

ANA-NY
Board of Directors Microsoft Teams Conference Call Meeting
October 18, 2021

PRESIDING: Marilyn Dollinger, President

PRESENT:

OFFICERS: Marilyn Dollinger, President [MD]; Joanne Lapidus-Graham, Vice President [JLG]; Phyllis Yezzo, Treasurer [PY]; Tanya Drake, Secretary [TD]

DIRECTORS: Verlia Brown [VB], Susan Chin [SC], James Connolly [JC], Sarah Marshall [SM], Kimberly Velez [KV]

NOT PRESENT: None

STAFF: Jeanine Santelli, Executive Director [JS]; Phil Meher, Program Manager [PM]; Shakira Hernandez, Communications Coordinator [SH]

GUESTS: None

Topic	Discussion	Resolution
CALL TO ORDER	Quorum present. S. Chin left the call at 19:15.	MD called the meeting to order at 18:30 hrs. TD read the ANA-NY Mission.
ANNOUNCEMENTS Jeanine Santelli	Membership: 8298; retention rate 65%. <ul style="list-style-type: none"> • Committee chair orientation has been scheduled. • Call for committee membership was sent. • PM and SH were on air at the Today Show Plaza and promoted ANA-NY while speaking with the anchors. • Updated agreement with ALD/Healthy Careers to move New York Nurse archives from a site that has 45-65 users/month to site that has 5,000,000 users/month. • Congratulatory letters were sent to the five recipients honored by the American Academy of Nursing for their outstanding contributions to improve care, advance health equity, and promote the nursing profession. 	A loss of 250 members since June. Committees are a primary way that members become involved in the association and promote movement into leadership positions. A wider audience may lead to new members
CONSENT AGENDA	MOTION ON THE CONSENT AGENDA ITEMS (JLG/TD) <ul style="list-style-type: none"> • APPROVE ANA-NY BOD SEPTEMBER 25, 2021 MEETING MINUTES • ACCEPT THE EXECUTIVE DIRECTOR’S REPORT 	APPROVED UNANIMOUSLY These items will be attached to the approved minutes when posted on the ANA-NY Members Only web site.

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<p>PRESIDENT’S REPORT Marilyn Dollinger</p>	<ul style="list-style-type: none"> • Thanked the staff for the work and planning going into the Annual Conference. • Cited her recent and planned meetings with professional organizations. Project Firstline collaborations are progressing. She will participate in a national meeting on race relations; Dr. Grant will speak. • ANA is holding a virtual open forum at 11:00-12:30 hrs on 10/26 seeking member input on safe staffing to inform ANA’s work with federal policymakers. • PAC web page is up. B. Karas-Irwin will introduce the PAC at the Annual Conference. PAC will have an information table and solicit donations. • JLG thanked MD for her presentation at the SSTI regional meeting. 	<p>An eblast invitation will be sent to our members.</p> <p>MD set a donation participation goal of 100% for the BOD. She believes this would demonstrate importance of the PAC to the membership.</p>
<p>TREASURER’S REPORT Phyllis Yezzo</p>	<p>January-September P&L and YTD comparison available on SharePoint. YTD total income is \$665k; total expenses \$476k; net operating income \$186k. Expenditures do not yet reflect most of the Annual Conference costs. Investment income reflects market variables.</p>	<p>Financial status is stable; report accepted.</p>
<p>PROGRAM MANAGER’S REPORT Phil Meher</p>	<ul style="list-style-type: none"> • Has contacted several local colleges to expand the search for Member Engagement Associate. • Is seeking approval to link the Terra Firma online stress management program to the ANA-NY web page. Terra Firma offers a 15 CE course for nurses which includes 6 months free access to the stress relief app. • Is seeking approval to link Speakhire to the ANA-NY Webpage. Speakhire is looking to have 5 members volunteer to meet with young adults entering the workforce and provide information regarding the nursing field. JANANY and conference materials sent to publisher. 	<p>The importance of filling this position with a qualified individual is reflected in the recent loss of membership.</p> <p>More information on member resources available on the ANA-NY website will be promoted in each newsletter.</p>

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PROGRAM MANAGER'S REPORT (cont.)	<ul style="list-style-type: none"> • Has developed a Peer to Peer brochure to distribute at the Annual Conference. • Newsletter is at the publishers and will be mailed once election results are announced at the Governing Assembly. TD questioned why the October newsletter is being held until after the election results are announced at the Governing Assembly. It may have made sense to assure that all ballots were received when voting was done via the USPS but with online voting the results are received and accepted by the N&E Committee, accepted by the BOD and candidates notified well before the Annual Conference. No approval occurs at the GA. <p>MOTION (TD/JC) TO MAIL THE OCTOBER ISSUE OF ANA NEW YORK NURSE EACH YEAR ON THE SAME SCHEDULE AS THE OTHER NEWSLETTERS</p>	<p>The election is valid once the N&E Committee and BOD accept the vote results.</p> <p>APPROVED UNANIMOUSLY ALD will be notified to mail the October issue.</p>
COMMUNICATIONS COORDINATOR'S REPORT Shakira Hernandez	<p>2021 ANNUAL CONFERENCE</p> <ul style="list-style-type: none"> • 147 attendees; 139 for the awards gala. • 30 exhibitors; seven are paid. • Eleven sponsors. • Dr. Grant will do a short video and a promo for the 2022 conference. • 18 members have volunteered to sit with NSANYS attendees during lunch on Saturday. • Silent auction items will be posted and sent by email to attendees soon. • Procedure for involvement of NSANYS needs to be reviewed to clarify which associations is responsible for arrangements and payments for meeting space and attendees. Typically, the students meet in a separate room on Saturday morning then join ANA-NY members for lunch and the afternoon session. <p>SOCIAL MEDIA REPORT Complete report available on SharePoint.</p>	<p>No onsite registration due to Covid restrictions and contact tracing requirements.</p> <p>BOD thanked for their donations.</p> <p>Will be appended to the approved minutes when posted.</p>

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COMMUNICATIONS COORDINATOR'S REPORT (cont.)	<ul style="list-style-type: none"> • Overall increase in user activity on all sites plus a bump after the Today Show appearance. • Spectrum Reach in Buffalo area was not as successful as other locales. <p>MEMBER RETENTION Packets of the revised lapsed member letter with envelopes and stamps will be distributed to the BOD at the conference. Mailings to lapsed members will be ongoing.</p>	SH will explore other strategies to raise ANA-NY's profile in the area before the 2022 conference in Niagara.
NEW BUSINESS	<p>REVIEW OF COMMITTEE CHARGES MD stressed the importance of clearly identified member benefits from each committee. TD noted that standing committee charges are cited in the bylaws and cannot be changed by the BOD, only other committee charges can be modified without GA approval.</p> <p>Audit, Bylaws, Finance, Legislation Committees Charges and benefit to members are clear and consistent with committee responsibilities and actual practice.</p> <p>Nominations and Elections Committee Charge C: It was noted that the committee cannot 'assure' geographic and occupational representation on the ballot. The ballot is determined by those who are nominated and agree to run.</p> <p>Awards Committee Charge is clear and appropriate. However, the BOD felt that either the charge or procedures could be modified to increase efforts to seek award nominees from across the state.</p> <p>Nursing Education Committee</p> <ul style="list-style-type: none"> • Charge B: Implies that the committee members are responsible for writing the CE articles, which is not the practice. • This committee participates in the review of posters and abstracts submitted for the annual conference. 	<p>Suggested changes for standing committee charges will be forwarded to the Bylaws Committee for consideration in 2022.</p> <p>No changes suggested.</p> <p>Suggest the language be changed to 'Strive to achieve geographic...'</p> <p>Suggestion will be forwarded to the Bylaws and Awards Committees</p> <p>Insert 'Obtain' at the start of the sentence. Bylaws Committee can determine if this task needs to be added to the charge.</p>

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	<p>Program Committee Consensus that this committee, newly formed in 2020, can expand its outreach to nurses statewide through regional activities. CE programs, panel presentations and discussions, social events were suggested. Success in these endeavors would be enhanced by a geographically diverse committee membership. Regional activities have the potential to provide clear benefits to the membership and promote involvement in the association. Virtual CE programs provide a statewide member benefit. MD would like a goal of monthly CE programs and an activities report.</p>	<p>It was noted that the current charge is broad enough to incorporate all of the activities discussed. JC will seek input from the committee on providing a broader range of activities and whether the charge needs to be expanded for clarity.</p>
FUTURE BOD MEETINGS	<p>2021 BOARD OF DIRECTORS MEETINGS: Next meeting will be in November, date TBD. 2021 ANNUAL MEETING & CONFERENCE October 28-30, Huntington Hilton, Melville, NY A lunch Meet & Greet with the new BOD is planned for 10/30. 2022 Annual Conference • Sheraton Niagara Falls, October 27-29. 2023 Annual Conference • Turning Stone Casino Resort, Verona, NY, November 9-11.</p>	<p>Future monthly meetings will be scheduled pending input from the new BOD.</p>
ADJOURNMENT	<p>No further business. MOTION TO ADJOURN (TD/SM)</p>	<p>APPROVED UNANIMOUSLY MD adjourned the meeting at 20:37 hrs.</p>

Submitted by,
Tanya Drake
Secretary