



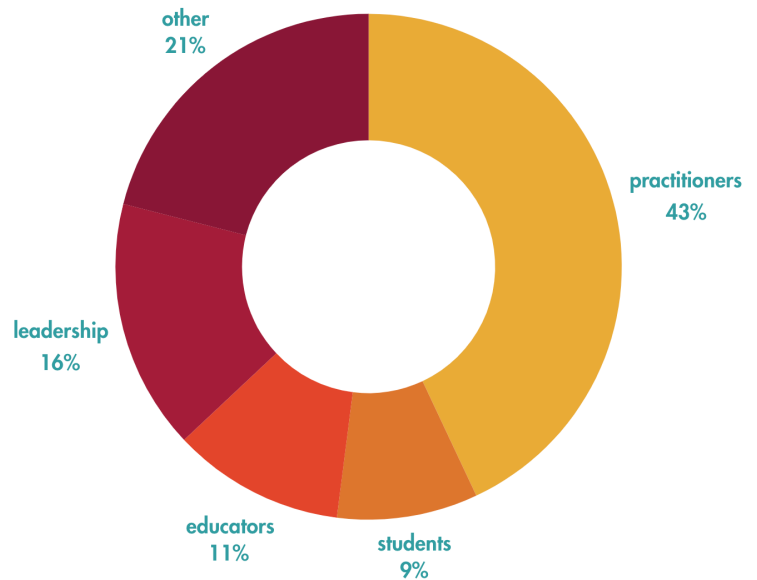
THURSDAY, OCTOBER 9, 2025 TO  
SATURDAY, OCTOBER 11, 2025

TWA HOTEL AT JFK  
QUEENS, NEW YORK

## meet our members

With 8,900+ members and 15+ organizational affiliates, ANA-NY's Annual Conference presents a unique opportunity to meet and connect with an engaged and educated selection of nurses from across New York State.

At the 13<sup>th</sup> Annual Conference, attendees will engage in educational, inspirational, and hands-on sessions that examine empowerment for healthcare heroes, including lessons of overcoming adversity. Through sponsorship, you can position your business or organization to be a part of these critical conversations.



## secure your sponsorship

Join us as a sponsor for the 13th Annual ANA-NY Conference! Scan the QR code below to sign up for a sponsorship on our website.



[ANANY.org/13th-annual-conference](https://ANANY.org/13th-annual-conference)

SECURE  
YOUR  
SPOT!



[ANANY.org](https://ANANY.org) • (518) 949-9254

150 State Street, 4th Floor  
Albany, NY 12207

Visit the conference web page!  
[ANANY.org/13th-annual-conference](https://ANANY.org/13th-annual-conference)

# sponsorship opportunities

Please select a sponsorship package from the matrix below and complete the sponsor commitment on the back side of this packet or digitally at [ANANY.org/13th-annual-conference](http://ANANY.org/13th-annual-conference) by Friday, August 29, 2025, to ensure the completion of sponsor benefits. Please contact the ANA-NY Program Associate with any questions by calling (518) 949-9254 or emailing [ProgramAssociate@anany.org](mailto:ProgramAssociate@anany.org).

platinum	gold	silver	bronze	exhibitor
\$8,000	\$6,000	\$3,000	\$1,500	\$900

## attending

Networking opportunities with over 100 RN attendees	•	•	•	•	•
Exhibitor table in the Event Space	•	•	•	•	•
Meals and snacks during conference days	•	•	•	•	•
Tickets to the Awards Gala	8 Tickets	4 Tickets	2 Tickets		
Ad in the printed Awards Gala program booklet	Two-Page Spread	Full-Page			

## branding & marketing

Use of ANA-NY logo to promote sponsorship	•	•	•	•	•
Company logo in the official event smartphone app sponsor directory	•	•	•	•	
Company logo prominently placed during sponsored session	Awards Gala	Speaker	Meal	Snack Break	
Promotional material in conference attendee swag bag	•	•	•		
Opportunity to introduce speaker during conference session	ANA-NY President	Presenter			
Banner ad in the official event smartphone app	•	•			
Hyperlinked logo on ANANY.org Conference web page	•	•			
One branded email marketing campaign sent to conference attendees	•				

## recruiting

Unlimited posting to the ANA-NY Career Center	2 Months	1 Month			
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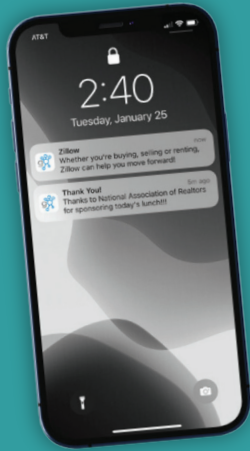
## stack your sponsorship

In addition to sponsoring the conference, you can place advertisements in the event smartphone app and the Awards Gala program.

[ANANY.org/13th-annual-conference](http://ANANY.org/13th-annual-conference)

# go digital with smartphone app ads

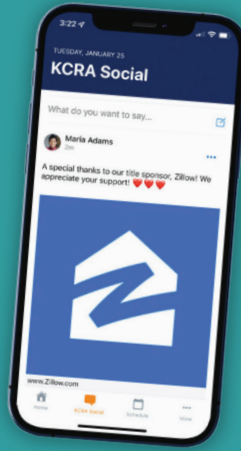
Get your message in the hands of conference attendees by advertising in the event smartphone app! Available on both Apple and Android devices, the event smartphone app is the guide to the conference. To promote environmental sustainability, we do not offer printed agendas at the conference, so the app is truly the attendee one-stop-shop, creating a prime opportunity for advertisers to promote their businesses and organizations.



## push notification ads

Send attendees a message directly to their home screen notifications.

**\$75 per notification**



## feed ads

Stay visible with a dedicated post in the community feed.

**\$150 per post**



## banner ads

Promote valuable content to drive clicks and engagement.

**\$450 per ad**

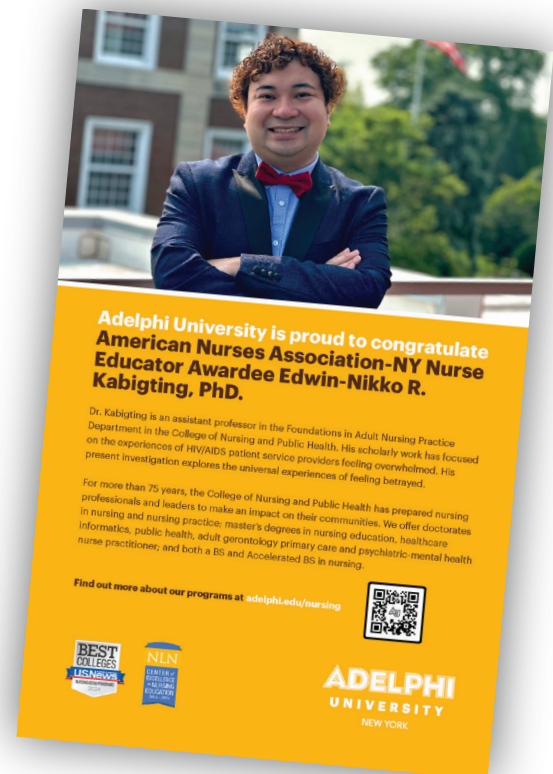
# advertise in the awards gala program booklet

Each year, ANA-NY hosts a plated Awards Gala to recognize peer-nominated and selected nursing influencers from across New York State. Attended by many of the Conference attendees, the Awards Gala is a fun evening filled with recognition and celebration.

A print advertisement in the color-printed Awards Gala program booklet will reach a curated audience of nursing leaders, award recipients, and health care influencers. As the only piece of printed material provided to attendees during the Conference, this is a booklet that many refer to when reflecting on their experience and celebrating their peers.

**Full-Page Ad: \$100**  
5.5" w x 8.5" h

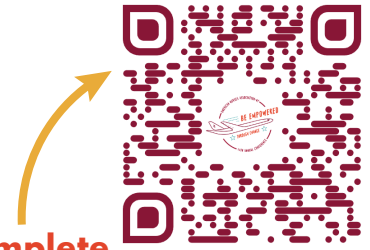
**Half-Page Ad: \$50**  
5.5" w x 4.25" h



Ads are due to ANA-NY by Friday, September 19, 2025 via email to ProgramAssociate@ANANY.org. All ads must be provided in CMYK color as a PNG or JPG file type.

# sponsor & exhibitor registration form

To sponsor ANA-NY's 13th Annual Conference, complete the form below and return it via email to ProgramAssociate@anany.org or via mail to American Nursing Association - New York at 150 State Street, 4th Floor, Albany, New York 12207. Please submit all sponsorship materials no later than Friday, September 19, 2025 to ensure that you will receive all benefits available. You may also use the digital form at ANANY.org/13th-annual-conference.



scan to complete  
digital registration!

## contact information

Contact Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Other individuals who will exhibit at the conference: \_\_\_\_\_

## sponsor information

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Website: \_\_\_\_\_

## selected sponsorships | select all that apply

Platinum | \$8,000       Gold | \$6,000       Silver | \$3,000       Bronze | \$1,500

Exhibitor | \$900       App Banner Ad | \$450       App Feed Ad | \$150

App Push Notification | \$75       Gala Program Full-Page | \$100       Gala Program Half-Page | \$50

**company logo** | Please email your high resolution or vector EPS, JPEG or PNG logo to ProgramAssociate@anany.org.

## exhibit regulations

**INSTALLATION OF EXHIBITS:** Exhibitors will have the afternoon of Thursday, October 9, 2025 for set up and the afternoon of Saturday, October 11, 2025 for break down.

**INAPPROPRIATE EXHIBITS:** ANA-NY reserve the right to control or prohibit any exhibit deemed by ANA-NY, in its sole discretion, to be inappropriate. Aisle space may NOT be used for exhibit purposes, displays of signs, solicitations or distribution of cards, samples, or other promotional materials.

**PROHIBITIONS:** Exhibits, signs, or displays are prohibited in any public rooms or elsewhere on the premises of the exhibit hall or Headquarters Hotel.

**AUDIO/VISUAL DEVICES:** The use of amplification devices (megaphones, loudspeakers) or undignified methods of attracting attention are prohibited. The use of filming, taping (video) or audio recording equipment will be permitted only if prior written permission from ANA-NY is obtained.

**PRINTED MATERIALS:** Distribution of printed or promotional materials may be done only in the assigned exhibition space. Distribution of materials in all other places without written permission is prohibited.

**EXHIBIT HALL:** Only exhibitors and persons registered for the conference will be allowed in the exhibit hall.

**PERSONNEL AT EXHIBITION SPACE:** At least one representative of the Exhibitor, who is pre-registered for the conference, must be in attendance at the exhibition space at all times when the exhibit area is open.

**IDENTIFICATION BADGES:** Admission to the exhibit hall will be by identification badge only. Only ANA-NY-supplied name badges may be used on the exhibit hall floor. Other badges, name tags, or items that identify a firm/company by name may not be displayed.

**SHIPMENTS:** The TWA Hotel will accept exhibition shipments. Address all shipments to TWA Hotel, ANA-NY Conference (YOUR COMPANY NAME), 1 Idlewild Drive, Queens, New York 11430.

**AMENDMENTS TO RULES AND REGULATIONS:** All matters and questions not covered by the Contract or these rules and regulations are subject to the decision of ANA-NY. ANA-NY have sole authority to promulgate, interpret and enforce these rules and regulations and to make any amendments to the regulations as necessary for the orderly conduct of the conference and the exhibit hall.