

Special Interest Groups for ANA-NY Members

*A **special interest group (SIG)** is a community within a larger organization with a shared interest in advancing a specific area of knowledge, learning or technology where members cooperate to affect or to produce solutions within their ... field.*

https://en.wikipedia.org/wiki/Special_interest_group

Purpose: Special Interest Groups (SIG) will create opportunities for ANA-NY member engagement in addition to the traditional service on the board and committees.

- SIGs will support the mission, values, and strategic goals of ANA-NY.
- Members will join colleagues to learn more about an area of interest, share their expertise with others, or learn about something new.
- SIGs will broaden involvement and include members from across the state in virtual meetings as well as possible periodic, in-person events.

Criteria:

- All SIG members must be ANA-NY members
- Two ANA-NY members with expertise and interest in the SIG topic area will be appointed by the Board to co-facilitate the SIG
- The Board will approve the formation of all SIGs to allow the Board to monitor the administrative capacity for additional SIGs and assess levels of member satisfaction, engagement, and outcomes.
- Any ANA-NY member can propose a focus area for a SIG by contacting the Member Engagement Associate with a specific focus/topic, goals, potential Lead or Co-lead names for the SIG and stated intent to be part of the SIG.

Process:

- SIG members will be recruited through ANA-NY email, social media and networking with support from the ANA-NY Communications Associate
- ANA-NY Board members will be encouraged to join a SIG as well.
 - This will support regular updates to the Board related to the SIG events, member participation, engagement, and satisfaction.

- The ANA-NY Member Engagement Associate will work with the SIG Co-leads to schedule meetings (virtual or in person), schedule breakout groups at the annual meeting, invite guest speakers and any other support that will facilitate the function of the SIG.
- An initial virtual meeting for each SIG will be done:
 - To determine meeting dates and times by consensus.
 - Specific goals or outcomes for the SIG
 - Suggestions for guests or member presentations on topics of interest to the SIG members
- Once the SIGs are going, membership outreach and education by webinars, presentations or forums at the Annual meeting, articles for the newsletters, and action items for ANA-NY to adopt etc. may be planned.