



Thursday, November 12, 2026 to
Saturday, November 14, 2026

Hilton Garden Inn
Troy, New York

SECURE YOUR SPONSORSHIP!

Be part of the 14th Annual ANA-NY Conference as a valued sponsor!

Showcase your organization, connect with nursing leaders, and demonstrate your commitment to advancing healthcare.

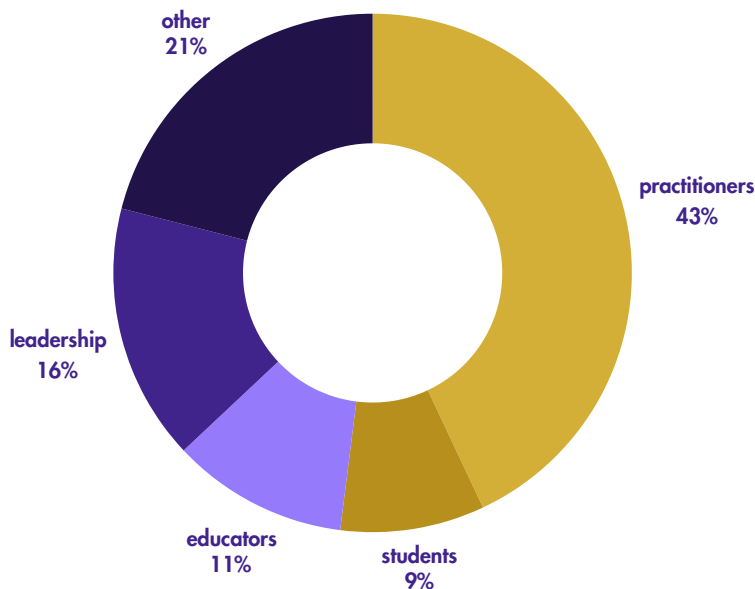
**Scan the QR code below to
confirm your sponsorship!**



ANANY.org/2026-conference

OUR MEMBERS. YOUR AUDIENCE.

With over 9,000 members and a growing network of organizational affiliates, the American Nurses Association – New York (ANA-NY) brings together a diverse and dynamic community of nursing professionals from across the state.



The 2026 Annual Conference, themed Effective, Social, and Professional (ESP): Essential Skills for Nursing, focuses on elevating the essential skills that define impactful nursing—communication, leadership, emotional intelligence, and more. This gathering is more than an event; it's a catalyst for growth, connection, and purpose-driven leadership.

As a sponsor, your organization will be at the heart of this transformation, engaging with nurses who are shaping the future of healthcare, from emerging leaders to seasoned advocates. Your partnership supports education, advocacy, and the advancement of the nursing profession in New York.

Join us in supporting those who support us all.

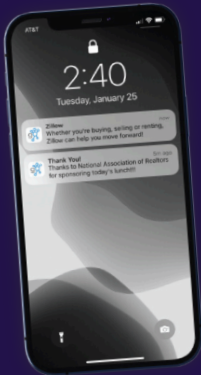
Sponsorship Opportunities

Select a sponsorship package from the matrix below and complete the sponsor commitment form on the reverse side of this packet or digitally at ANANY.org/2026-conference by Friday, September 18, 2026.

EFFECTIVE · SOCIAL · PROFESSIONAL ESSENTIAL SKILLS FOR NURSING	Crystal Awards Luncheon \$7,500	Visionary \$6,000	Illuminator \$4,000	Seeker \$2,500	Keyholder One Available \$1,500	Pathfinder \$1,000	Gateway \$800
Attending							
Networking opportunities with 100+ attendees	★	★	★	★	★	★	★
Exhibitor table in the Event Space	★	★	★	★	★	★	★
Meals and snacks during conference	★	★	★	★	★	★	★
Ad in the printed Awards Luncheon Program Booklet	2-Page Spread & Back Cover	2-Page Spread	Full Page				
Logo on Front Cover or the Awards Luncheon Program Booklet	★	★	★				
Branding & Marketing							
Use of ANA-NY logo to promote sponsorship	★	★	★	★	★	★	★
Company logo in the official event smartphone app sponsor directory	★	★	★	★	★	★	★
Company logo prominently displayed on rotation throughout conference	★	★	★	★	★	★	
Company logo prominently displayed at Awards Luncheon	★	★	★	★			
Promotional material in conference attendee swag bag	★	★	★	★			
Company branding printed on room key provided to all attendees					★		
Opportunity to introduce speaker	Award Presenter	ANA-NY Board President	Presenter				
Banner ad in the event smartphone app	★	★	★				
Hyperlinked logo on Conference web page	★	★	★				
One branded email marketing campaign sent to conference attendees	★	★					
Recruiting							
Unlimited posting to the ANA-NY Career Center	2 Months	2 Months	1 Month				

Smartphone Ads

Put your message in front of every attendee through the official event app, available on Apple and Android devices. As the one-stop guide to the conference – and our sustainable alternative to printed agendas – the app is a prime space to showcase your organization.



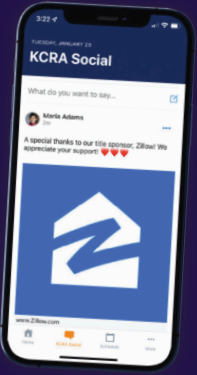
Push Notification Ads

Send attendees a message directly to their notifications.
\$75 per notification



Banner Ads

Promote valuable content to drive clicks and engagement.
\$450 per ad



In-Feed Ads

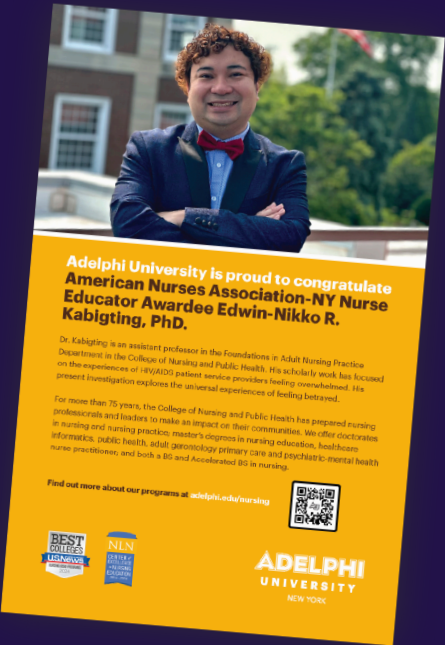
Stay visible with a dedicated post in the main event feed.
\$150 per post

Awards Luncheon Program

Spotlight your organization at ANA-NY’s signature Awards Luncheon, included for all attendees. Recognition includes premier visibility in the full-color program booklet—the only printed material distributed at the Conference.

Full-Page Ad: \$100
5.5”w x 8.5”h

Half-Page Ad: \$50
5.5”w x 4.25”h



Ads are due to ANA-NY by Thursday, October 1, 2026, via email to ProgramAssociate@ANANY.org. All ads must be provided in CMYK color as a PNG or JPG file type.

SPONSOR & EXHIBITOR REGISTRATION FORM

To sponsor ANA-NY's 14th Annual Conference, return the form below by email to ProgramAssociate@anany.org or mail to ANA-NY, 150 State Street, 4th Floor, Albany, NY 12207. You can also sign-up on our website at ANANY.org/2026-conference. All sponsorship materials are due by Friday, September 18, 2026 to ensure full benefits.



Contact Information

Contact Name:	Title/Position:
Phone Number:	Email:
Other individuals who will exhibit at the conference:	

Sponsor Information

Business Name:		
Address:		
City:	State:	Zip Code:
Website:		

☐

I agree that by submitting a Purchase Order (PO) with this form, my sponsorship will be reserved until payment is received.

Sponsorship | Select all that apply.

☐ Crystal – \$7,500	☐ Keyholder – \$1,500	☐ App Feed Ad – \$150
☐ Visionary – \$6,000	☐ Pathfinder – \$1,000	☐ App Push Notification – \$75
☐ Illuminator – \$4,000	☐ Gateway – \$800	☐ Luncheon Program Full Page – \$100
☐ Seeker – \$2,500	☐ App Banner Ad – \$450	☐ Luncheon Program Half Page – \$50

EXHIBIT REGULATIONS

INAPPROPRIATE EXHIBITS: ANA-NY reserve the right to control or prohibit any exhibit deemed by ANA-NY, in its sole discretion, to be inappropriate. Aisle space may NOT be used for exhibit purposes, displays of signs, solicitations or distribution of cards, samples, or other promotional materials.

PROHIBITIONS: Exhibits, signs, or displays are prohibited in any public rooms or elsewhere on the premises of the exhibit hall or Headquarters Hotel.

AUDIO/VISUAL DEVICES: The use of amplification devices (megaphones, loudspeakers) or undignified methods of attracting attention are prohibited. The use of filming, taping (video) or audio recording equipment will be permitted only if prior written permission from ANA-NY is obtained.

PRINTED MATERIALS: Distribution of printed or promotional materials may be done only in the assigned exhibition space. Distribution of materials in all other places without written permission is prohibited.

EXHIBIT HALL: Only exhibitors and persons registered for the conference will be allowed in the exhibit hall.

PERSONNEL AT EXHIBITION SPACE: At least one representative of the Exhibitor, who is pre-registered for the conference, must be in attendance at the exhibition space at all times when the exhibit area is open.

IDENTIFICATION BADGES: Admission to the exhibit hall will be by identification badge only. Only ANA-NY-supplied name badges may be used on the exhibit hall floor. Other badges, name tags, or items that identify a firm/company by name may not be displayed.

AMENDMENTS TO RULES AND REGULATIONS: All matters and questions not covered by the Contract or these rules and regulations are subject to the decision of ANA-NY. ANA-NY have sole authority to promulgate, interpret and enforce these rules and regulations and to make any amendments to the regulations as necessary for the orderly conduct of the conference and the exhibit hall.