in this group photo? Tag yourself and a friend! 📷 #ANANY2024 #InnovativeNursing	Annual Conference	0	10	11.65%	2	103	0
December 18, 2024 5:38 AM EST	 Link	 Vaccines for the Holidays Don't wait for the post-holiday surge. With the holidays approaching, now is the time to get vaccinated — bring presents not the #flu #COVID #RSV #Pneumonia Click here read more: https://loom.ly/t...	Holidays	0	2	1.87%	0	107	0

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 17, 2024 5:38 AM EST	 Image	 <p>Nurses Service Organization They say knowledge is power. That's why at ANA-NY, we're teaming up with our endorsed partner, @[Nurses Service Organization] (urn:li:organization:98880127) (NSO), to boost your risk management educ...</p>		0	3	5.41%	3	111	0
December 16, 2024 5:38 AM EST	 Image	 <p>CE Nurses in Media 4 LAST CALL ☀️ Nurses in Media: Shaping Health Policy and Public Perception is TOMORROW, Tuesday, December 17, 2024 from 3:00-4:00pm ET. This event offers 1.0 CE credit to attendees. Attendees will l...</p>	ANA-Events	1	4	4.41%	1	136	0
December 13, 2024 5:38 AM EST	 Image	 <p>TWA Hotel (2025 Conference) Meet the @[TWA Hotel] (urn:li:organization:11826635), the location of the 13th Annual ANA-NY Conference next October! ✈️ Jump back in time at this retro-themed historical hotel located in John F. Ke...</p>	Annual Conference	0	6	8.82%	3	102	0

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 12, 2024 5:38 AM EST	 Multi-Image	<div> +4</div> <div>Gala Award Recipient Congratulations to @Sally Norton, PhD, RN FNAP, FPCN, FAAN on being awarded the Distinguished Nurse Researcher Award this past October at the 12th Annual Conference, given by the @[Center for Nursi...</div>	Annual Conference	1	34	11.23%	15	454	1
December 11, 2024 5:38 AM EST	 Image	<div> +1</div> <div>CE: Nurses in Media 3 Who is Nurse Alice? 🌟 Alice Benjamin, MSN, ACNS-BC, FNP-C is a nationally board certified Family Nurse Practitioner and Cardiac Clinical Nurse Specialist and with over two decades of experience in ...</div>	ANA-Events	0	0	0.0%	0	70	0
December 10, 2024 6:08 AM EST	 Multi-Image	<div> +1</div> <div>Wreath Making Class The ANA-NY team celebrated the festive holiday season at the wreath making event put on by @[Discover Albany] (urn:li:organization:716035) and @[Albany Capital Center] (urn:li:organization:10560190)...</div>	Non-ANA Events	0	6	10.45%	1	67	0

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 09, 2024 5:38 AM EST	 Multi-Image	 <p>+4</p> <p>Conference Gala Photos Did you go to the Gala at this year's Annual Conference? ☀️ Here are some photos from the 2024 ANA-NY Gala & Awards Ceremony at the Sagamore Resort on Lake George from the 12th Annual Conference thi...</p>	Annual Conference	0	65	47.86%	1	140	1
December 06, 2024 6:08 AM EST	 Multi-Image	 <p>+3</p> <p>CE: Nurses in Media 2 Mark your calendar! ☀️ Join us on Tuesday, December 17th from 3-4pm ET for "Nurse Alice" Benjamin's virtual session Nurses in Media: Shaping Health Policy and Public Perception. Leveraging her ext...</p>	ANA-Events	1	9	10.9%	7	156	0
December 06, 2024 5:38 AM EST	 Image	 <p>Innovation Sandbox 2 ☀️ Are you a nurse or nursing student working to solve a problem and have innovative solution that would benefit from micro-funding? Consider applying for the ANA Innovation Sandbox. All it takes is...</p>		0	0	4.17%	2	48	0

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 05, 2024 10:28 PM EST	 Image	 <p>National Influenza Vaccine Week</p> <p>This week is National Influenza Vaccine Week #NIVW2024 and it's the perfect time to get your #flushot! A few reminders:</p> <p>💉 Everyone 6 months and older should get their annual flu shot</p> <p>💉 Flu can be ...</p>		0	0	0.0%	0	29	0
December 05, 2024 5:38 AM EST	 Image	 <p>Early Bird Conference Tickets</p> <p>Early Bird Pricing 🌞 for the 13th Annual ANA-NY Conference on October 9-11, 2025 at the @[TWA Hotel] (urn:li:organization:11826635) at JFK Airport in Queens, NY.</p> <p>✈️ Next year's theme is empowerment ...</p>	Annual Conference	0	7	9.28%	2	97	0
December 04, 2024 5:38 AM EST	 Image	 <p>Board Member Spotlight 4</p> <p>Big congratulations and welcome to our new Board Director-at-Large, Alison Simpson, PhD, RN! 🌞 Dr. Simpson serves as Assistant Professor and Chair of the Undergraduate Nursing Program at @[St. John...</p>	ANA-News	0	2	6.76%	8	148	0

Date	Format	Post	Labels	Shares	Clicks	Engagement Rate	Reactions	Impressions	Comments
December 03, 2024 5:38 AM EST	 Image	 Everybody's Work Screening 4 TONIGHT 🌟 Join us Tuesday, December 3, 2024 at 6:00pm ET for a screening and panel discussion about the film "Everybody's Work." The documentary “Everybody’s Work” uncovers the pervasive issue of ...		0	2	10.61%	5	66	0
Total				27	632		205	6,466	14
Average				0.6	14.7	10.39%	4.8	150.4	0.3

Member Engagement Associate Report

February 19, 2025
Kennedee Blanchard

Organizational Affiliates – There are currently 20 OAs. The next OA Legislative Priority meeting is scheduled for February 25th at 6pm. Marilyn Dollinger has agreed to continue to lead these meetings.

Newsletter/Magazine – Approved the March 2025 print issue and am waiting for digital proof to review. Starting to collect content for the June issue which needs to be submitted to HCM at the beginning of April. The 2025 publication schedule will be March, June, September, and December. I am also part of the State Nurse Association Publication (SNAP) Advisory Council which will be meeting again on February 24th.

Special Interest Groups – 3 out of the 5 groups meet regularly. The Policy & Advocacy group's next meeting is scheduled for March 10th at 2pm, the Climate & Health group's next meeting is scheduled for March 13th at 1 pm and the Advances in Nursing Technology group's next meeting is scheduled for March 13th at 5 pm. The Advances in Nursing Technology group is also conducting a survey to assess the impact of technological advances on nursing practice, which is currently posted on the website and has gone out in the weekly eblasts as well. There have been approximately 20 responses to the survey so far.

Weekly Emails – Provide Brittany with content for weekly emails, which goes out every Thursday morning.

NextGen Nursing Advisory Group – Renamed the project to incorporate all future generations, not just Millennials and Gen Z. The next meeting is scheduled for March 6th at 2:30 pm. I am also participating in 2 subgroups that focus on the New Grad Experience and a Culture of Belonging which are just starting to meet.



Education Committee Report to Board of Directors

Date of Meeting/Report: 1/14/2025

Present: Jessica Varghese, Tara Zacharzuk-Maricano, Nancy Maggio, Sarah Marshall, Christina Bierling-Norris, Megan Guay, Suzanne Soltysik, Tshaye Scarlett, Veronica Valazza, Samantha McCarthy, and Suzanne Elle, Dhiya Binu (NSANYS rep), Alison Simpson, Jeanine Santelli and Deb Spass

Absent: Kady Hoistion, Marcella Mulligan, Arlene Travis and Giselle Gerardi

What are the defined goals/objectives for the committee and with which Strategic Goal do they align?

- Provide timely and accurate information and education to all stakeholders
 - Discussion on cannabis education in nursing programs, are there any NYS BON guidelines
- Encourage member participation
 - NEC members are encouraged to submit work to every newsletter

What are the success metrics/estimated timeline for those metrics for the committee?

NEC member contributions to the ANA-NY Newsletter

What activity has the committee completed since the last report?

Abstract review subcommittee formed

What resources (financial or human) are the committee requesting of the staff or BOD?

None

Is there a motion from the committee?

No

Respectfully submitted by:

Giselle Gerardi, PhD, RN

Alison Simpson, PhD, RN, CNE

ANA-NY President Report

Connie J. Perkins, PhD, RN, CNE

Month, Year: February 2025

Newsletter:

- First draft written of president's column, to be submitted before end of month.

Board Responsibilities:

- Reviewed board agenda with ED.
- Chaired ANA-NY January board meeting.

ANA-NY Representation:

- Participated in Meet the President webinar/listening session in January.
- Attended ANA webinar (Simulation: Preparing for workplace violence).
- Ordered and reviewed new ANA Code of Ethics.
- Responded to concerned constituents regarding executive orders.
- Recorded video: What is an Escape Room?

Committees:

- Attended the January meeting for the Engagement Committee.
- Attended the February meeting for the Nursing Education Committee.

Special Interest Groups:

- Attended February meeting for the Policy & Advocacy SIG.

Program Manager's Report for February Board meeting:

2025 Annual Conference:

- The code for the Board to register is Board25
- Currently have 30 individuals registered & 3 exhibitors

Exhibiting:

- Exhibited at the NSANYS Conference in Long Island 2/15/25
- Registered staff to Exhibit at :
 - RN Certification Day at Highland Hospital, Rochester– 3/19
 - NYS Association of School Nurses Conference, Albany – 3/22
 - Professional Nurses Association of WNY Research Day, Niagara Falls – 4/8
 - NYLN: ADN Council of NYS Conference, Albany – 4/11
 - NPA Conference, Syracuse – 4/25
 - ENA Conference, Saratoga Springs –5/1
 - NYS Public Health Partnership Conference, Ithaca – 5/1

NYS Child Abuse Mandate

- 12,672 people have registered for this course, which includes both members of ANA-NY, as well as non-members
- Working with Department of Education to upload the necessary data directly on their website, and needs to be completed by April 1.

Upcoming Event

- Organized a Paint n' Sip in Garden City, NY for March 28th. Event was successful in 2024.