

**ANA-NY  
Board of Directors Meeting  
September 25, 2021**

**PRESIDING: Marilyn Dollinger, President**

**PRESENT:**

**OFFICERS:** Marilyn Dollinger, President [MD]; Joanne Lapidus-Graham, Vice President [JLG]; Phyllis Yezzo, Treasurer [PY]; Tanya Drake, Secretary [TD]

**DIRECTORS:** Verlia Brown [VB], Susan Chin [SC], James Connolly [JC], Sarah Marshall [SM], Kimberly Velez [KV]

**NOT PRESENT:** None

**STAFF:** Jeanine Santelli, Executive Director [JS]; Phil Meher, Program Manager [PM]; Shakira Hernandez, Communications Coordinator [SH]

**GUESTS:** Amy Kellogg, Harter Secrest & Emery LLP, ANA-NY Lobbyist [AK]

Topic	Discussion	Resolution
<b>CALL TO ORDER</b>	Quorum present at the ANA-NY Office, 150 State Street, Albany, NY.	MD called the meeting to order at 09:10 hrs. PY read the ANA-NY Mission.
<b>ANNOUNCEMENTS</b> <b>Jeanine Santelli</b>	<p><b>Membership: 8449</b>;retention rate 66%.</p> <ul style="list-style-type: none"> <li>• Interviews continue for the Member Engagement position.</li> <li>• The election has concluded;78 ballots were cast. Less than 1% of eligible members voted.</li> <li>• Staff is up to date on new member mailings.</li> <li>• The member mixer in NYC was well received; 35 attended.</li> <li>• Call to Meeting for the Governing Assembly has gone out.</li> <li>• Congratulatory letters were sent to facilities that have received ANCC recognition.</li> <li>• Thank you letters were received for ANA-NY donations to:               <ul style="list-style-type: none"> <li>• HANA for Haitian earthquake victims.</li> <li>• FNSNA for disaster relief for nursing students.</li> <li>• Good Shepard Hospice in memory of S. Chin’s mother.</li> </ul> </li> </ul> <p><b>2021 Annual Conference</b></p> <ul style="list-style-type: none"> <li>• 106 registrants plus BOD, vendors, exhibitors; 120 for the Awards Gala.</li> <li>• CE approved.</li> <li>• SH Reviewed conference agenda, plans and swag items.</li> <li>• Speakers have been participating in social media outreach.</li> </ul>	<p>Membership goal for 2021 is 8931; ANA retention benchmark is 76.7%.</p> <p>Letters have been sent to all candidates.</p> <p>More member focused social events will be planned.</p> <p>Treasurer, secretary, committee annual reports for the Book of Reports due 10/4.</p>

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	<p><b>2022 Annual Conference</b></p> <ul style="list-style-type: none"> <li>• Tenth Anniversary Celebration!</li> <li>• Sheraton Niagara Falls, October 21-29.</li> <li>• Dr. Ernest Grant, ANA President, is the keynote speaker.</li> </ul> <p><b>2023 Annual Conference</b></p> <ul style="list-style-type: none"> <li>• Turning Stone Casino Resort in Verona, November 9-11.</li> </ul>	<p>SH was congratulated for her innovative use of social media to promote the annual meeting.</p> <p>Planning is well underway.</p> <p>Planning started.</p>
<b>CONSENT AGENDA</b>	<p><b>MOTION ON THE CONSENT AGENDA ITEMS (JC/JLG)</b></p> <ul style="list-style-type: none"> <li>• <b>APPROVE ANA-NY BOD August 16, 2021 MEETING MINUTES</b></li> <li>• <b>ACCEPT SECRETARY’S REPORT OF UNANIMOUS ONLINE VOTE TO DONATE \$1000 TO THE FOUNDATION OF THE NATIONAL STUDENT NURSES ASSOCIATION DISASTER RELIEF FUND (M: 9/2 JLG/KV; A: 9/3)</b></li> <li>• <b>ACCEPT THE CERTIFICATION OF ONLINE VOTING RESULTS REPORT</b></li> <li>• <b>APPROVE THE 2021-2022 COMMITTEE CHAIRS AND ROSTERS</b></li> <li>• <b>ACCEPT REPORTS FROM THE LEGISLATION, PROGRAM AND NURSING EDUCATION COMMITTEES</b></li> <li>• <b>ACCEPT THE EXECUTIVE DIRECTOR’S REPORT</b></li> <li>• <b>ACCEPT ‘VOICE COUNTS’ REPORT</b></li> </ul>	<p><b>APPROVED UNANIMOUSLY</b></p> <p>These items will be attached to the approved minutes when posted on the ANA-NY Members Only web site.</p>
<b>STAFF RECOGNITION</b>	<p>MD thanked the staff and recognized the work and hours required to plan the Annual Conference and today’s meeting. BOD reinforced the appreciation and expressed and commended the association’s increased social media presence.</p>	<p>MD plans to initiate regular meetings with the office team.</p>
<b>PRESIDENT’S REPORT Marilyn Dollinger</b>	<p><b>PROJECT FIRST LINE REPORT</b></p> <p>Leadership team met with the national organization and are awaiting completion of the grant paperwork to begin the project. Several more NY professional nursing groups have been contacted to participate in the program. S. Sullivan, NYS BON, will review the educational modules as the first step to determine if they can be approved to meet the required NYS Infection Control education. The modules are free and, if approved, the infection control requirement could be met without a fee.</p>	<p>Approval by the state would be a big boost to participation in the program and a cost savings for NYS nurses.</p>
<b>TREASURER’S REPORT</b>	<p>January-August P&amp;L and YTD comparison available on SharePoint.</p>	

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<b>Phyllis Yezzo</b>	Committee meets on 10/14. YTD total income is \$583k; total expenses \$397k; net operating income \$186k. Expenditures do not yet reflect most of the Annual Conference costs. Investment income continues to reflect market growth.	Financial status is stable; report accepted.
<b>LOBBYIST'S REPORT Amy Kellogg</b>	HSE memo dated 8/24/21 available on SharePoint. <ul style="list-style-type: none"> <li>• Gov. Hochul's initial priorities and staff changes addressed. Awaiting appointment of a new Health Commissioner.</li> <li>• Covid vaccine mandates for HC and educational facilities are working their way through the courts. It is anticipated the mandates will be upheld under Public Health laws.</li> </ul>	AK will combine discussion of the 2022 Legislative Priorities with an update on Albany in her forum at the Annual Conference.
<b>PROGRAM MANAGER'S REPORT Phil Meher</b>  <b>PROGRAM MANAGER'S REPORT (cont.)</b>	Continuing to transition into his position. <ul style="list-style-type: none"> <li>• Leading the search for the Member Engagement Associate who will report to him.</li> <li>• Assisting with final plans for the Annual Conference.</li> <li>• Auditing the training sessions for Nurses Supporting Nurses and will be the office point person.</li> <li>• Discussing with JS programs offered by Oregon Nurses Association that might be of benefit to ANA-NY members.</li> </ul>	Everyone appreciated the opportunity to meet in person.  An OA benefit is reimbursement of base CE application fees.
<b>COMMUNICATIONS CORRDINATOR'S REPORT Shakira Hernandez</b>	Report and Hootsuite Social Media Overviews available on SharePoint. <ul style="list-style-type: none"> <li>• Spectrum Reach Q3 focus was LI to coincide with the Annual Conference. Next area is Buffalo.</li> <li>• PSA exposure on Connoisseur Media reviewed.</li> <li>• Social media successes cited; over 1000 FB followers.</li> <li>• ANA-NY has joined with ANA in the 'Let's Get Immunized' and the 'Flu Shot Fridays' campaigns.</li> <li>• MSG is sponsoring Nurse Appreciation nights on 11/20 and 12/8.</li> </ul>	Will be appended to the approved minutes when posted.  ANA-NY recruitment spot viewed. Application for Twitter 'Your Verified Check' as an influencer submitted.  posted on social media sites.
<b>CONTINUING BUSINESS</b>	<b>UNSUCCESSFUL ONLINE VOTE</b>	

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	<p>TD reported the online motion to donate to the Nurses House Disaster Relief Fund did not receive unanimous approval as required by NYS Not for Profit Regulations. Nurses House has provided funds to nurses affected by natural disasters and Covid.</p> <p style="text-align: center;"><b>MOTION (PY/JLG) TO DONATE \$1000 TO THE NURSES HOUSE DISASTER RELIEF FUND</b></p> <p><b>MEMBER OUTREACH</b> Draft of a letter to be sent by BOD members to individuals who have not renewed was circulated.</p>	<p>Motion failed. Procedure for online voting reviewed.</p> <p style="text-align: center;"><b>APPROVED UNANIMOUSLY</b></p> <p>BOD asked to edit and submit suggestions to SH.</p>
<b>NEW BUSINESS</b>	<p><b>PASSINGS OF NOTE</b> The BOD mourns the loss of Founding Members Robert Piemonte and William Donovan. Both were instrumental in the creation of ANA-NY and active in ANA as well as local, state and national nursing organizations throughout their careers.</p> <p><b>ELECTION PROCEDURE</b> Vote responses have been consistently poor. This past voting period was six weeks (7/27 to 9/4) and 78 ballots were cast. Multiple email and social media reminders to vote are sent. BOD discussed the possibility that an extended voting period may result in some members delaying voting then forgetting to vote or missing the deadline. A shorter voting period may prompt a higher response rate with the first notice that voting has opened. No data is available on why members do not vote. Based on past experience, a member-wide online survey is unlikely to receive a big response but over 100 members have registered for the Annual Conference. Neither the bylaws nor policies and procedures specify the length of the voting period. Timing of the work of the Nominations and Elections Committee in soliciting nominees and finalizing a ballot in relation to the annual meeting and notification of candidates of the results of the election were discussed. Consensus was to try a shorter voting period.</p>	<p>Members attending the Annual Conference will be asked to respond to an informal anonymous survey: If you did not vote in this past election please indicate what prevented you from doing so.</p> <p>JS will review timing and dates and shorten the 2022 voting period.</p>

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	<p><b>ANNUAL MEETING LOCATION POLL</b> Annual Conference attendees will be polled on their preference for continuing to rotate the location of the annual meeting around the state or holding it in one central location accessible to public transportation each year.</p>	
<b>FUTURE BOD MEETINGS</b>	<p><b>2021 BOARD OF DIRECTORS MEETINGS:</b> October 18, on Microsoft Teams, 18:30-20:30 <b>2021 ANNUAL MEETING &amp; CONFERENCE</b> October 28-30, Huntington Hilton, Melville, NY A lunch Meet &amp; Greet with the new BOD is planned for 10/30. <b>2022 Annual Conference</b> • Sheraton Niagara Falls, October 27-29. <b>2023 Annual Conference</b> • Turning Stone Casino Resort, Verona, NY, November 9-11.</p>	MD requested that the BOD come prepared to discuss member deliverables, individual and committee goals, facilitation of communication in October.
<b>ADJOURNMENT</b>	<p>No further business. <b>MOTION TO ADJOURN (JC/KV)</b></p>	<p><b>APPROVED UNANIMOUSLY</b> MD adjourned the meeting at 12:08 hrs.</p>

Submitted by,  
Tanya Drake  
Secretary